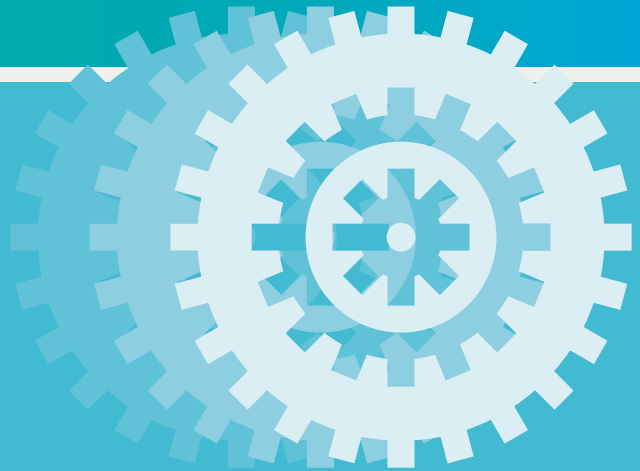


The fast track to PLM for Classified Cycling

Startup in high performing bicycle products uses Teamcenter X to accelerate innovation

Classified Cycling

This innovative Belgian technology company has a mission to improve the ride experience, and brings a unique and highly innovative shifting system to the market.



Business challenges demand PLM

Complex, smart, connected products



Customer requirements



Speed-to-market

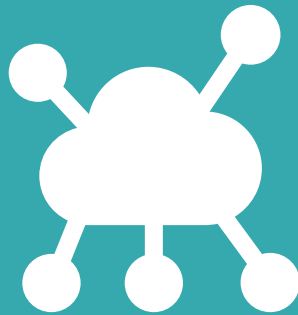


Why Teamcenter X is better for business

Prescriptive approach to PLM



Secure cloud access for users everywhere



Proven CAD integrations



Leading choice of PLM

Instant-on PLM

"Preconfigured, proven solutions with best practices helps us realize PLM value immediately."

Barend Braaksma, COO

PLM that grows when you're ready

"Managing our CAD designs efficiently in a single, proven PLM system, is our top priority with Teamcenter X. We also appreciate the ability to grow PLM when we're ready."

Roëll Vandruten, CTO

Siemens-driven

"Siemens, the industry experts, drives PLM for Classified Cycling, giving us more time to focus on product innovation and our business."

Mathias Plouvier, CEO

Secure cloud access

"Secure cloud access to product data and processes is key to our business, ensuring collaboration, and helping our teams move quickly to innovate faster."

Roëll Vandruten, CTO

PLM

"Managing our Digital Enterprise with PLM helps us to streamline our business and realize success in the market."

Barend Braaksma, COO

Teamcenter X

Simplified, proven, future-ready cloud Software-as-a-Service (SaaS) PLM



Instant-on PLM



Grows with you



Mendix cloud platform