

Ideation Workshop for MindSphere

Create an actionable use case with the support of our MindServices experts

Description

Identify with this systematic workshop how the Internet of Things (IoT) can unleash new revenue streams and business intelligence across your organization. Sit down with our team to take a deeper look at how MindSphere as an IoT solution can address your business challenges and help you reach your goals. By the end of this workshop, obtain a defined use case to take the next steps towards your MindSphere solution.

The workshop methodology has been developed by our experienced business and technical experts to ensure a thoroughly developed use case.

Objectives

Obtain actionable use cases as a basis for your MindSphere solution.

Content

- Overview of MindSphere
- Identify business goals and challenges
- Generate ideas for possible use cases
- Define a use case, including
 - core objective
 - description
 - functionality overview
 - list of data sources and data points
 - suggested ways to collect the data
- Next steps and considerations to develop your use case into an IoT solution

Delivery structure

Prior to the workshop we will conduct a phone interview to understand your business requirements and to discuss the area of responsibility of the stakeholders in the workshop.

In the workshop, the business goals and challenges are jointly identified to serve as basis for future use case. Participants will be split into small groups relevant to their area of responsibility where they will capture information and generate ideas for possible use cases.

Following a structured methodology, the selected use case for each group will be developed to consider the technical requirements of the solution. An evaluation of the requirements will be carried out to check that the identified business goal can be achieved. A summarized view of the results from each phase of the workshop will ensure that all important information is captured for future discussions.

Target group

Businesses starting on their IoT journey, who wish to generate a use case for a MindSphere based solution.

Number of participants

Maximum of sixteen people, ideally stakeholders of the use case

Prerequisites

Relevant information to develop a specific use case

Duration

- 1 day

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