

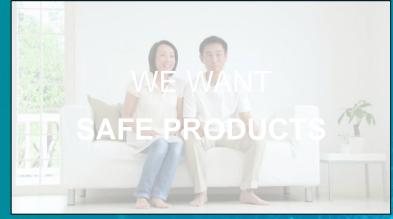


Digitalization is driven by Consumers



















"Lots of companies don't succeed over time. What do they fundamentally do wrong? They usually miss the future.

Larry Page Founder Google

New business models in the Internet age are disrupting complete markets











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Digital is transforming the CPG Industry

Personalizing products & services



Mondelez enables personalized packaging



Coca-Cola enables custom formulations from your smartphone



BluRhapsody provides commercial service for custom 3D printed pasta



Digital is transforming the Chemical Industry Examples



Increasing Compliance to Regulations and Environmental Sustainability

Increasing demand for a variety of specialty products

Market Globalization raises demand for Product and Process Standardization







The key trends impacting the CPG segment















Key Trends in Fine & Specialty Chemicals



Moderate growth of production volumes





Raise of Mergers & Acquisitions

Increasing regulatory and legal costs





Growing importance of the Green Chemistry

Our customers have essential requirements – throughout the industry





What is our Special Sauce? Digital Twin

Formulation





Digital Twin of the product

Packaging

Holistic Digital Twin

Digital Twin of Performance

What is our Special Sauce? Digital Twin



Product design

Production planning

3 Production engineering

Production execution

Services

Gain **foresight** by simulating products, people, processes and resources interacting in the virtual world



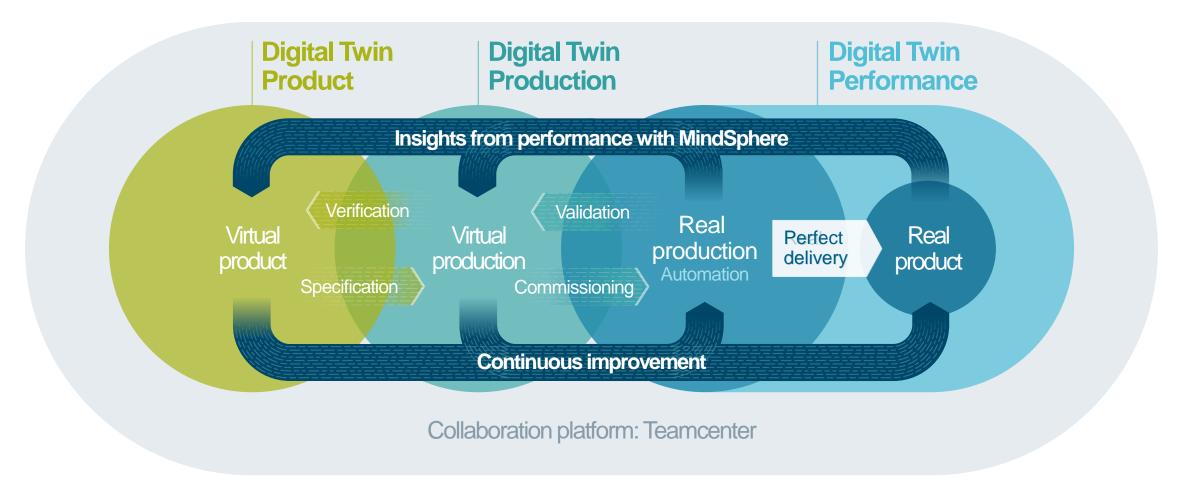
Holistic Digital Twin

Gain **insight** by matching real-world performance to our predictions so we can drive continuous improvement

Siemens Digital Enterprise Suite

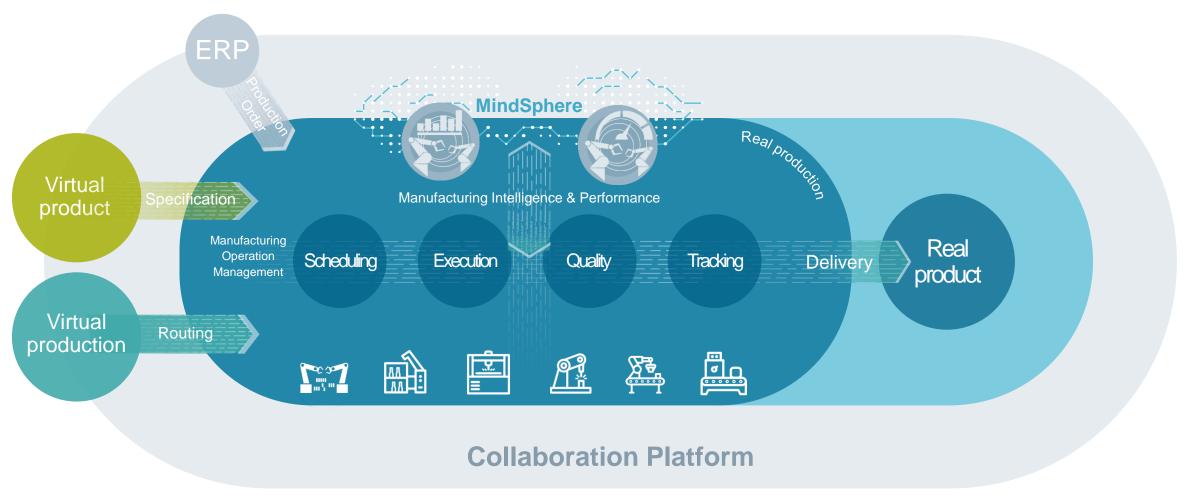
Realizing the full value of Digitalization in Process Industries





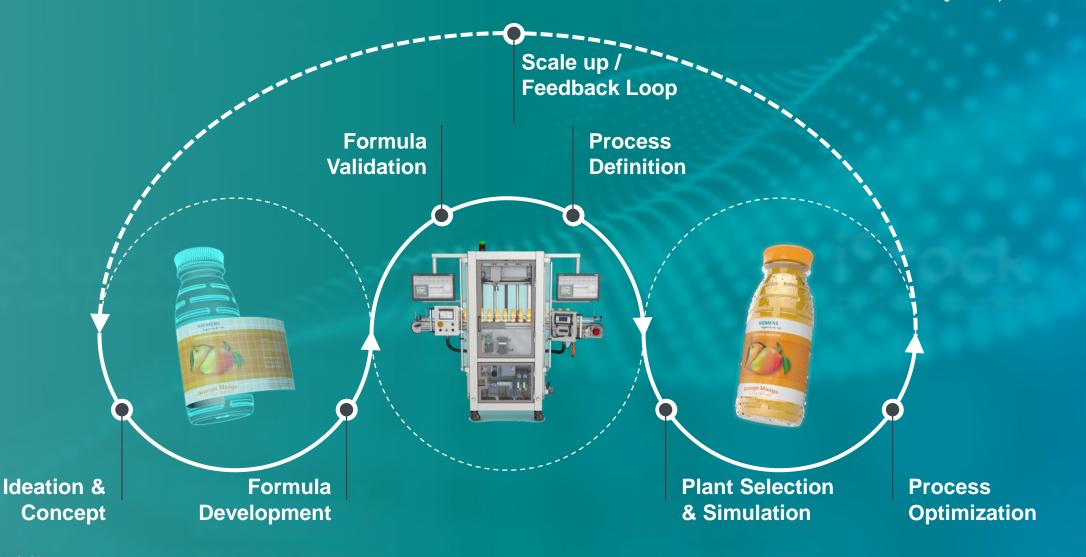
Integrated Manufacturing Operations for continuous improvement in the Digital Twin





Closed Loop Manufacturing in Process Industries A Manufacturing Operations Management perspective

SIEMENS Ingenuity for life



MOM in Closed Loop Manufacturing What it does

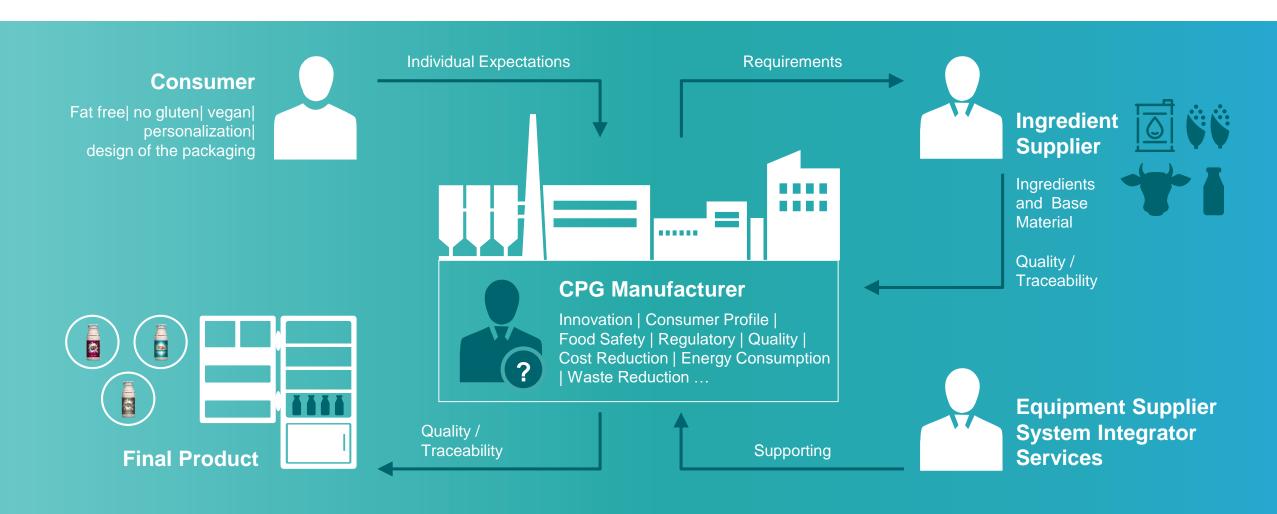




- **Integrated Quality Operations**
- **Integrated Manufacturing Operations**
- 3 **Manufacturing Visibility**

Increasing Product Variety – Flexibility in mass production Many Facets & Challenges

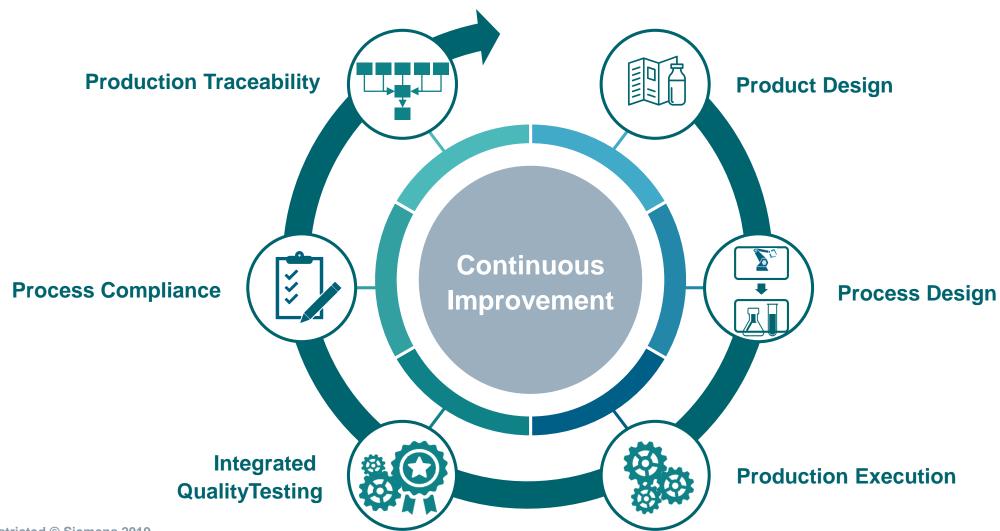




Integrated Quality Operations for Process Industry

6 Pillars for a Configurable Solution





Integrated Quality Scenario in a Process Plant

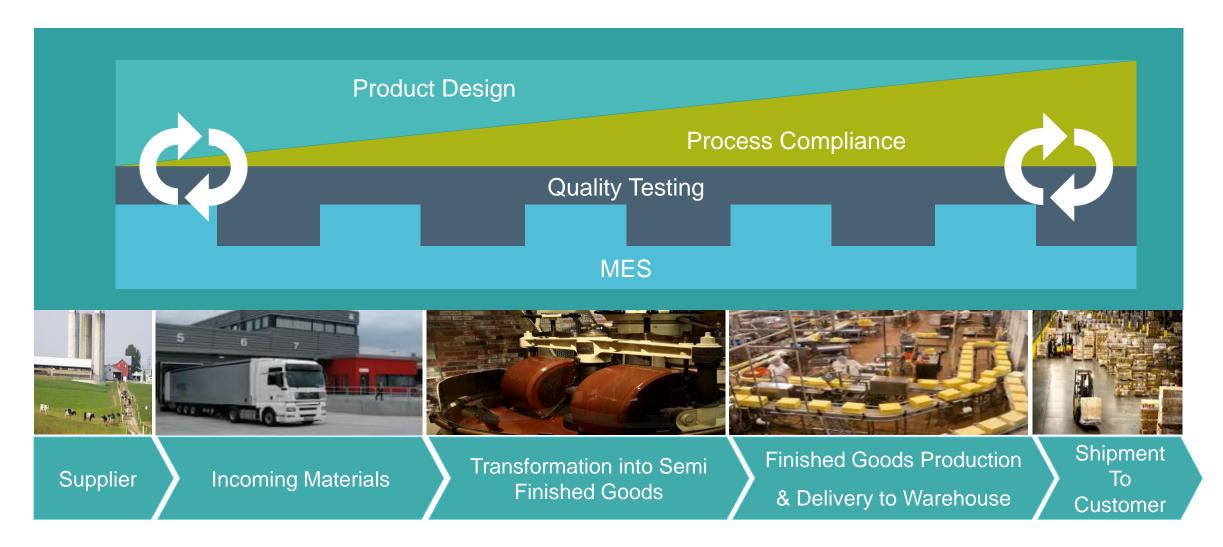
Holistic Quality Approach throughout the whole Supply Chain





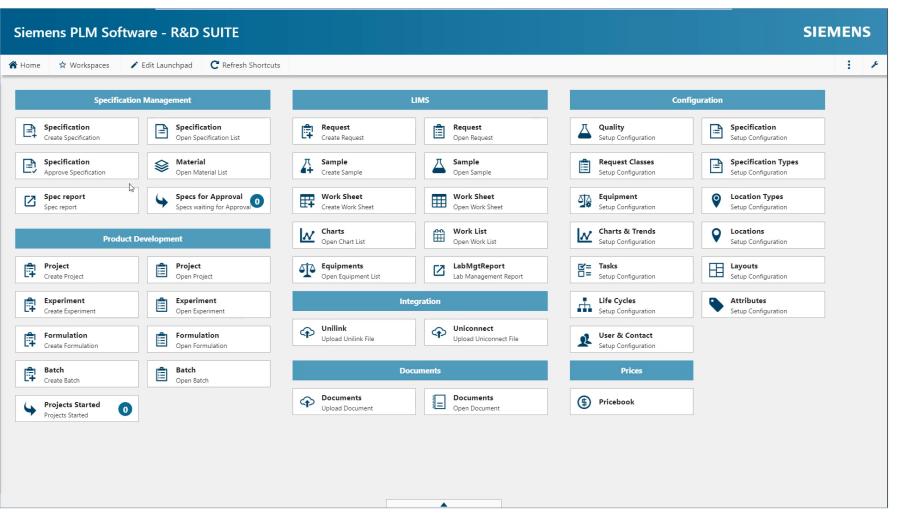
Integrated Quality Scenario in a Process Plant Solution & Portfolio

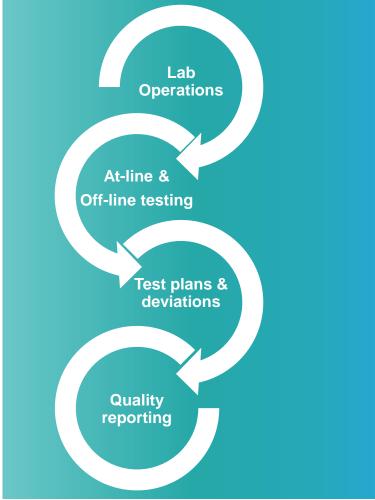




Integrated Manufacturing OperationsQuality Execution







Integrated Manufacturing Operations

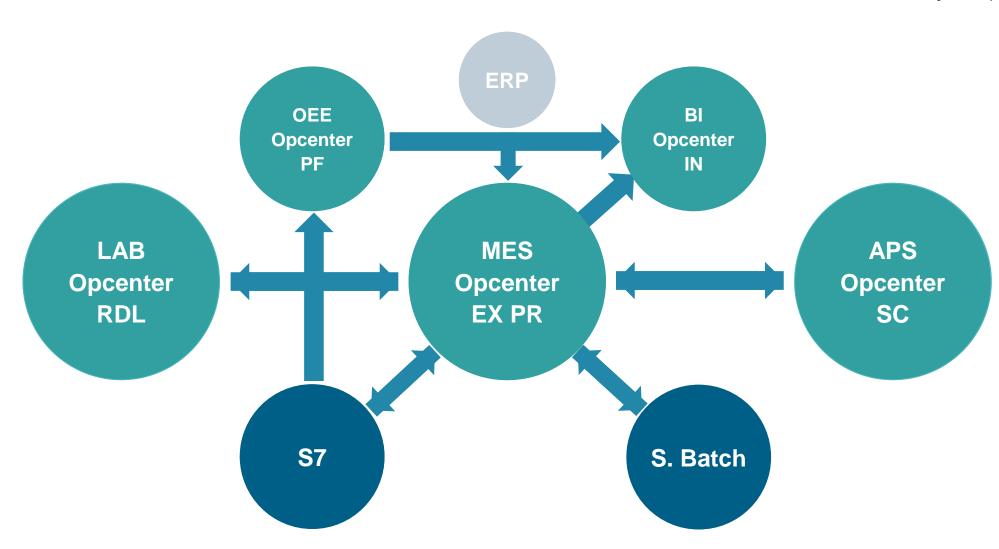
The 6 Pillars of our Configurable MOM Solution Portfolio





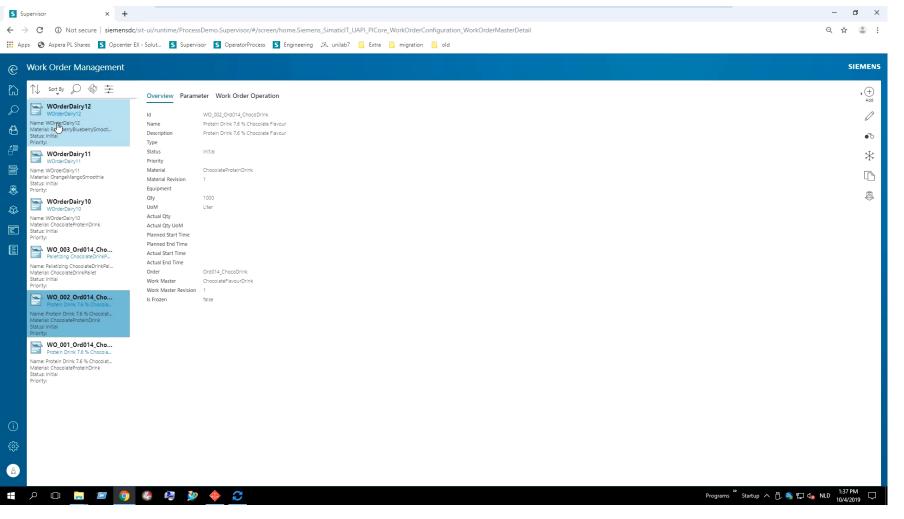
Integrated Manufacturing Operations for Process Industry

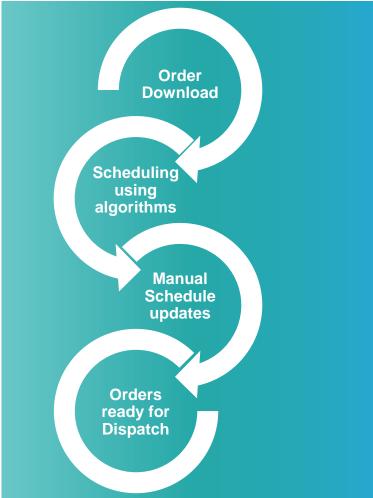




Integrated Manufacturing Operations Order Download and Scheduling

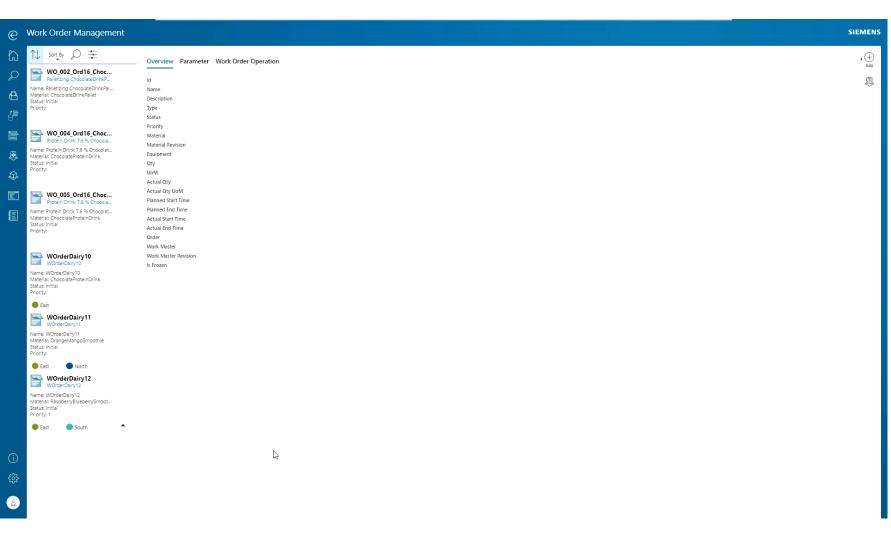


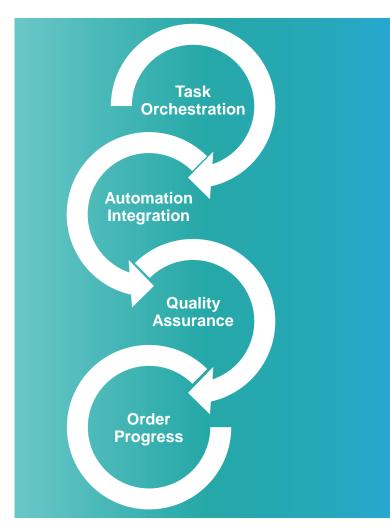




Integrated Manufacturing OperationsOrder Execution



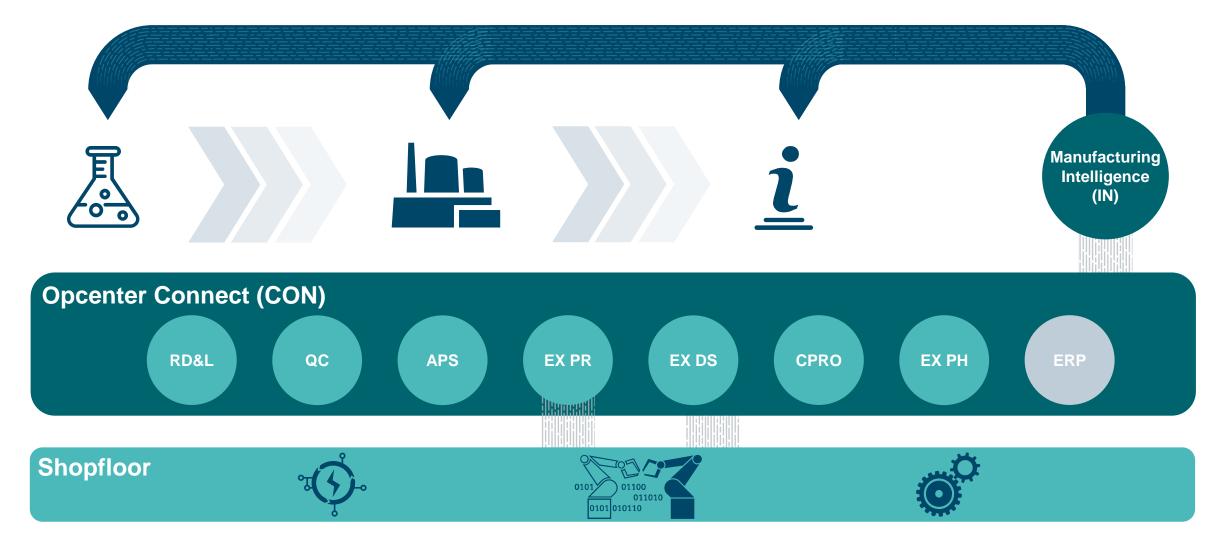




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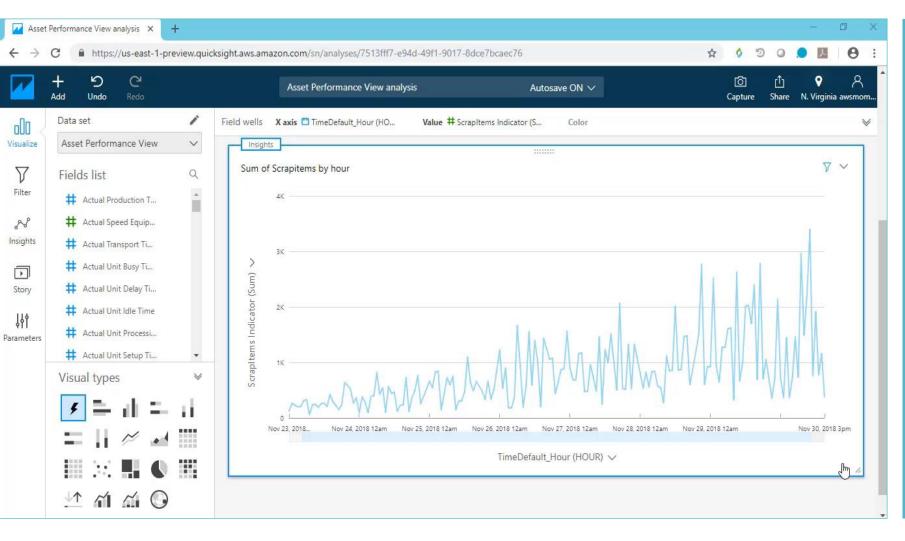
Siemens' Manufacturing Visibility solution landscape Creating a single source of truth





From IOT to Manufacturing Insight Manufacturing Intelligence for Data Analysis





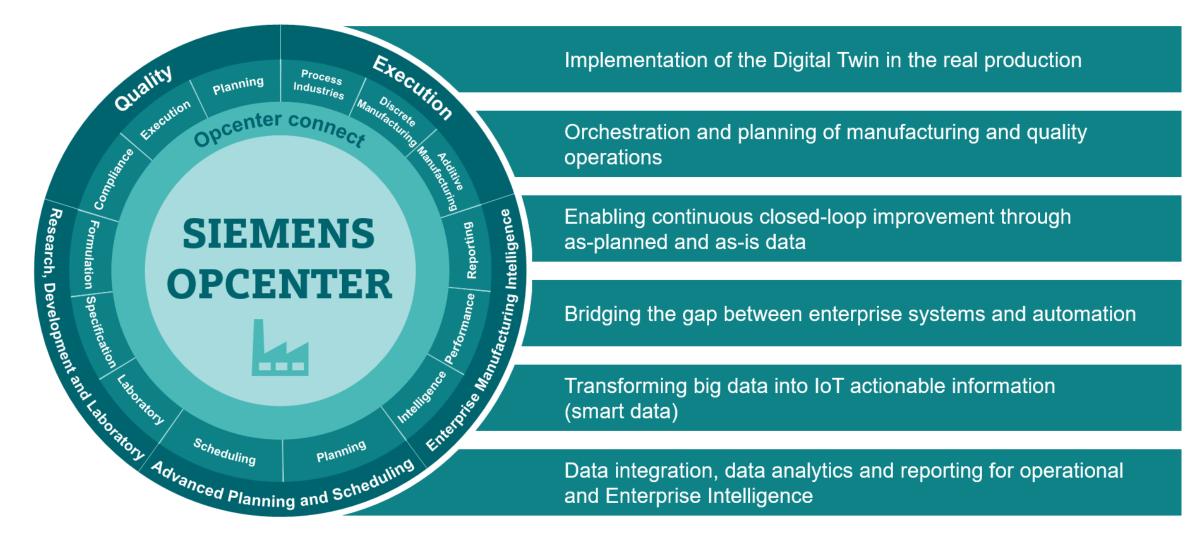
Insight and Root Cause

- Machine learning makes it easy to find out new insight across all the data
- Anomaly Detection, forecast analysis and narrative language

Siemens Opcenter

A result of continuous evolution

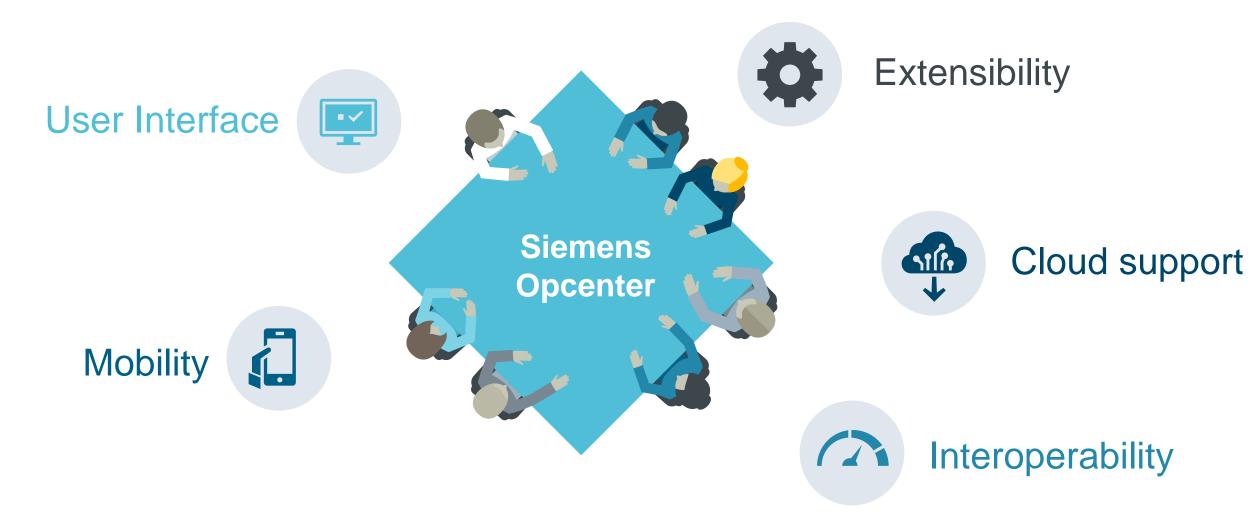




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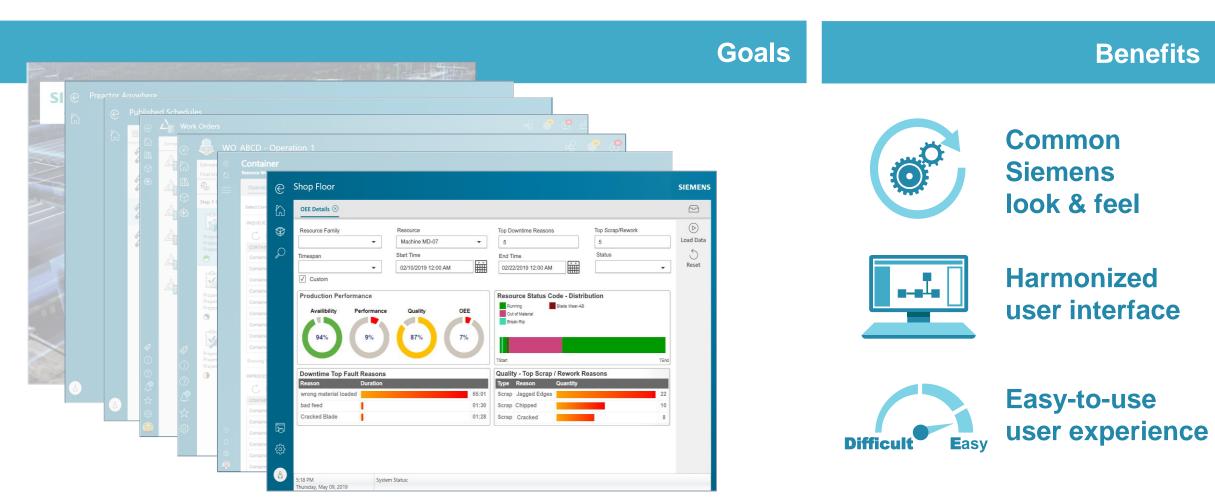
Technological Innovations – The base for Siemens Opcenter introduction





Harmonize our user experience while differentiating capabilities



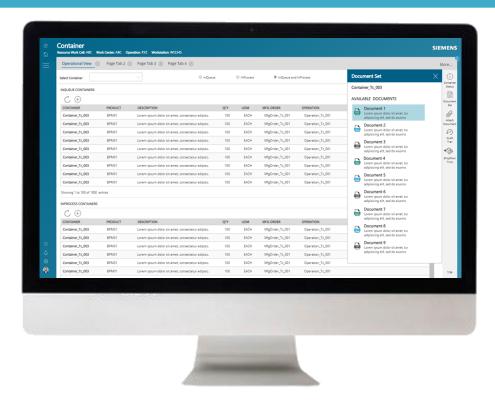


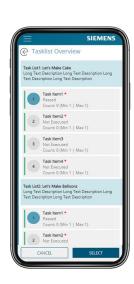
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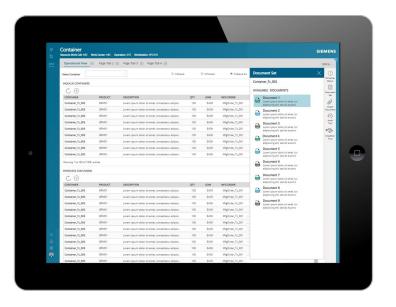
Responsive UI for smart devices



Siemens MOM solutions are smart devices ready



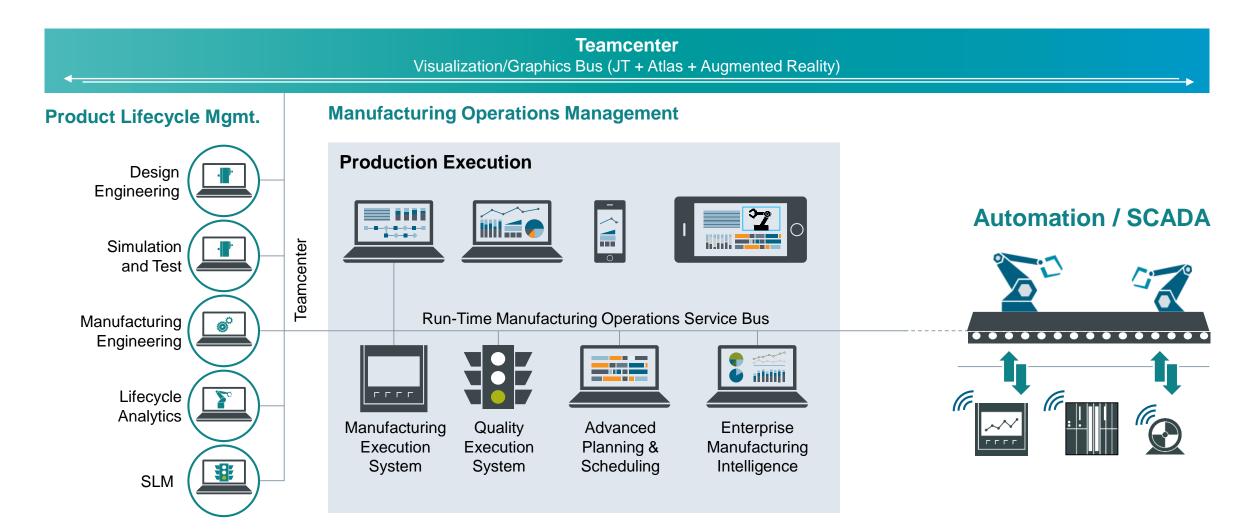




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Digital Enterprise Architecture Role of Manufacturing Operations Management





MOM portfolio – Covering all manufacturing disciplines



Siemens Opcenter Portfolio

R&D and Laboratory



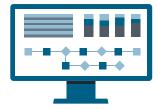
- Advanced product Quality planning
- Supplier Quality
- Production Quality
- Laboratory Management
- Complaint management
- Audit management

Planning & Scheduling



- Long and mid-term Planning
- Resource capacity
- Order prioritization
- Sequencing and Synchronization
- Production change

Execution



- Order Management
- Inventory and internal logistics
- Tracking and Tracing
- Task management
- Performance Monitoring
- Interoperability
- Specification and Recipe Management

Intelligence



- Enterprise and multi-plant visibility
- Self-Service data discovery and dashboards
- KPI calculation, rootcause and advanced analytics

CHALLENGE:

Implement an efficient scheduling system
Control all process operations
Minimize the travel between wine storehouses
Need to guarantee on time delivery

INTEGRATED SOLUTION: OPCENTER SCHEDULING

12%

PRODUCTIVITY INCREASE

20%

TIME SAVINGS in PLANNING

11%

LATE DELIVERIES

"We needed a tool to plan and schedule the work of our teams by minimizing the travel between the wine storehouses by optimizing the filling and the routes of the truck tanks between various sites. Most importantly, we wanted to guarantee that the eau de vie were delivered by the required deadlines."

Lydie Bardeau Planning Manager EDVMartell



CHALLENGE:

Create High Level Standards
Carefully Manage the Vineyards
Optimize Complex Sensitive Processes

INTEGRATED SOLUTION: OPCENTER EXECUTION

100%

PROCESS STANDARIZATION

12,7

SQUARE Km of VINEYARDS Managed by SIMATIC IT

0

PAPER

"Traditionally, the grape quality and vintner's skills were the deciding factors. With the help of Siemens' digital technologies, we have standardized the overall production process management."

Li Zefu Chief Engineer

Great Wall Wine Yantai Winery



Mengniu Dairy



"Dairy Industry 4.0": the future is now

BUSINESS CHALLENGES

Growing productions and strict quality standards

Urgent need to upgrade traditional manual quality control to a digitized system

Regulatory compliance





KEY TO SUCCESS

Smooth integration between different elements of Siemens portfolio (LIMS and TIA)

OUTCOME

One central LIMS for all labs

34 Quality Control Labs and 2 R&D Labs equipped

Over 90% of test data collected and uploaded automatically

1400 test methods standardized

Test time saved by **10% - 25%**

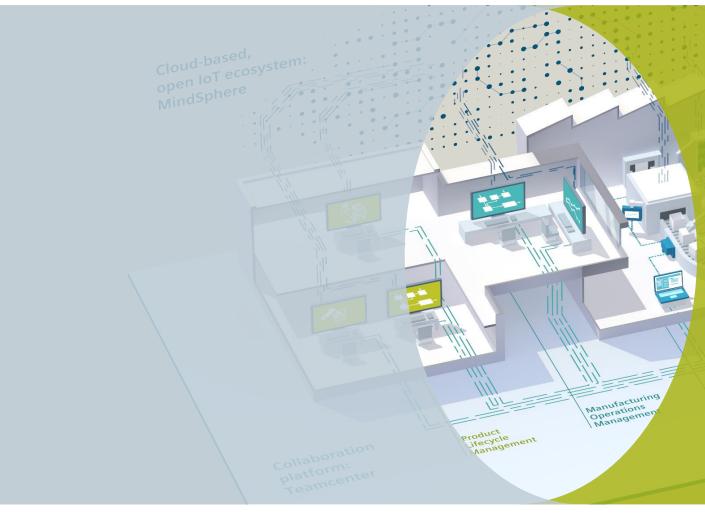
Integration with test instruments

"At Mengniu, quality control has undergone radical changes. The job has become easier while the efficiency and accuracy have increased in leaps and bounds."

Driving Realization Efficiency

Benefits of Integrated Manufacturing Operations





- Faster Time to Market with fast NPDI
- Higher efficiency due to structural savings in collaboration, process optimization and data consistency
- Increased flexibility, transparency and control, with reduced process complexity
- Regulatory compliance and quality assurance due to integrated quality and product recall capability



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Thank you.