

Why you need real-world competitions on your resume

Empowering the next generation of digital talent through hands-on competition

Hands on experience

3,674

students participating in EcoCAR 3



Better job prospects

84%

EcoCAR participants gaining jobs upon graduation



Better pay

14%

higher average graduating engineer salary (\$71,736)



Improved collaboration

Multidisciplinary teams



- Mechanical
- Electrical
- Software
- Business
- Marketing

Improved innovation skills

Hands-on, real-world problem solving



Diversity

17% of participants were female*



*higher than the national average of females in Mechanical or Electrical engineering programs

Practical experience



Volvo hired 30 interns and co-ops directly from the 2018 Baja SAE competition program

Improved communication



Improve public speaking and business skills

Publish your knowledge



95 technical publications, 41 conference presentations

(Source: EcoCAR 3 participant data)

EcoCAR is a great example of how student competitions can benefit your education and prepare you for employment in Industry 4.0.

Siemens is the primary product lifecycle management (PLM) sponsor of EcoCAR.

Learn more about how Siemens helps empower the next generation of digital talent at [siemens.com/plm/academia-students](https://www.siemens.com/plm/academia-students)