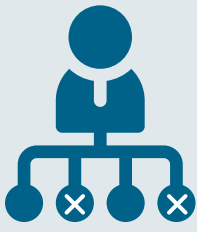










Accelerating growth for emerging medical device and diagnostic industry SMB manufacturers

Unique challenges MD&D presents for SMB manufacturers

Resource constraints	Less-experienced users and fewer support staff	Speed in the compliance process	Acceleration of growth
 <p>Emerging medical device and diagnostic (MD&D) companies have a relatively smaller group of process, engineering and IT resources to implement, deploy and maintain their hardware and software infrastructure.</p>	 <p>Typical within the small-to-mid-sized business (SMB) manufacturer is a workforce of less-experienced operators and fewer dedicated IT support resources.</p>	 <p>While regulatory approval can make or break an SMB manufacturer, their compliance processes are typically less mature than their larger competitors.</p>	 <p>Emerging MD&D manufacturers must have innovation efficiency to compete with large industry incumbents.</p>

The role of manufacturing operations management

Five key capabilities of manufacturing operations management (MOM) for SMB manufacturers

 <p>Orchestration MOM provides the orchestration and planning of manufacturing and quality operations.</p>	 <p>ERP integration MOM bridges the gap between enterprise resource planning (ERP) integration.</p>	 <p>eDHR/eBR MOM automatically generates the electronic device history record/ electronic batch records (eDHR/eBR), supporting more rapid compliance processes.</p>	 <p>Paperless manufacturing (eDHR) better controls and reduces the total cost of goods sold (COGS).</p>	 <p>Visibility MOM transforms big data into IoT smart data and provides the intelligence for improvement and innovation.</p>
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Required digital infrastructure for growth of SMB companies in MD&D

<p>Standard, pre-configured modules: The pre-packaged software configuration that provides the core MOM functionality critical for the SMB</p> 	<p>An accelerated implementation and validation approach created specifically for MD&D manufacturers</p> 	<p>Cloud support and maintenance: The option to use Siemens' infrastructure and/or managed services</p> 
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Stepwise approach for the MD&D industry for SMB manufacturers

<p>Opcenter Execution (EX) for Medical Device and Diagnostics (MDD) Rapid Implementation Package</p> <p>1</p> <ul style="list-style-type: none"> • Preconfigurations • Implementation of out-of-the-box (OOTB) features only • Risk-based approach to validation 	<p>Addressing the delta</p> <p>2</p> <ul style="list-style-type: none"> • Integration to third party business systems • Custom reports 	<p>Continuous improvement and extensions</p> <p>3</p> <ul style="list-style-type: none"> • Possibility to scale-out the solution by leveraging the Opcenter portfolio as well as Siemens Digital Industries Software offer
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