

Solutionlink

Unlock your digitalization journey with confidence and predictable ROI

Benefits

- Uses proven data and process to improve stakeholder buy-in and confidence
- Employs value-driven business process that supports benefit realization measurement
- Reduces digitalization transformation and execution risks

Features

- Industry solution catalogs and automatically leverages previous project experience
- Fully interlocked roadmap and qualitative business case
- Automated presentation, decision-making charts and proposal document generation
- Multiyear “what if” analysis
- Industry maturity benchmarking to measure your standing versus competitors

Summary

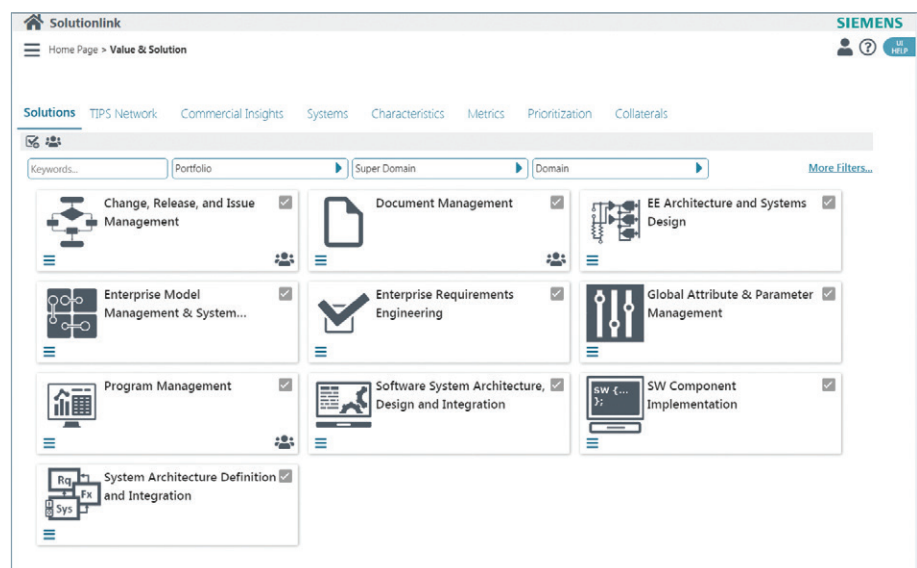
Siemens Digital Industry Software’s Solutionlink is a software-as-a-service (SaaS) cloud application for any business or industry solution provider. Solutionlink reduces risk, builds confidence and quickly harmonizes any information technology (IT) landscape. It produces tailored digitalization solution roadmaps based on stakeholder and industry-influenced business value definitions. Solutionlink enables you to collaborate with stakeholders to auto-generate a value and solution blueprint.

How does it work?

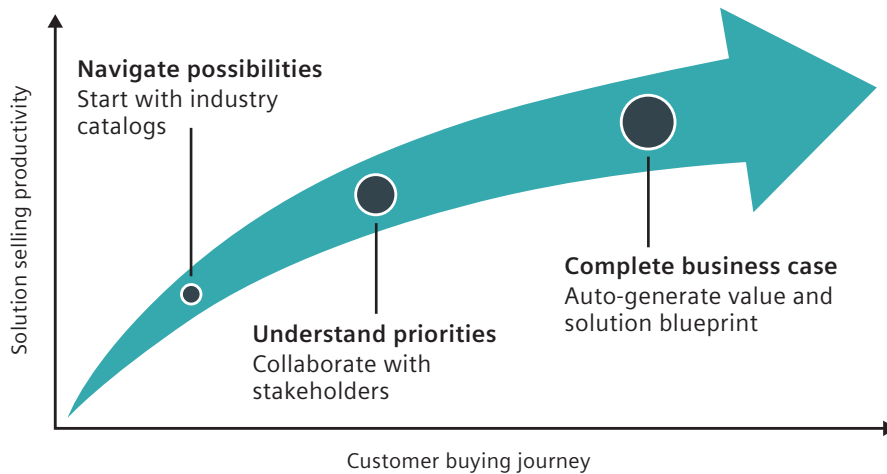
- Navigate possibilities by starting with industrialized value and solution catalogs
- Understand priorities by capturing stakeholder views on business impact potential
- Complete a multiyear roadmap and deployment plan with the corresponding financial analysis

Navigate possibilities

By leveraging the predefined solution catalogs in Solutionlink, you can advance your solution opportunities and present higher customer buy-in earlier in the project cycle. These solution catalogs enable you to leverage commercial insight and tailor solutions and value together with customers.



Solutionlink



Solutionlink, which contains trends, implications, possibilities and solutions (TIPS) data, provides an interactive user interface for real-time edits and configuration that facilitates a solution- and value-based discussion with your customer.

Understand priorities

Solutionlink provides an interactive prioritization tool that gathers and confirms stakeholder decisions.

Prioritization is accomplished by reviewing the solution TIPS, value, business processes and use cases, and other solution artifacts. Solutionlink allows you to create a prioritized roadmap by facilitating solution business relevancy versus solution adoption and deployment complexity based on input from a wide range of business stakeholders. Solutionlink captures industry experience and expertise that significantly improves each roadmap activity's value, efficiency and credibility.

Solutionlink also supports benchmarking, allowing you to compare the maturity of your customer's digital enterprise and solution against anonymous industry peers. An integrated maturity ranking is another way to influence roadmap priorities.

Complete business case

A Solutionlink roadmap directly links to return on investment (ROI). Deployment phase planning, business unit rollout timings and cost models underpin cash

flow model generation used to determine payback and investment returns. A linked value, solution and ROI definition facilitates faster planning and decision making.

Solutionlink automates labor-intensive creation activities such as presentations, diagrams, decision-making charts and other deliverables, allowing you to generate a professional proposal package.

Solutionlink Essentials – basic subscription

Solutionlink Essentials builds your digitalization journey with industry catalogs, a solution roadmap and interactive

collaboration tools. Solutionlink Essentials provides the basic components to immediately begin unlocking your digitalization journey. Adding service-offering catalogs enable solutions to be prescriptive and also adapt to each customer situation. MindStart, a search engine embedded in Solutionlink, allows users to search for relevant content from inside Solutionlink and on the internet, and helps you select the right content for your projects.

Capabilities:

- Value modeling
- Blueprint/roadmap auto diagramming
- Customer prioritization capture
- Auto-generated customer facing reports, decision-making charts and proposals
- Solution libraries and catalogs management
- Service offerings
- Project collateral management
- Cross-project access control to sensitive data
- Usage dashboards and analytics
- Integrated user help
- MindStart search and analytics



Solutionlink Ultimate – upgraded subscription

Upgrading to Solutionlink Ultimate adds industry benchmarking capabilities and ROI analysis for prioritizing business values. Solutionlink Ultimate enhances your business case for improved decision-maker support and includes all of Solutionlink Essentials’ capabilities while adding benchmarking and full financial ROI capabilities.

Capabilities:

- Provides maturity benchmark
- Grades customers on a process maturity scale
- Defines grading models
- Compares with standard industry benchmarks
- ROI analysis
- Includes metrics and formulas, benefits and costs, net present value (NPV), internal rate of return (IRR), cash flow and payback

Unlock partner possibilities

As a Siemens partner, you receive the added benefit of having Siemens industry solution catalogs readily available.

<p>TIPS ranking</p>	<p>Value and solution presentation</p>	<p>Big block PDF</p>
<p>Benchmark report</p>	<p>Maturity summary</p>	<p>Proposal document</p>

Document generation

Solutionlink reports include:

- Solution details presentation
- Benchmark report
- Big block diagram
- Maturity summary and detail report
- Prioritization and priority quadrant
- Proposal document
- Solution maturity focus report
- TIPS ranking
- ROI dashboard and summary report
- Benefits and costs over time, charts and detail report

To subscribe, click [here](#) or scan the QR code.



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