SIEMENS

Speed up innovation in consumer packaged goods with Siemens **Integrated Program & Lifecycle Management**

Integrated Program & Lifecycle Management

Revenue & Speed to Market

Increase innovation throughput

Increase process efficiency & agility

Concurrent design and deliverable exchange

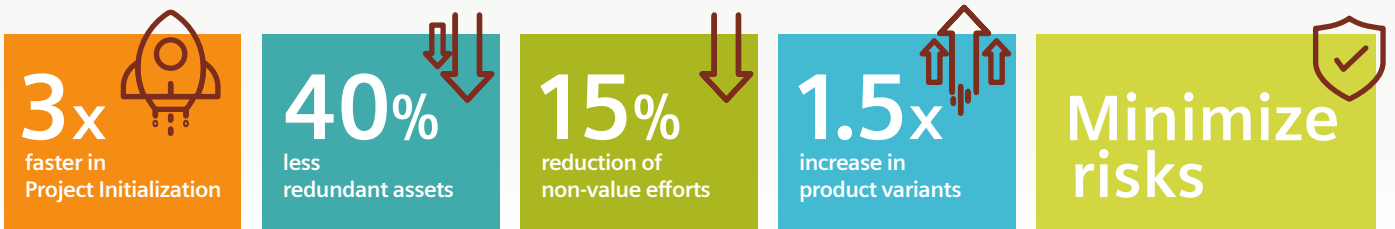### Cost & Risk Reduction

Avoid redundant efforts

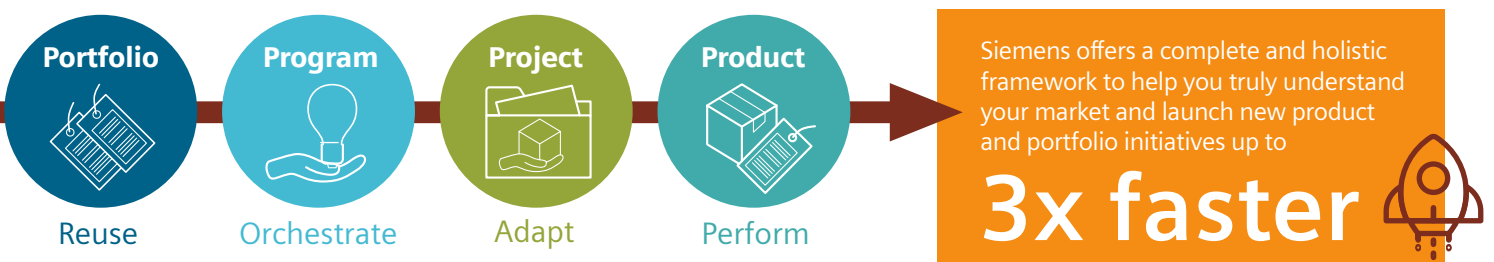**Terminate projects not meeting expectations**

Avoid using outdated information

It offers you a rapid return on investment

3x faster in Project Initialization

40% less redundant assets

15% reduction of non-value efforts

1.5x increase in product variants
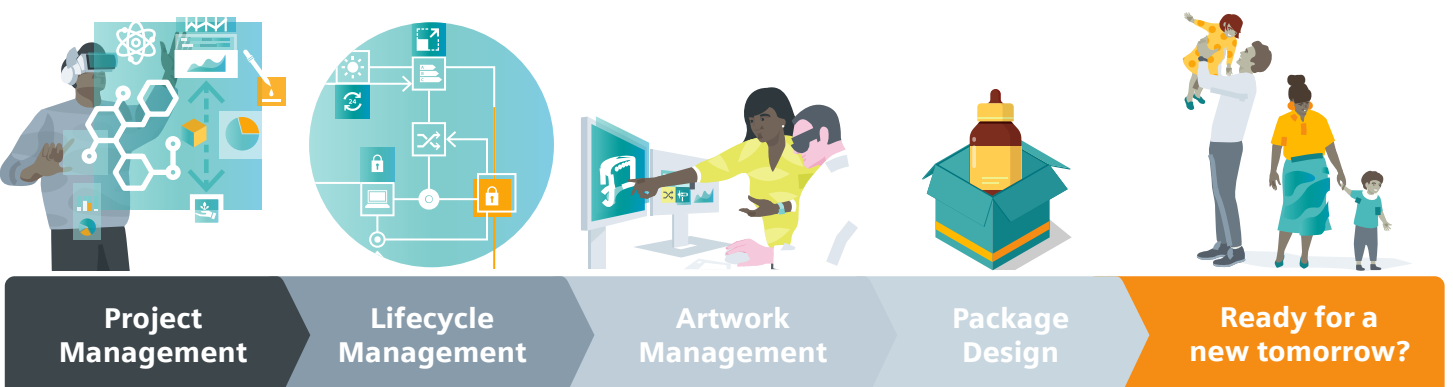
Minimize risks

Speed up innovation and launch new product initiatives faster

Become a true digital enterprise to satisfy increasing market requirements, grow revenues and gain market share

Orchestrate all your business processes

Portfolio
Reuse

Program
Orchestrate

Project
Adapt

Product
Perform

Siemens offers a complete and holistic framework to help you truly understand your market and launch new product and portfolio initiatives up to

3x faster

IP&LM is a unique solution that brings organizations and processes together to deliver initiative speed and quality that was previously impossible

Project Management

Lifecycle Management

Artwork Management

Package Design

Ready for a new tomorrow?

For more information, visit:

siemens.com/plm/cpr