SIEMENS
Ingenuity for life

Siemens Learning Services

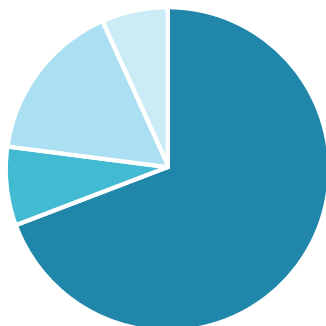## Realizing the value of the digital twin

Benefits
- Accelerate the introduction of new applications
- Easily communicate new business processes and system changes
- Increase user productivity and satisfaction over time and following upgrades
- Reduce employee time-to-competency
- Support users with rich content to learn when and where they need it
- Rapidly create, manage and deploy user content in the form of instructions and guidance, simulations and e-learning courses
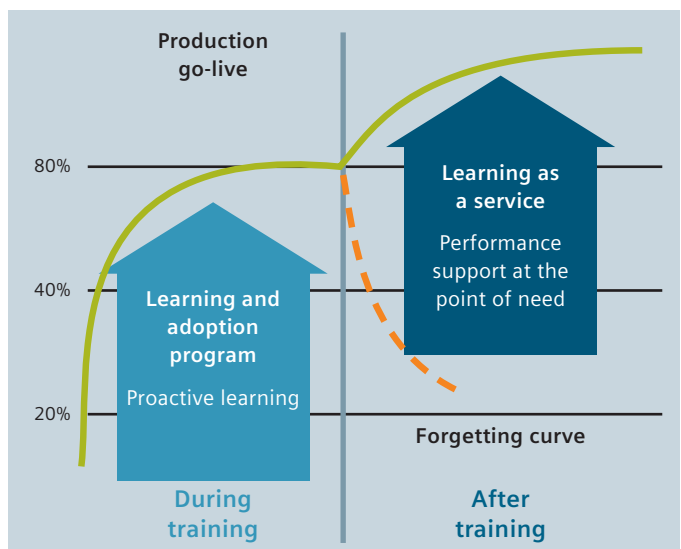
Summary
The digital twin – a cross-domain digital model that represents a product, production process or performance of a product – is driving the transformation of the Digital Enterprise. Although having great software and processes for modeling products creates the basis for success, the key to unlocking business value is for users to adopt and fully leverage these tools.

Siemens PLM Software enables users to achieve that by providing targeted learning and adoption programs and support for go-live initiatives as well as at the moment of need, and with our learning as a service platform.

Effective user adoption

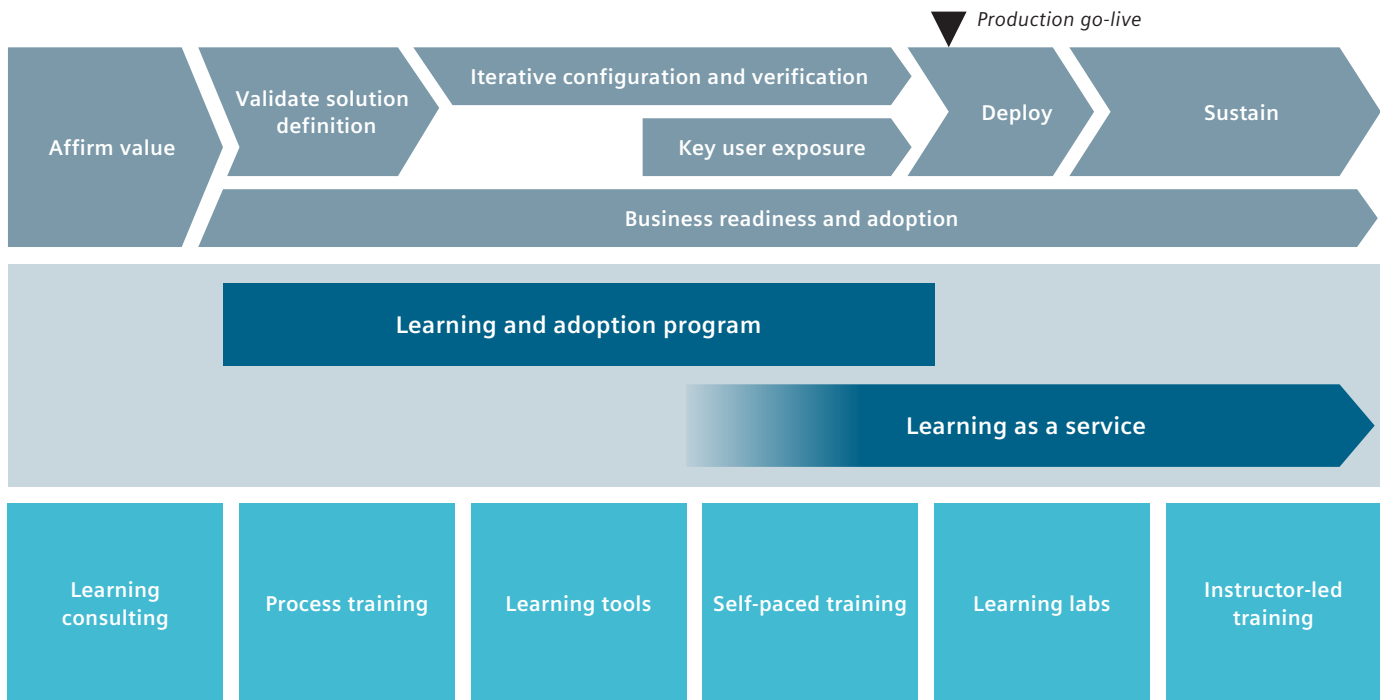Organizational change

Software functionality

Process alignment

Source: Achieving Enterprise Software Success, TSIA/Neochange/SandHill Group

Production go-live

80%

40%

20%

Learning as a service

Performance support at the point of need

Learning and adoption program

Proactive learning

Forgetting curve

During training

After training

www.siemens.com/plm

Siemens Learning Services

Our learning services provide a blended portfolio of offerings, spanning the deployment of our solutions before, during and after going live.

Production go-live

| Affirm value | Validate solution definition | Iterative configuration and verification | | Deploy | Sustain |

Key user exposure

Business readiness and adoption

Learning and adoption program

Learning as a service

| Learning consulting | Process training | Learning tools | Self-paced training | Learning labs | Instructor-led training |

Learning and adoption programs
You can manage programs throughout the process by leveraging key elements of the Siemens Advantedge Success Program, whether it is an implementation or standalone program. You will be able to:

- Drive user adoption across the organization
- Analyze process, roles and learning needs
- Define and design learning and adoption solutions
- Easily communicate new business processes and system changes
- Evaluate learning progress and adoption key performance indicators (KPIs)

Learning as a service
We provide flexible learning as a service (LaaS) programs by delivering subscription-based or individual offerings. These programs feature 24/7 availability and flexible scalability, enabling you to:

- Provide performance support and life-long learning
- Access standard and custom content
- Track learning progress and metrics
- Capture best practices, use cases, test cases
- Edit and extend custom content from Siemens PLM Software

Siemens PLM Software
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