

# Increase user adoption with product training and continuous learning

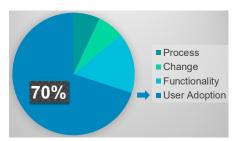
### **Benefits**

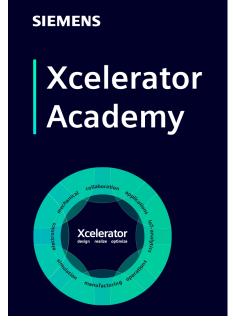
- Increase user adoption with product training and continuous learning
- Improve rate and speed of user product adoption
- Provide uninterrupted access to learning while reducing ongoing training costs
- Accelerate learning with a role-based approach that can be tailored and customized to your company's specific needs

### Summary

Xcelerator Academy provides comprehensive learning offers for solutions in the Xcelerator™ portfolio, the extensive and integrated portfolio of software and services from Siemens Digital Industries Software. By working closely with our product development teams, courseware is authored by our learning specialists to achieve and sustain user proficiency, reflecting intended product use and industry best practices.

Xcelerator Academy catalogs are aligned with Siemens Digital Industries Software product lines and offer a wide and growing library of on-demand training and instructor-led learning journeys including virtual labs and certification.



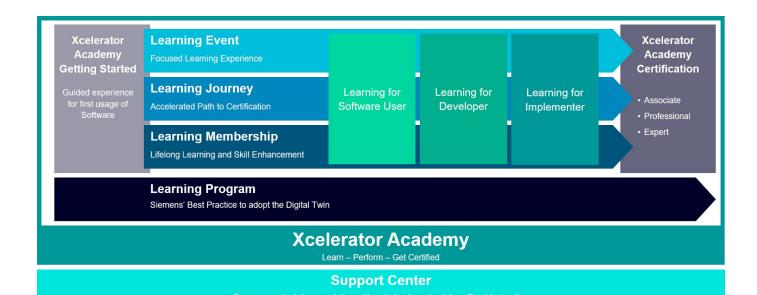


### **Business value**

Although functionality, process re-engineering and change management are important factors in implementing new software technology – user adoption is the most critical success factor in gaining buy-in for new software deployments.

Successful user adoption requires effective upfront training and continuous learning at the moment of need to overcome the forgetting curve. By maximizing user adoption, you can accelerate your digital transformation.

## **Xcelerator Academy**



Xcelerator Academy offers learning events, journeys, memberships and programs to address personalized needs of our customers.

### Learning event

A stand-alone learning event offers a focused learning experience to enable our customers to make use of Siemens software quickly with on-demand training or by interacting with instructors and provide interaction with instructors virtually in the classroom or on-site.

### Learning journey

Learning journeys are a role-based, outcome-oriented accelerated learning experience: Learn what you need for your dedicated role and adjust it to your current level of knowledge to get certified quickly.

### Learning membership

Systems and processes are frequently changing. Keep pace with technology by using Xcelerator Academy memberships across the Xcelerator portfolio:

Get access to courseware, hands-on labs and assessments that will provide you with knowledge and skills for your daily job. To overcome the forgetting curve and instead climb the technology adoption curve, continuously learn at the moment of need. As new versions of software products are released, new course materials are included with your membership. All memberships may be renewed to provide uninterrupted access to your learning assets while reducing ongoing training costs. **Xcelerator Academy memberships** are comprehensive: They contain all courseware from essentials to expert level.

### Learning program

Standard solutions don't apply to all our customers: For customer-specific solutions, Siemens learning experts assess training needs and develop content that capture your workflows, procedures and knowledge.

As a result, role-based learning and support assets are specific to your company's needs. Learning programs provide the best way to maximize software adoption and realize value from a comprehensive digital twin.

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