



SIEMENS DIGITAL INDUSTRIES SOFTWARE

Xcelerator as a Service

All-access pass to a digital future

[siemens.com/cloudsolutions](https://www.siemens.com/cloudsolutions)

Get ready to speed up your digital transformation.

Trend #1

Complexity continues to rise. Embrace it and gain a competitive advantage.

Trend #2

Rapidly changing markets force enterprises to be more agile. React fast or miss out.

Trend #3

Highly competitive environments reduce prices and cycle times.

Trend #4

Increased pressure to meet rising demand for innovative, ground-breaking products.

Trend #5

People traverse the learning curve but are hindered by the forgetting curve. Maximize user adoption through continuous access to learning.

Many of your customers have had their businesses turned upside down in the last few years. From mind-blowing **product complexity** and fierce **competition** through stringent **regulatory compliance**, to the always **accelerating pace of change**, it's become more difficult than ever to keep pace with changes and **stay ahead of the competition**.

It's understandable that some customers are more unsure than usual about changes at this time. New tools often strike fear into **users** who want their work **simplified**, not complicated.

Decision-makers want to minimize **risk**, while maximizing **profit**. Persuading them that they should change key processes can be tough.

But what if you were offering them technology that they already know and trust with added benefits?

What if you could help them optimize their operational performance and speed up their digital transformation?

You can now offer them the opportunity to combine the benefits of their Siemens' software subscription and select Xcelerator Academy "getting started" learning to drive faster solution adoption with the advantages of a cloud-based solution.

Say hello to Xcelerator as a Service.

Access to Xcelerator just got easier, simultaneously providing ongoing value via connection to the cloud. From startup to large enterprise, you can scale your design, manufacturing and IoT capabilities to match product and market requirements. Utilize new technologies quickly and cost-effectively, learn and keep pace with new solutions via the Xcelerator Academy, collaborate securely across engineering domains, and leverage your ecosystem as a network of innovation partners. Because Xcelerator as a Service gives you the power of the world's most comprehensive digital twin – now in a more accessible, scalable and flexible form.

Turn complexity into a competitive advantage.

Help your customers start enjoying the benefits of a more accessible digital transformation!

Let's delve into the benefits:



Accessibility

To **foster innovation and collaboration**, stakeholders can access and work on files together, at any time, from anywhere, on any device. With a **single source of truth** throughout the ecosystem, their trusted Siemens' portfolio is always available, and **data is backed up to the cloud**. Everyone can contribute their ideas and knowledge to improve product development. Xcelerator as a Service makes digital transformation more accessible to **companies of all sizes**, with minimal upfront investment.



Flexibility

To **tailor solutions** to their customer's requirements, with **programs and features** available to them as needed. Our customers can form an industrial **network** between suppliers, customers and partners, enabling teams to **share data on a formal or ad-hoc** basis, even with external stakeholders, to **save time** and **improve product quality**. Teams are empowered to shape their **own workspace**, with customized tools, **maximizing productivity** and **innovation**.



Scalability

To **adapt quickly** to changing market conditions. Xcelerator as a Service makes it possible to scale projects, starting small and **ramping up** engineering when the time comes, without the need for more staff. **Rapid, cost-effective innovation** through the **digital twin** reduces the need for physical prototypes that can generate unexpected costs and delays, **decreasing risk and building customer confidence**. New capabilities can be **enabled** as needed, depending on the project phase, to **speed up development**.



Siemens secure cloud storage.

Security is, of course, a top concern for customers. We make security standards our priority.

Be sure to let your customers know about the **Siemens Trust Center**, created to support their data protection needs, a one-stop information resource about our policies, compliance, transparency and service.



Comprehensive digital twin

Affordable, rapid prototyping that boosts innovation and gets products to market faster.

Personalized, Adaptable/Modern

Solutions tailored to customers and markets. Scaled design, manufacturing and IoT capabilities as needed, with low-code and cross-platform compatibility.

Flexible, open ecosystem

Secure collaboration with continuity. The digital thread empowers teams to work across domains and utilize new technology more quickly and profitably.



Your digital future: more flexible, scalable, accessible.

We want to **speed up the digital transformation** for our customers and make their Siemens portfolio more accessible, more flexible and more scalable. We want to give them the **all-access pass to a digital future**.

Xcelerator as a Service gives your customers rapid, **enhanced access** to their Siemens portfolio. With no need to wait for hardware installations or contract negotiations, they can get a jump on starting projects, **improving agility and their ability to adapt to changing market and customer preferences**. They get unlimited access to the world's most comprehensive **digital twin** and the power to work more closely with partners, no matter where they are located, to build a powerful **network of innovation partners**.

They can empower innovators to break down barriers and develop better products, faster than ever. This means they can maximize productivity and optimize operational performance, in short boost their business.

What do we want them to do?

Renew their software license, in the cloud.

Get ready to speed up your digital transformation.

Xcelerator as a Service helps your customers boost their business and gain a competitive advantage.



About Siemens Digital Industries Software

Siemens Digital Industries Software is driving transformation to enable a digital enterprise where engineering, manufacturing and electronics design meet tomorrow. The Xcelerator portfolio helps companies of all sizes create and leverage digital twins that provide organizations with new insights, opportunities and levels of automation to drive innovation.

For more information on Xcelerator as a Service, visit:

[siemens.com/cloudsolutions](https://www.siemens.com/cloudsolutions)

Siemens Digital Industries Software

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