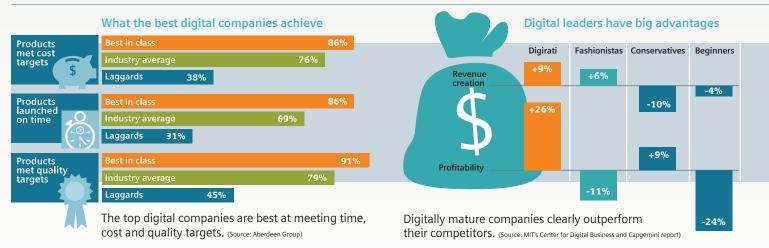


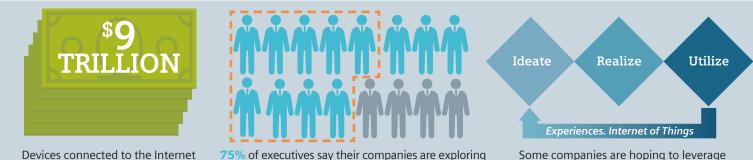
Siemens Digital Industries Software

Competing in the world of transformational innovation

Manufacturers are going digital to mitigate the risks of smart innovation.



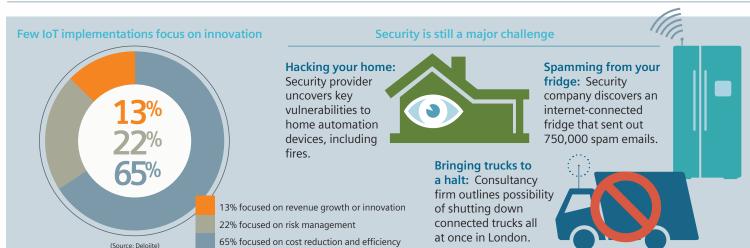
Some companies are leveraging the Internet of Things to fuel new innovation.

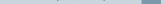


Devices connected to the Internet75% of exwill generate nearly \$9 trillion in
annual sales by 2020.IoT solutio
business a(Source: International Data Corporation)(Source: Deloite)

75% of executives say their companies are exploring IoT solutions. Of those, **75%** are looking for new business and ways to fortify products using IoT. (Source: Deloite) Some companies are hoping to leverage customer utilization data to explore new opportunities for innovation.

The potential of IoT as an innovation engine has yet to be realized.





Knowing where your industry is going doesn't guarantee you'll get there.



How can manufacturers realize the innovations they foresee coming?

For more information, visit: https://siemens.com/products-electrical-electronics

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