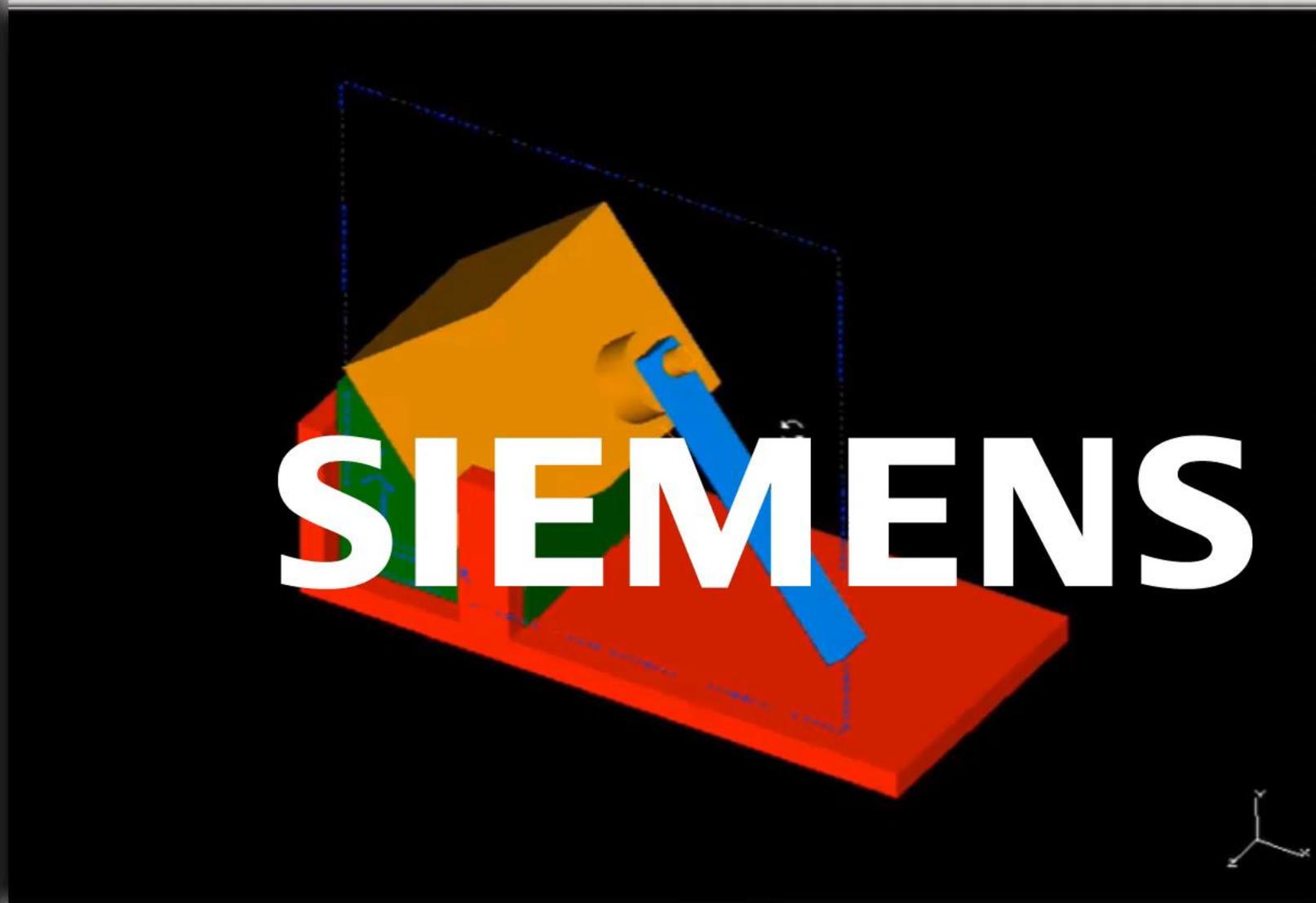


| Evolution of Excellence

I-DEAS software to NX

**Consider making 2021 the year to
successfully move to NX software**



SIEMENS



Problema de asociatividad con libreria encontrado en modelo
C:\UGSPLM\I-DEAS11\vsatutorial\3d\vsatutorial.mf1

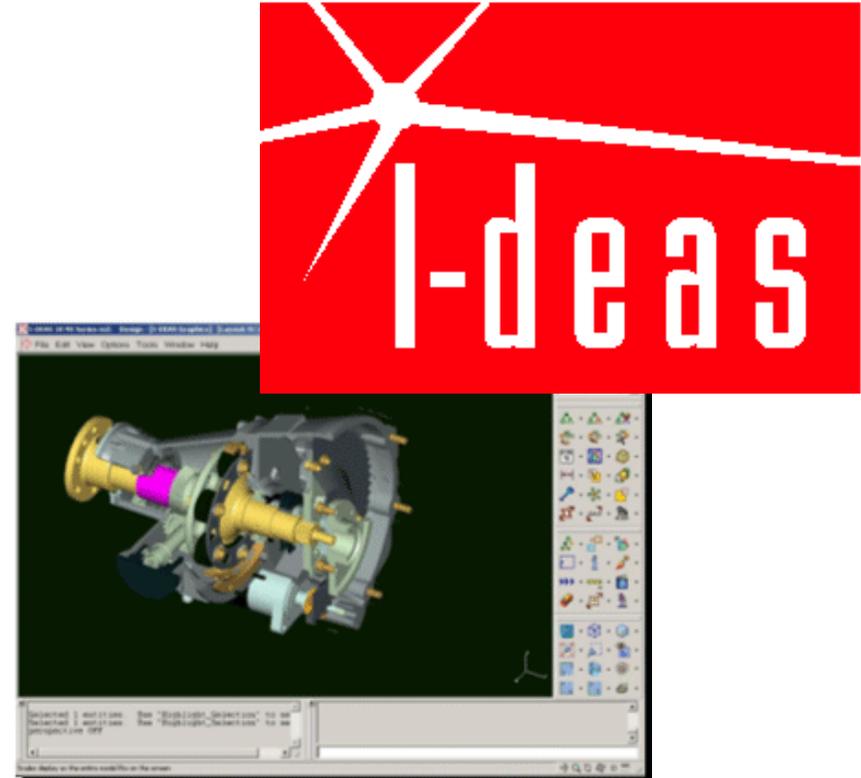
| I-DEAS today

I-DEAS today

May 2021 marks the 20th year milestone of the NX product evolution from I-DEAS

You face operating system risks by staying on I-DEAS

You have opportunity cost challenges by staying on I-DEAS



Customer risks of continuing on I-DEAS

Software development tools and operating systems have moved forward substantially in 20 years

- This puts legacy I-DEAS code at risk

IT security risks

- Today's operating systems are much different at their core due to presence of IT security risks have changed in 20 years

I-DEAS users have a risk with business competition who are using current CAD systems

- Current CAD systems present new technologies, security, and standards
- The next generation of products require updated solutions



| NX today

The foundation of our strategy

Deliver world-class engineering solutions that enable you



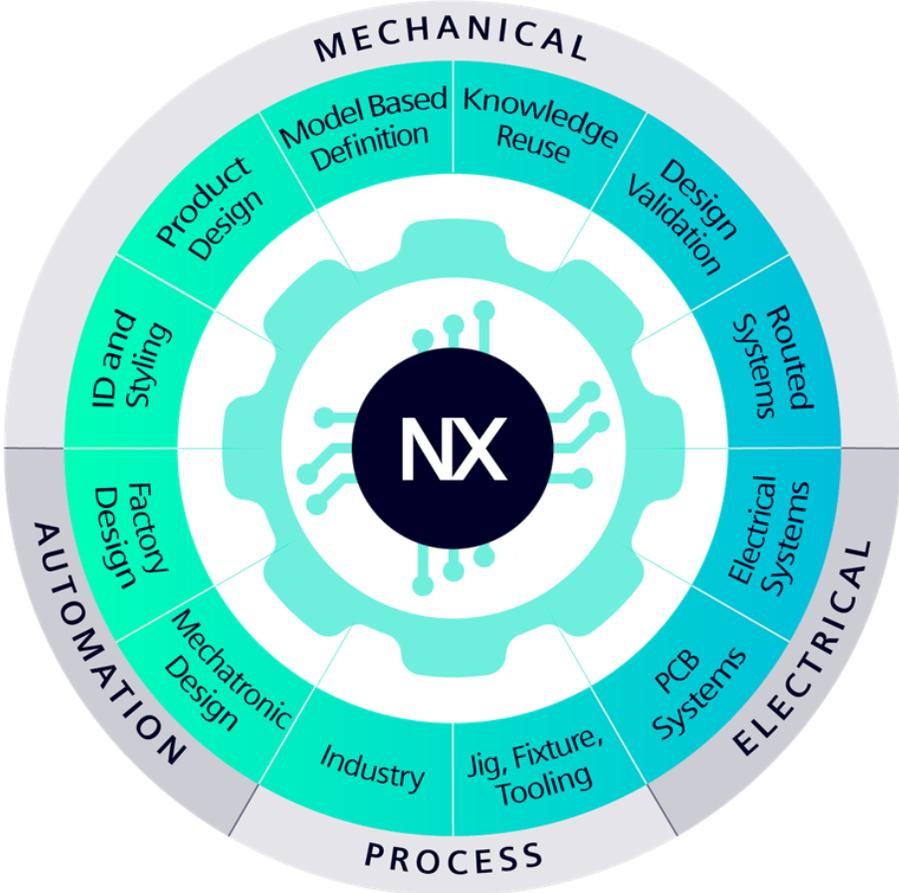
to build the richest most comprehensive digital twin of your product



to engage with personalized adaptable software



to use the best solutions built on a flexible Open Ecosystem



Leadership starts at the core

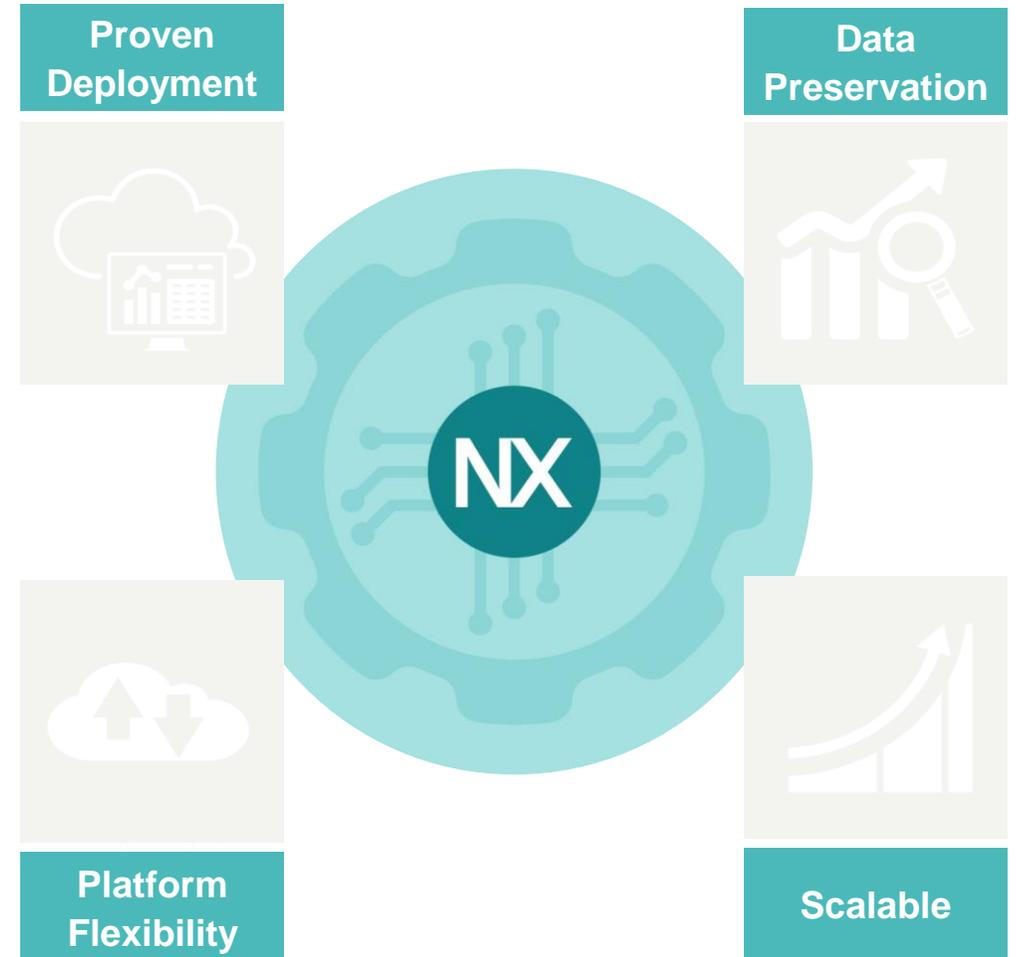
Every NX release is customer deployment ready

NX enables you to directly use data from previous releases in the current release

- Goes back to the first Unigraphics release (1984)

NX provides options from local desktop to cloud deployment for you

NX offers greatest range of pricing, licensing, and packaging alternatives to match the needs from single users to global customers





We have to know how to assemble the parts and we have to take into account the impact test. By using NX, we are saving two to three weeks”

- Benoit Arnould,
Senior Engineer Lazer S.A.



| Flexible licensing options

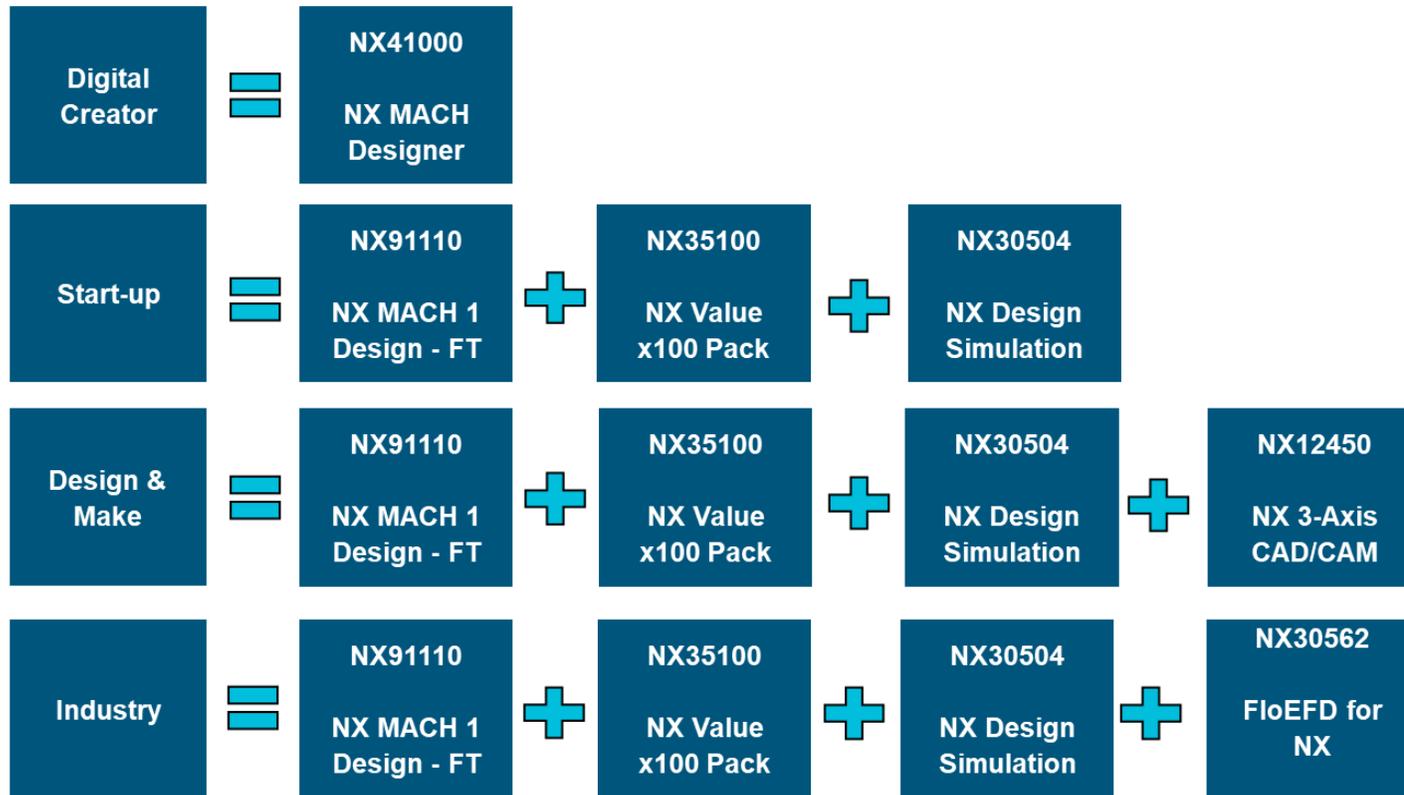


[Click above to play video](#)

Value Based Licensing

Token licensing provides a very flexible and cost-effective method for you to run almost any NX Product Engineering add-on module.

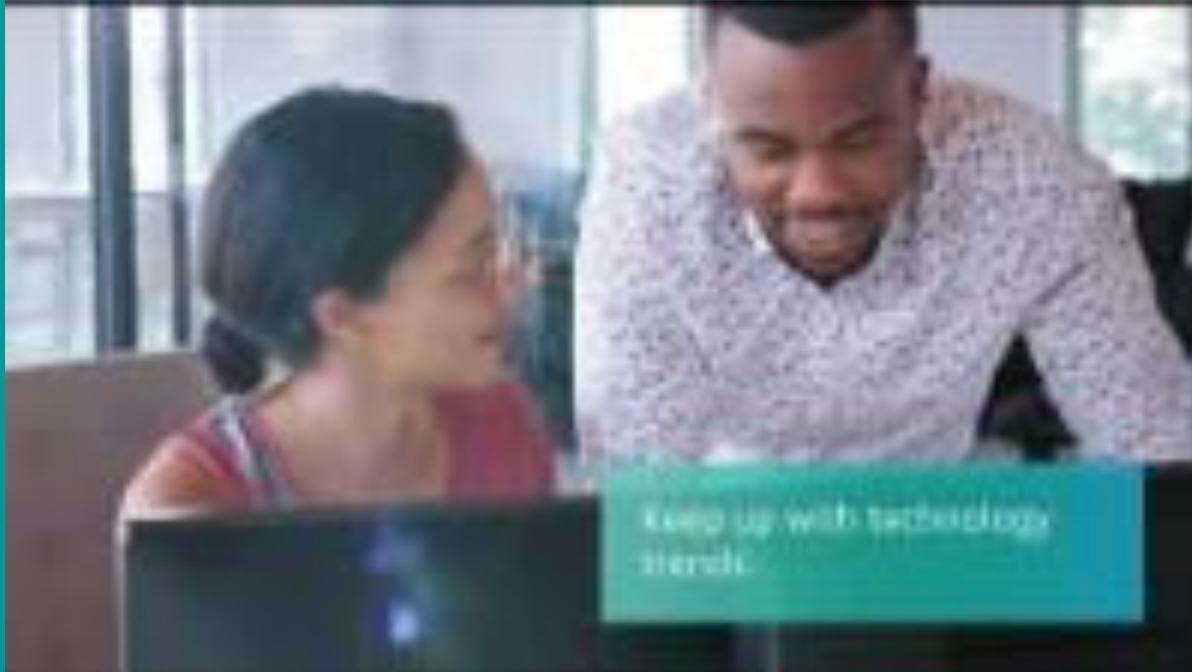
- **Large number of products that can be run**
- **Extremely flexible**
- **Cost effective**



Value based licensing – Reducing the cost of ownership

- Transition of customers from UG and I-Deas product codes to NX Mach Bundles
- Replace Secondary CAD
- Competitive Displacement
- Subscription Licensing

| NX Continuous Release



[Click above to play video](#)

Continuous Release

NX Continuous Release provides automatic updates on a consistent schedule.

- **Reduced deployment cost for updates**
- **Increased responsiveness to new ideas and trends**
- **Faster and more consistent response from NX development vs. release dependent hotfixes**

| Moving to NX

Evolution of Excellence program

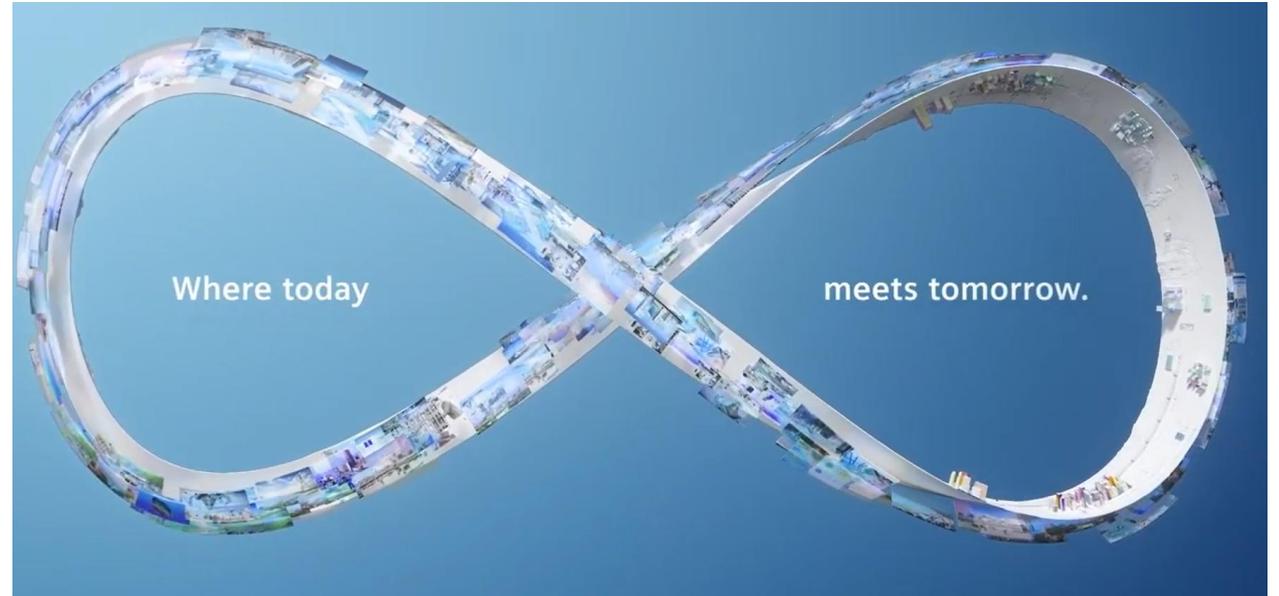
96% of I-DEAS seats have successfully moved over to NX

NX is the natural progression from I-DEAS

Zero license exchange forward to NX for equivalent NX product

Zero license needed for Content Migration Manager for I-DEAS to NX

Free services evaluation via I-DEAS Initial Audit



Choosing the right solution to move from I-DEAS to NX now

Siemens provides three discrete solutions to address the different reasons you move engineering data

Migration 

Manage the movement of an active program from another CAD system into NX

Audit and migrate bulk 2D and 3D data incorporating design intent

Translators 

Point to point exchange with users of different engineering data formats

Read and write other CAD files or ISO Standard formats

MultiCAD 

Open other CAD systems designs directly when published as JT

Published designs from different CAD sources can co-exist in NX

Experience to leverage

Siemens NX

- Siemens is the only CAD company to staff a expert group of experienced resources to move forward

Recommendations

- Include our team with your stakeholders in developing a transition plan
- Include training to ensure rapid rollout
- Investigate new methods available in NX
- Improve project assumptions with sample migration analytics
- Phase your change approach to lead expected design projects to mitigate risk.





Customer expectations are much higher than they were even five years ago. It is essential that our new product development programs move at the same pace”

- Neill Bordey, Managing Director of Norbar Torque Tools on migrating from I-DEAS to NX

| Resources

Resources for you

- Private online forum on global Siemens community site for direct access to migration experts
 - Ask questions and get answers fast
 - [Click here to go directly to the group and request to join](#)
- I-DEAS to NX blog
 - [Informational guide](#)

The screenshot shows a user interface for a private community group. At the top left is a red square logo with the white letters 'NX'. To its right, there is a lock icon and the word 'PRIVATE'. Further right, it says 'Owner' with a checkmark and a 'Weekly Digest' notification dropdown menu. Below the logo, the group name 'I-DEAS to NX Migration' is displayed. At the bottom of this section are three buttons: 'Manage Notifications', 'Edit Group', and 'Delete Group' with a dropdown arrow. Below this is a navigation bar with 'Feed' (underlined) and 'Engagement'. Under 'Feed', there are two tabs: 'Post' and 'Poll'. At the bottom, there is a text input field with the placeholder 'Share an update...' and an orange 'Share' button.



#NXMakesItReal