



DIGITAL INDUSTRIES SOFTWARE

Why partner with Siemens Digital Industries Software?

As a Siemens Digital Industries Software Partner, you will receive the support and resources you need to grow your business and build lifetime customer value.

At Siemens Digital Industries Software, we understand you have options when it comes to investing in a long-term partnership. That's why we provide a consistent level of support for sustained growth to cultivate a meaningful and profitable relationship that will grow your business and deliver exceptional customer business value. The Siemens Digital Industries Software Global Partner Program

focuses on you and your business, and continues to receive the CRN Five-Star Program Award year after year

Come join us!

An evolved approach to partnering
We maintain an agile approach to partnering to help partners evolve quickly as the market and customer demands change. Partners benefit from our investments in enablement tools like modularized onboarding, on-line training and a

digital sales enablement platform to accelerate your path to selling. Our program is strategically designed to help you build a plan that is aligned with your business to leverage the expanding digital engineering and manufacturing market and is built upon three guiding principles:

- **Accelerated profits and growth opportunities**
Take advantage of our lucrative software margins, performance and value-driven incentives, and maintenance renewal rates to build a compelling recurring revenue stream. You can also earn additional income for offering first-level support for our products.

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[siemens.com/software](https://www.siemens.com/software)

- **Competitive advantage with industry-leading technology and trusted brand**

Strengthen your solution offerings by expanding technical and specialized product, solution and industry expertise to differentiate your practice; develop a closer partnership with us and improve lifetime customer business value.

- **Enablement and productivity for all**

With inclusive development programs including personalized role-based learning paths, effective selling tools, digital marketing resources, demonstration environments, robust knowledge bases and technical community forums, together we will help solve your customers' critical business challenges.

Drive your success with Siemens Digital Industries Software

- **Leverage digital transformation**

As an industry leader developing innovative technology solutions for the digital enterprise, we – and our partners – are sought by customers to sell, service, build, implement and support integrated solutions that meet their unique requirements. Our commitment to you is continued leadership supported by significant ongoing investment in research and development, organic innovation and strategic alliances.

- **Grow your business**

We can help you expand your product lifecycle management and digital industry business by enabling you with the knowledge, resources and tools needed to develop long-term customer relationships.



Join the Siemens Digital Industries Software Global Partner Program today

- **Expansion. Experience. Empowerment.**

The Global Partner Program provides endless possibilities to expand your business with our open technology portfolio that seamlessly integrates with complementary technologies. You can also add higher, value-added services or develop your own intellectual property by collaborating with other highly experienced partners in our ecosystem.

To get started, email solutionpartners.plm@siemens.com

Siemens Digital Industries Software
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For additional numbers, click [here](#).