

Boost your cosmetics innovation with a formulated product design solution

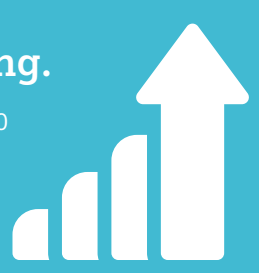
Consumers are evolving.

- Seeking healthier and safer products
- Expecting brands to share their concerns
- Becoming more local and individualistic



The cosmetics market is growing.

- > \$95 million revenue 2020
- 6.6% CAGR 2020-2023
- Top 5 countries: China, US, Japan, India, Russia



Source: Statista

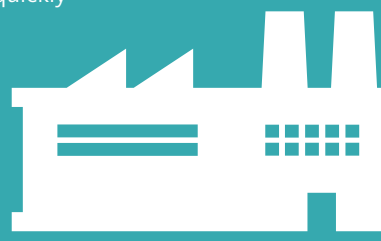
Digitalization is changing everything.

- Rating apps are growing
- 94% of users stopped buying poorly rated products
- Manufacturers change product formula based on ratings



Manufacturers need to ...

- Reduce time-to-market
- Increase efficiency and flexibility
- Lower costs
- Increase transparency and control
- React quickly
- Improve quality
- Comply with regulations
- Avoid product recalls
- Sell trust



Innovation is key.

Large enterprises

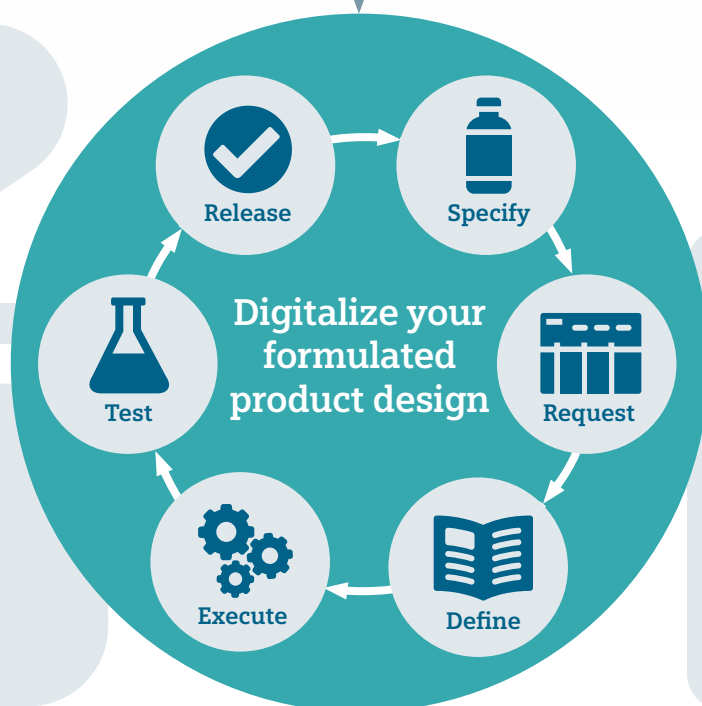
- 10,000 cosmetic products
- 25% to 30% reformulations annually
- 80 new ingredients each year

Source: cosmeticseurope.eu

Small-to-medium enterprises

- 40 -160 cosmetic products
- 22 reformulations annually

Source: cosmeticseurope.eu



Opcenter RD&L drives innovation efficiency in formulated product design.

Opcenter specification: single repository for formulated product data

Electronic lab notebook: capture all R&D, trial and experiment project data

Opcenter formulation: simulate product performance

Supplier collaboration: integrate with suppliers to get product data

Opcenter laboratory: assure product quality with integrated LIMS