

# The cornerstone for a successful R&D strategy

SIMATIC IT R&D Suite is a well-considered answer to the real-life requirements expressed by existing SIMATIC IT customers. Major players in the process industry voiced their interest and need for a platform that would manage their entire R&D process in a structured, yet flexible manner to enable fast and successful new product development and time-to-market. SIMATIC IT R&D Suite achieves this by optimizing the development of innovative, high-quality products, managing the processes and the information flows, aligning R&D processes with other steps in the product life cycle.

#### In a world with:

- Short innovation cycles
- Volatile, insecure markets
- Changing regulations
- Globalization & consolidation
- Complex & customized products
- Large data volumes
- Digitalization & new technologies

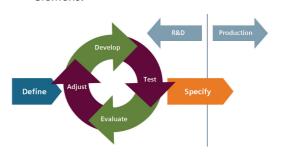
You need:

**SIMATIC IT R&D Suite** shares a common platform with production operations systems.

This does not only facilitate the transfer of new product designs to production; the integration of R&D and production processes will allow for production process improvements, optimizing product and production costs and quality.

**SIMATIC IT R&D Suite** is part of the SIMATIC IT offering for Manufacturing Operations Management (MOM) by Siemens.





# Configurable flexibility for R&D challenges



#### LIMS

Maximize Lab Efficiency

Manage data and workflows in laboratories, optimizing collection, analysis and reporting of quality data in the lab and in production.



#### **ELN**

Efficient Innovation & IP Protection

Capture and structure experiment data in any electronic format and make available for corporate-wide search and re-use. Detailed audit trail and access control of these data facilitates intellectual property management and patent application.



## **Supplier Collaboration**

Digital data exchange with suppliers

Electronically exchange specification data with your suppliers and avoid manual entry of data.



#### **Specification Management**

Optimum Brand Value

A single point of reference for corporate wide and individual product specification management supporting the needs of multi-site and multi-language environments and supplying the necessary data to the operational systems such as ERP, MES and LIMS.



# **Regulatory Management**

Ensure compliance from the design phase

Automatic generation of ingredient declarations, nutrition data and allergen declarations.



#### Formula Workbench

Digital playground for R&D

A creative environment to manage large numbers of prototypes. Supports trials and experiments to introduce and verify new formulas, raw materials, packaging materials, ingredients, production process designs, and test designs.

#### Capitalize on R&D potential

- Efficient and streamlined R&D processes
- Faster New Product Development and Introduction (NPDI)
- Cost-efficient R&D processes and activities
- Enterprise-wide data consistency
- Intellectual Property Protection
- Regulatory compliance

## ... and join these companies

ABinbev • Agrana • Apollo Vredestein • Bavaria • Birds Eye Iglo • Gruppo Campari • Cargill • Chamtor • CSM • Danone • Detry • Deutsche See • Diageo • Ehrmann • Emmi • Freiberger • FrieslandCampina • Fuji Oil Europe • Genencor (Danisco) • General Mills • Godiva • Griesson-De Beukelaer • Hermès Parfums • Hero • Imperial Meat Products • Jack Links • Keurig Green Mountain • Kraft Foods • Mahou San Miguel • Milcobel • Mondelez • Nestlé • Pernod Ricard • Pluma • Refresco • R.J. Reynolds Tobacco • Sime Darby Unimills • Storck • Struik Foods • Sun Products • Team Foods • Teijin Aramids • Ter Beke Fresh Food Group • Unilever • Verstegen • Volys Star • Wessanen • Ysco • ZVM

