

Siemens Digital Industries Software

## Enabling competitive advantage in consumer packaged goods

MES supports digital transformation

#### Top trends impacting the consumer packaged goods (CPG) industry



#### Challenges brought about by these trends



#### Standard functions of the manufacturing execution system (MES)

- Data acquisition Production scheduling Recipe management
  - Resource management Production tracking and dispatch
- Traceability and genealogy Quality control Process management
  - Performance analysis Order management
    - Inventory management

Source: ISA 95

#### MES becomes the manufacturing backbone



# And brings the following benefits



### MES

**Opcenter: Siemens' answer for CPG industry** 



digitalization of manufacturing operations.

Opcenter is a holistic manufacturing operations management (MOM) solution that enables you to implement your strategy for the complete

Integrated Manufacturing Operations for CPG website.

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