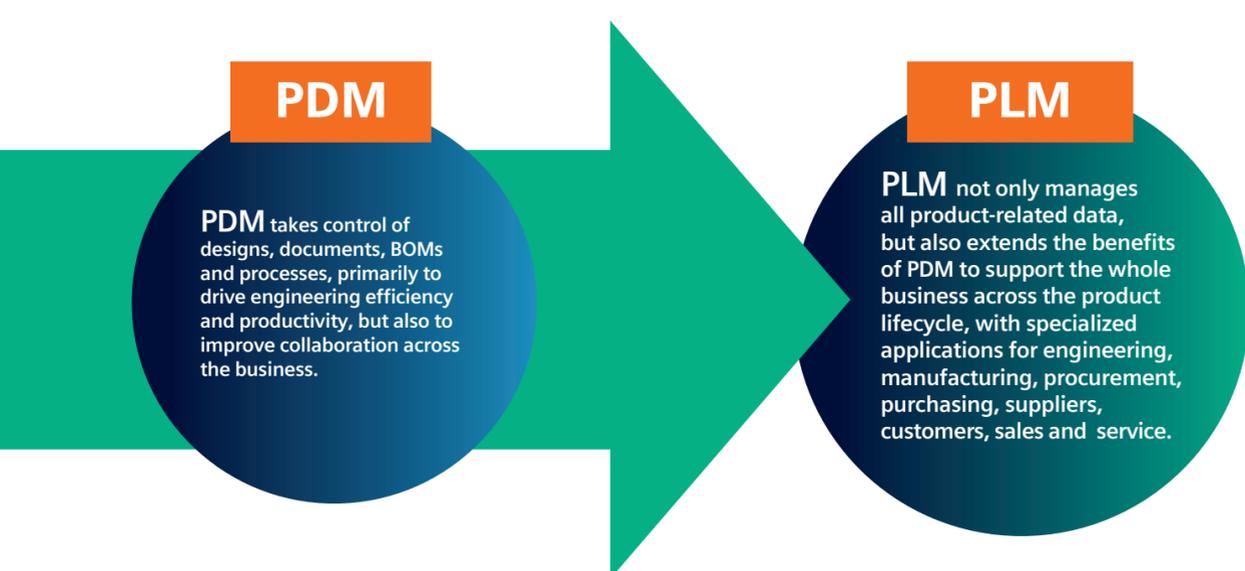


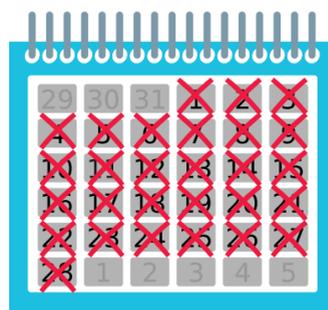
DIGITAL INDUSTRIES SOFTWARE

# PDM to PLM

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## 1. Take the easy first step with PDM



### Faster time-to-benefit

- Out-of-the-box functionality
- Preconfigured roles
- Standard best-practice workflows
- Preconfigured settings



(Source: Tech-Clarity Insight: The Business Value of Product Data Management)

## 2. Realize the payback of PDM

### Improved time-to-market



- Data control
- Best practice workflows
- Effective search

### Quality, reduced errors



- Ability to share data
- Collaboration tools
- Data control
- Multi-CAD data management

### Re-use



- Data control
- Effective search

### IP protection



- Data control
- Access rights

(Source: Tech-Clarity Insight: The Business Value of Product Data Management)

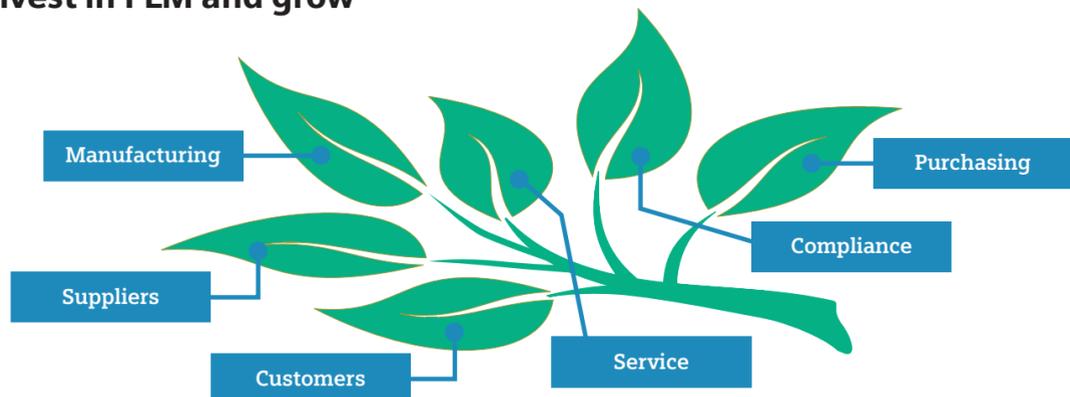
### Payback calculation

- 15 users
- Software
- Deployment
- Maintenance
- Tech support



(Source: PDM ROI analysis using SHARK software)

## 3. Invest in PLM and grow



## 4. See PLM profitability across your business

### Increase product revenue by 19%



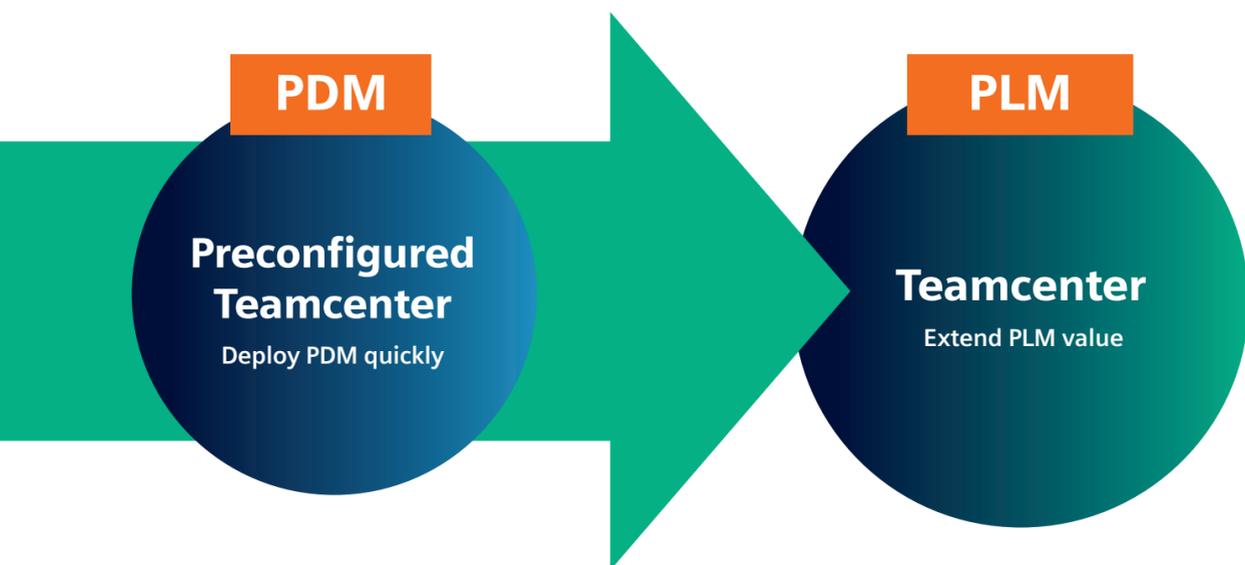
### Decrease product cost by 15%



### Reduce development costs by 16%



(Source: Aberdeen, Profiting from PLM: Strategy and Delivery of the PLM Program)



Teamcenter is the leading choice in product lifecycle management software, offering the flexibility of cloud SaaS, cloud, and on-premises delivery.

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