



The Business Value of Integrated Performance Engineering

Siemens Simcenter Conference, Göteborg, Sweden



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Trends & Challenges - Complexity

Breaking Silo's - Performance Engineering

Business Value examples - Aircraft Program

Discussion



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Business Value examples - Aircraft Program

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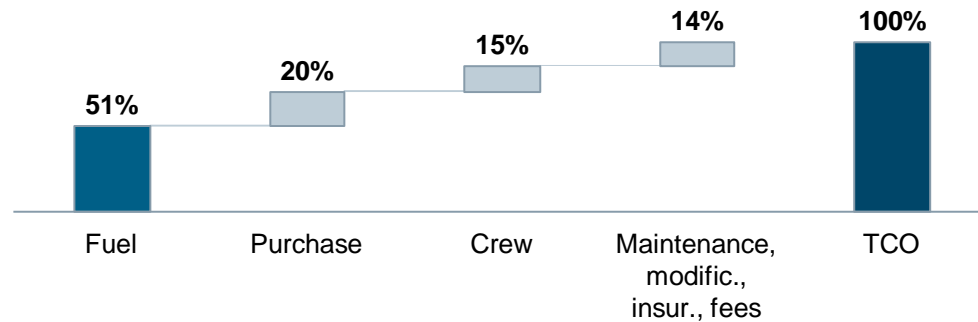
In the meantime in aviation industry...
... compete each other to boredom!

SIEMENS
Ingenuity for life

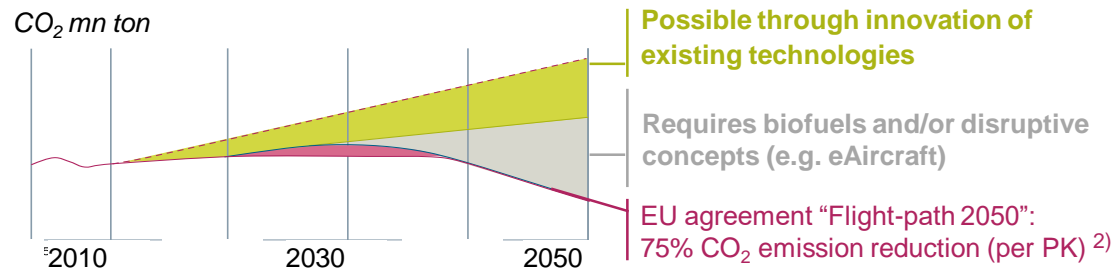


The aviation industry needs Disruptive Technologies

1. Reduction of fuel consumption: main lever to reduce aircraft TCO (example 737-800)



2. Projected emission goals: can only be reached with disruptive concepts ¹⁾



3. Customer perspective: extension of potential operating hours through noise reduction

Aviation Industry in need of New Disruptive Concepts eg. Hybrid-Electrical Propulsion, New Business Models, ...



1) IATA technology roadmap, June 2013

Integrated Aircraft Performance

A/C development will undergo paradigm shifts

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Ingenuity for life

LMS Aerospace Engineering Conference

Challenge

Integrated Vehicle Energy Technology (INVENT)

Increased Performance

Adaptive Smart Aircraft Power Systems

Energy Management System

Vehicle / Subsystem / Propulsion Integration


Fuel Thermal Management System

Adaptive Power & Thermal Management System


High Performance Electric Actuation System

Robust Electrical Power System

Model Based Design



Integrated (static/dynamic) M&S with Hardware-in-the-Loop Demonstration




"Integrated" Advanced Hybrid Electric Vehicle Systems:

- Maximize Overall System Energy Efficiency
- Minimize Thermal Management Challenges
- Optimize 'On-Demand', Duty-Cycle Based-Systems
- Reduce Risk by Real-Time Simulation, "Fly it before we build it"

Integrated Program Goals:

- 50% Improved Range or Endurance Goal
 - 10% On-Demand Integrated System
 - 30% Advanced Engine Cycles (leveraged)
 - 10% Aero Improvements (leveraged)
- No Thermal Management System (TMS) restrictions
- 5X P&T Capacity (MW Class DEW)

Cleared for public release, 88AEW-2011-4647, 26Aug11  9



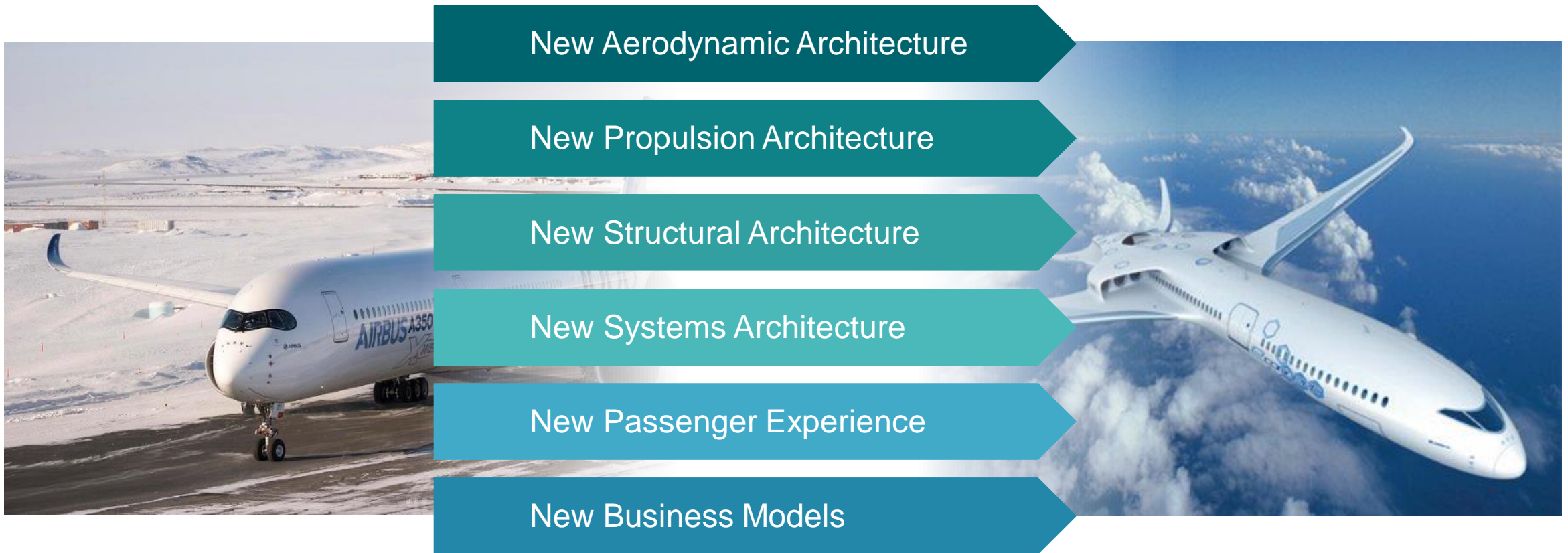
Product Complexity Increases

Innovative Aerodynamic, Systems and Structural Architectures



Current

Future (+30 Yrs)



The Cost of Status Quo

Inability to adapt results in poor financial and program performance



Original NRC
9.000 M€

Effective NRC
12.000 M€

Overrun
Delay 2 Years

3.000 M€ → +/- 1.500 M€ Cash Burn / Year

The danger on-board the Boeing 747-8

JULY 19, 2015 2:21PM

BOEING'S shiny new 747-8 planes have a potentially dangerous problem.

The aircraft are at risk of "divergent flutter", a rapid and erratic vibration that could cause the wing to break up.

FlightGlobal
Pioneering Aviation Insight

NEWS & INSIGHT | PRODUCTS AND SERVICES | ABOUT US

NEWS > MANUFACTURER & MRO > AIRCRAFT PROGRAMMES > MRJ CERTIFICATION REQUIRES EXTRA HOURS, MORE JETS

MRJ certification requires extra hours, more jets

26 APRIL 2017 | SOURCE: FLIGHT DASHBOARD | BY: MAVIS TOH | NAGOYA

Mitsubishi Aircraft is reviewing the MRJ regional jet's flight test plans, and estimates that the programme will now require around 500 extra flight hours and up to two additional aircraft to achieve certification.

Airbus Profit Dives on Problems With A400M Military Jet

New costs for the long-troubled Airbus A400M military jet sent the European plane maker's profit commercial aircraft deliveries.

The Associated Press

FILE - This Thursday, June 20, 2013, file photo shows an Airbus A400M performing its demonstration flight during the Paris, France. Surprise new costs for the long-troubled Airbus A400M military jet sent the European planemaker's profit commercial aircraft deliveries, Airbus reported Wednesday Feb. 22, 2017. (AP Photo/Francois Mori, File) The Associated Press

AP

By ANGELA CHARLTON, Associated Press

PARIS (AP) — Surprise new costs for the long-troubled Airbus A400M military jet sent the European plane maker's profit commercial aircraft deliveries, Airbus reported Wednesday Feb. 22, 2017. (AP Photo/Francois Mori, File) The Associated Press

Irkut MC-21 missing ultimate load test

By Bjorn Fehrm

DOWNLOAD

April 05, 2017, ©. Leeham Co: United Aircraft's IRKUT MC-21 passed 90% of the static Ultimate load test end February at the TsAGI test institute in Moscow, reports ATO.RU. But the aircraft failed the 100% test.

Schedule & Cost Overrun

Underperforming Aircraft



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Trends & Challenges - Complexity

Breaking Silo's - Performance Engineering

Business Value examples - Aircraft Program

Discussion



Trends & Challenges - Complexity

Breaking Silo's - Performance Engineering

- Domain Silo's
- Methods & Tools Silo's
- Process Silo's

What does **HEAT** the Aircraft?

Passengers
50-100W/pax
300-500 pax
30 kW



Environment
Sun Radiation
Hot Air



Environmental Control
Air Cycle Machines



Landing Gear
Aircraft Braking
Rejected Take-Off (RTO)



Engine Integration
Ventilation Air
Radiation
Lubrication System
Bleed Air



Actuators
Electro Mechanical
Electro Hydro-static

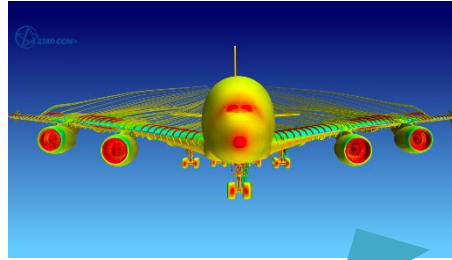


Avionic Systems
ELEC
Power Distribution
Avionics

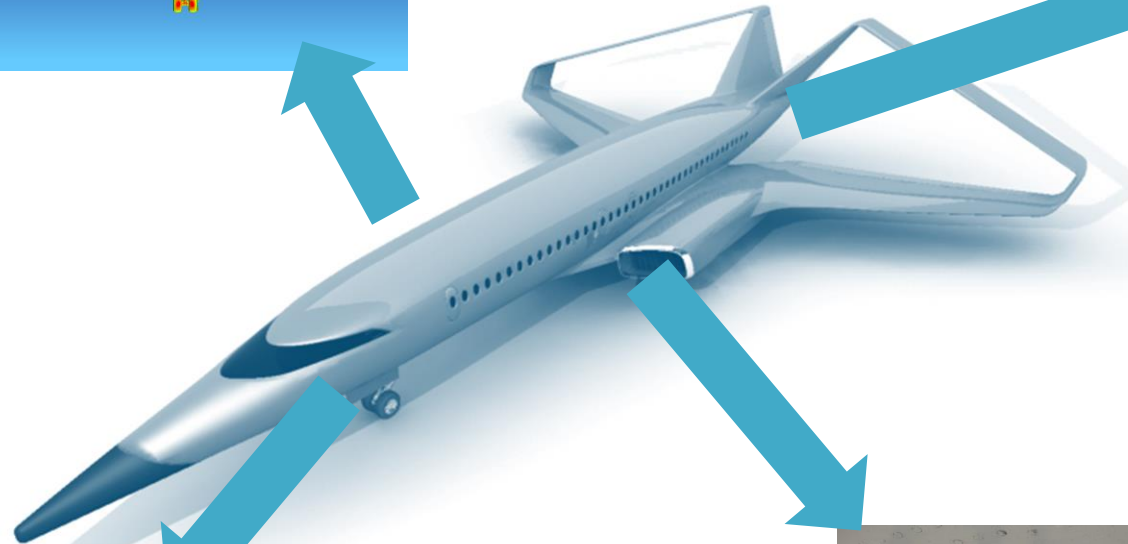


What does COOL the Aircraft?

Environment
Convection
Through Structures
Through Heat Exchangers



Environment
Radiation



Environmental Control
Air Cycle Machines
Cabin Ventilation
Avionics Cooling
Heat over-board dump



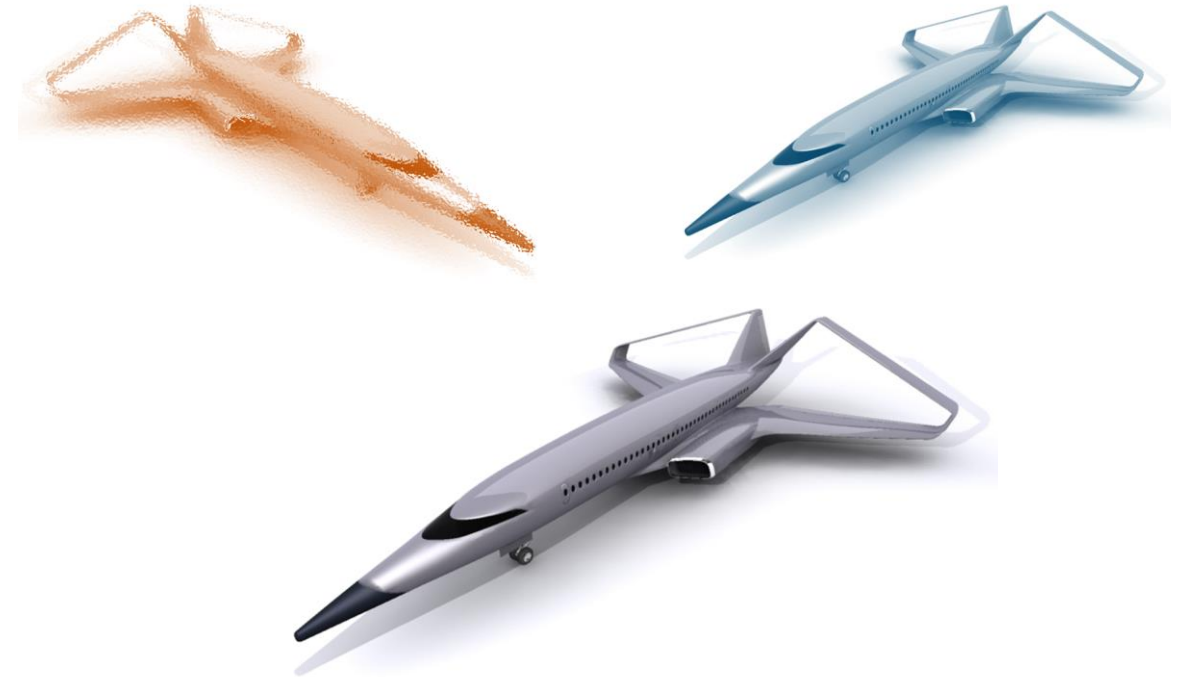
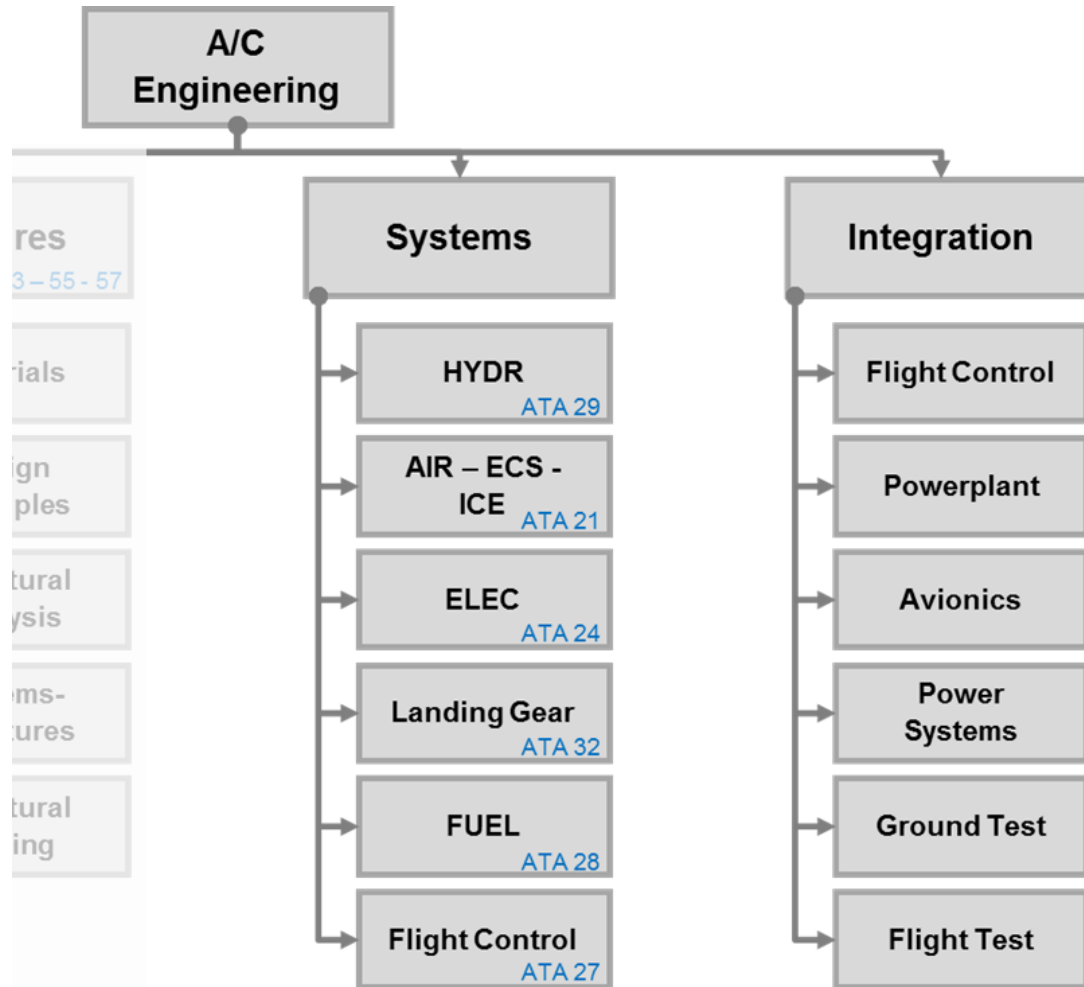
FUEL system
Fuel capacity as
Heat Sink



Organisational Challenge

... who does "Engineer" the Thermal Aircraft?

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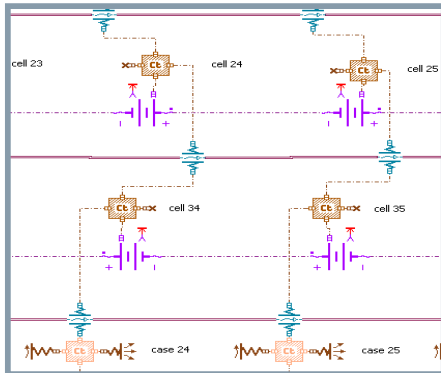


The Systems Organisation typically work as Silo's. Each System Dept. Uses different Tools.

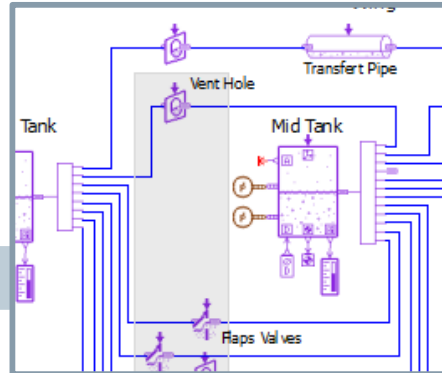
Thermal / Energetic Synthesis Fails.

Virtual Integrated Aircraft (VIA)

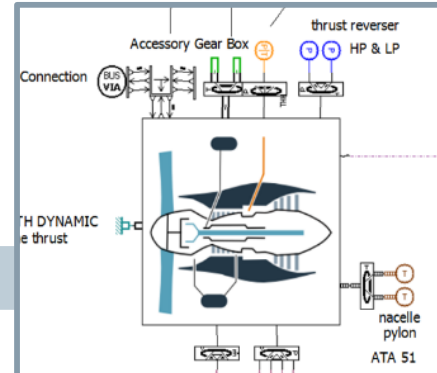
Enabling aircraft thermal & energy balance analysis



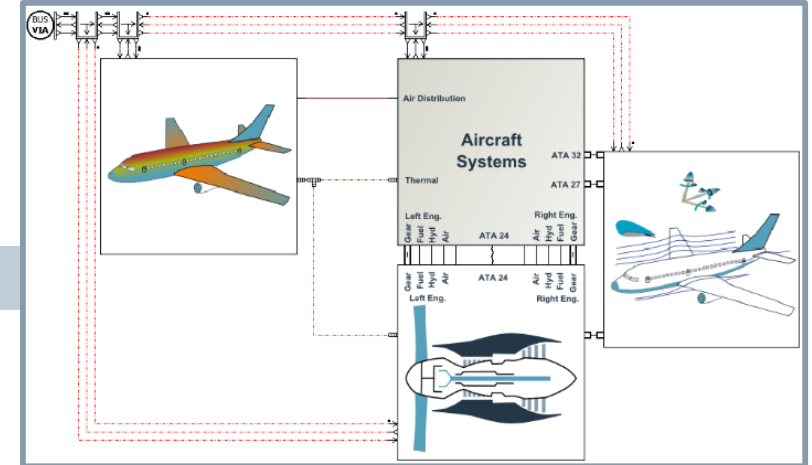
Electric



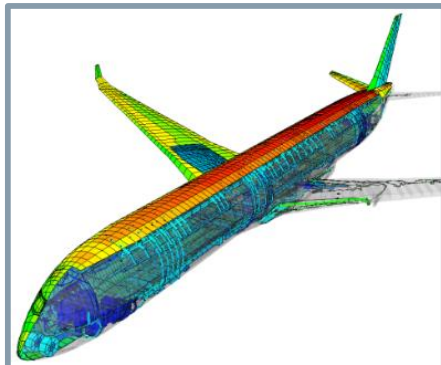
Fuel



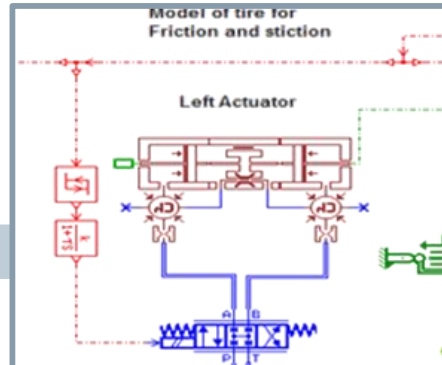
Propulsion



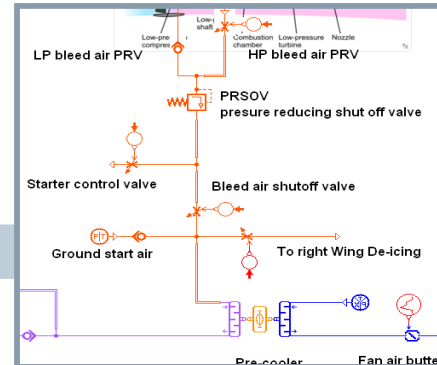
Virtual Integrated Aircraft - VIA



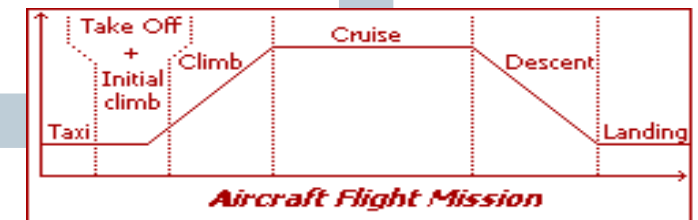
Structural-Thermal



Hydraulic

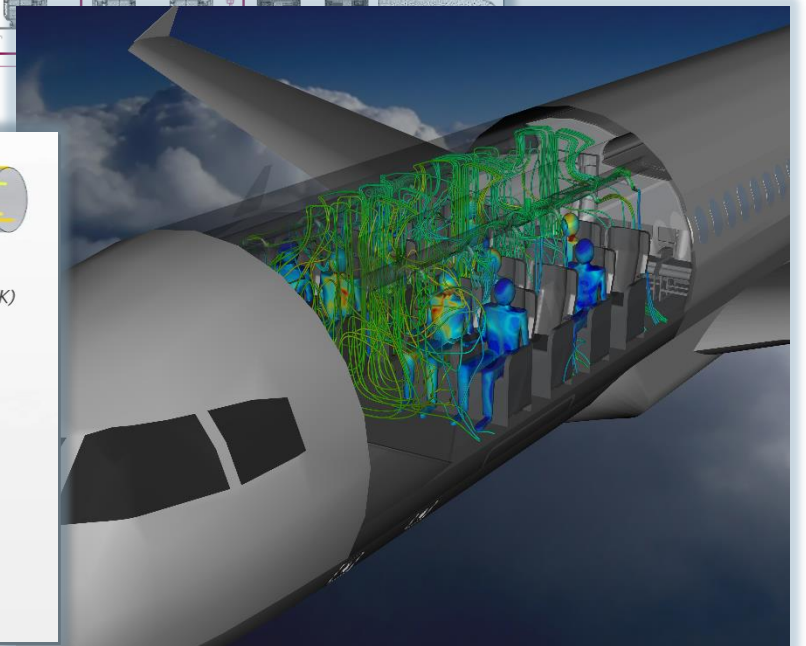
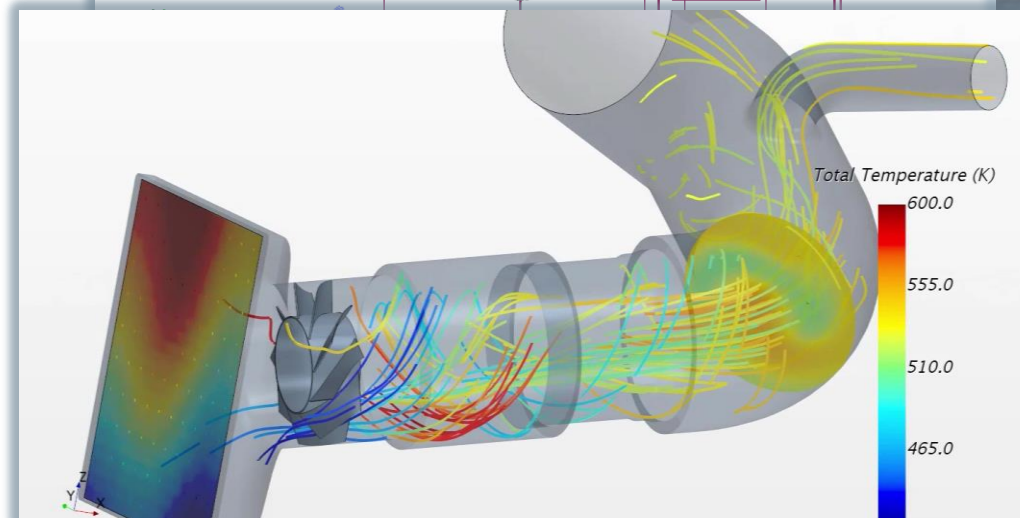
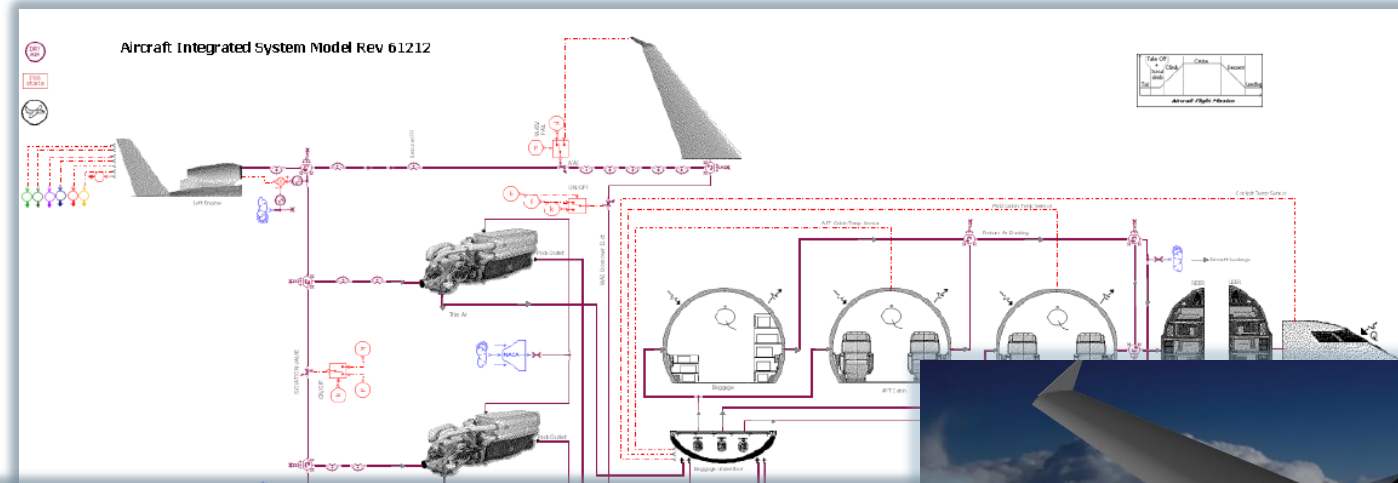
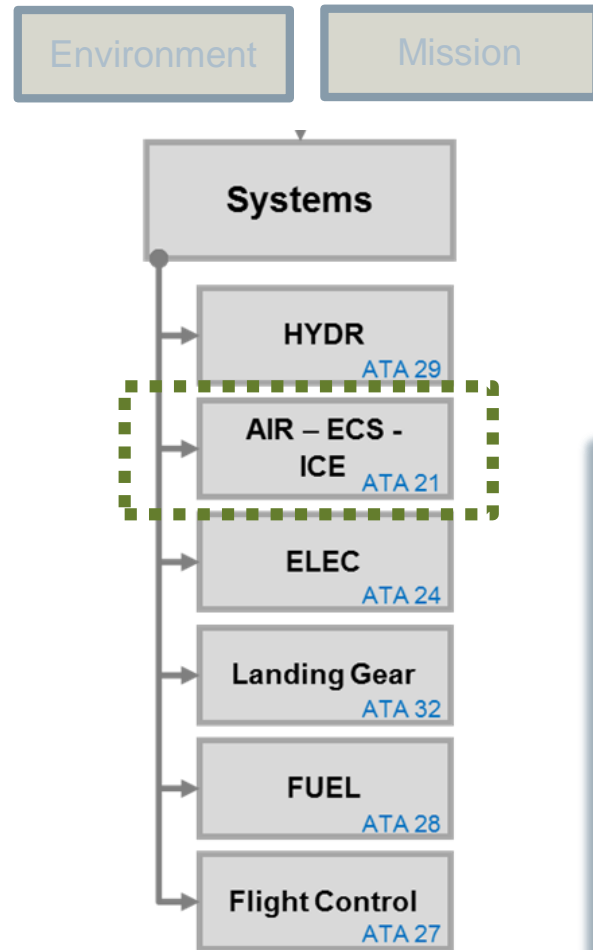


Pneumatic

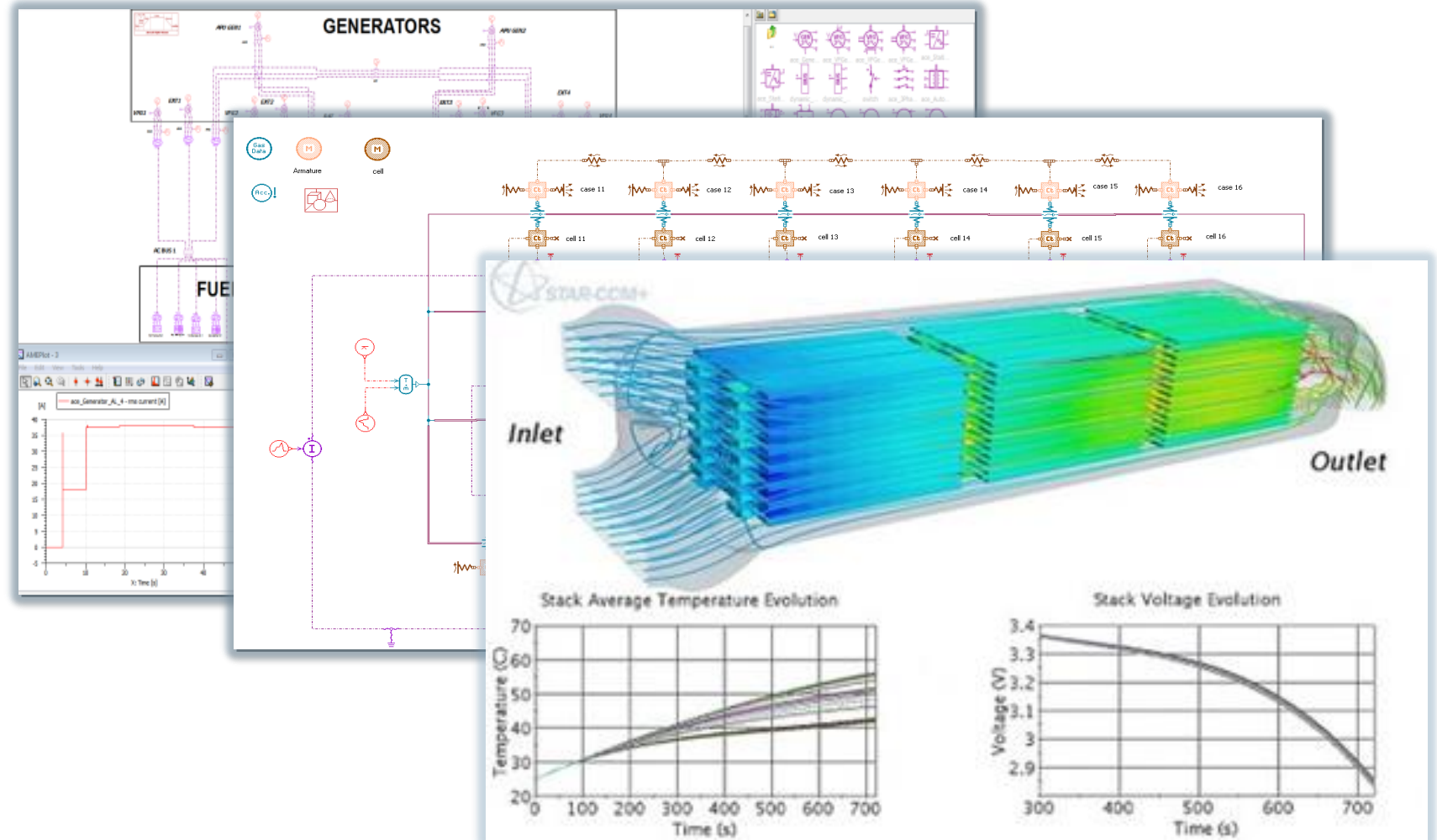
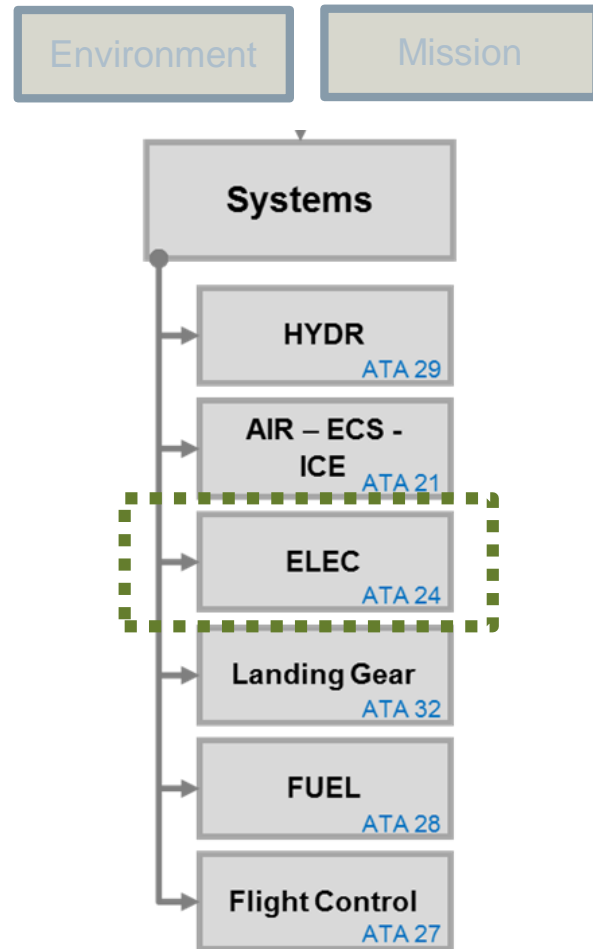


Mission & Environment

Scalable Physical representation of Engineering models from Conceptual till Very Detailed



Scalable Physical representation of Engineering models from Component Level till Integrated System Level

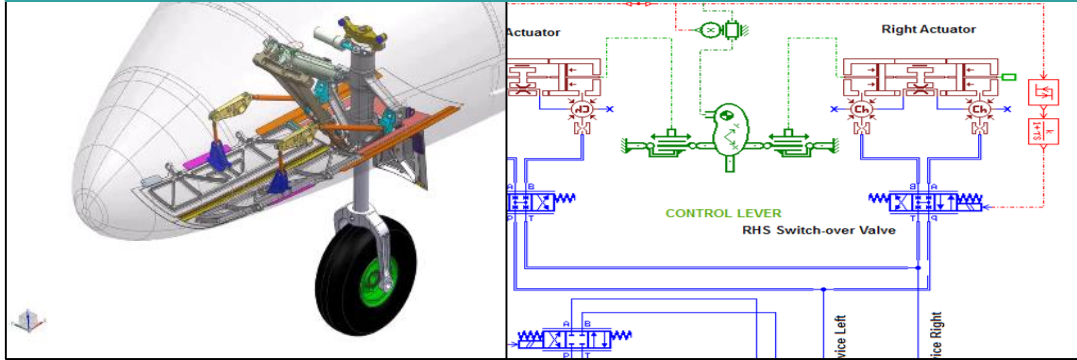


Digital continuity to verification and integration testing

“Shift Left” through virtualization of iron bird

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System Development Models



System Verification Models



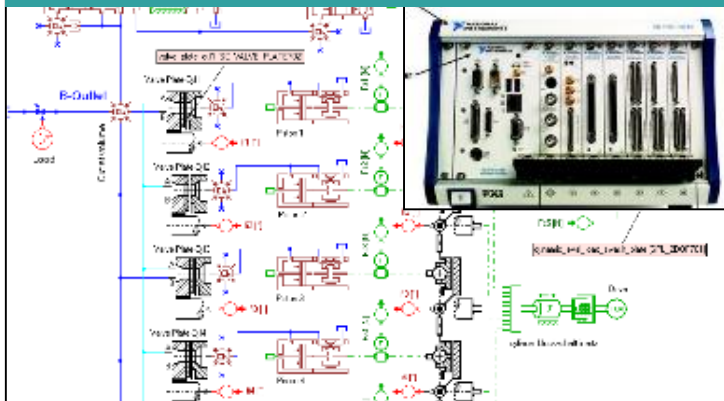
Real-Time
MiL – SiL – HiL
Sub-system Benches
Pilot-in-the-Loop

↓ FF -3 Year

↓ FF -1 Year

↓ First Flight Certification ↓

Virtual Iron Bird



(Physical) Iron Bird



Flight Testing



Innovating airframe structural architecture...

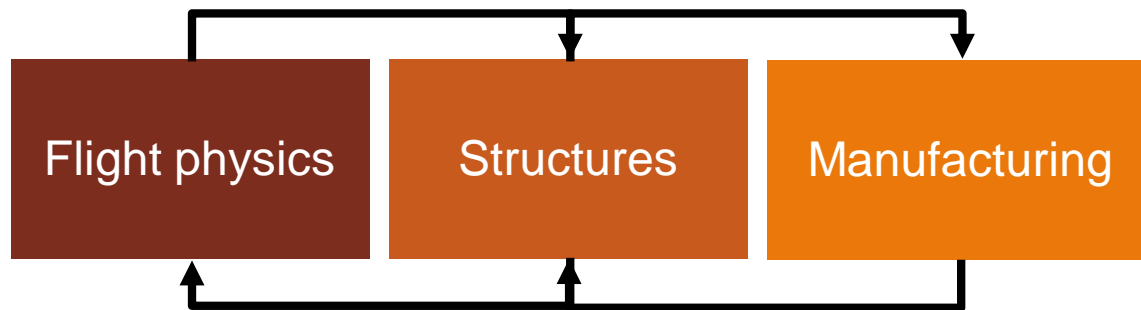
Digital Thread - loads - structures - manufacturing



Today

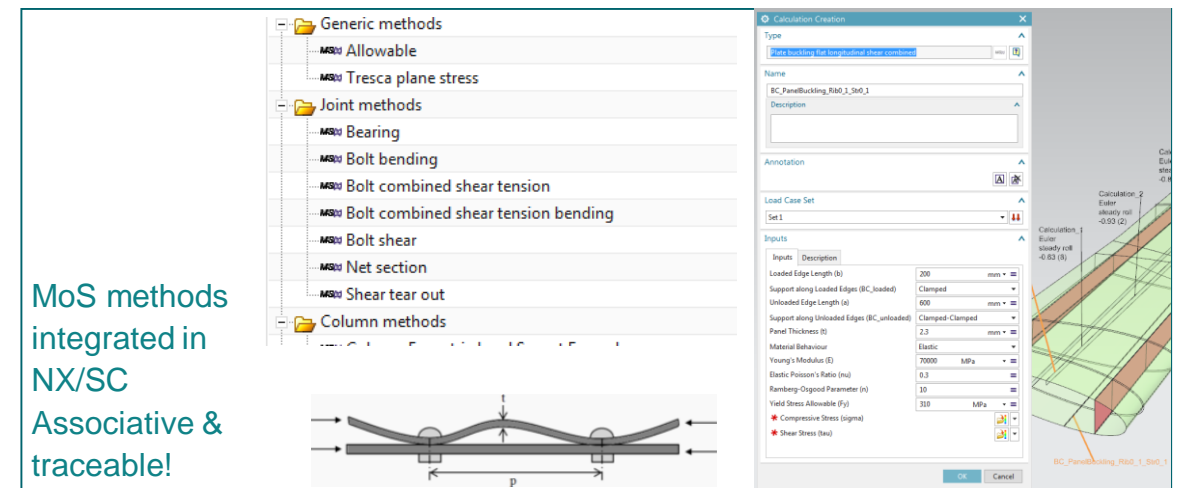
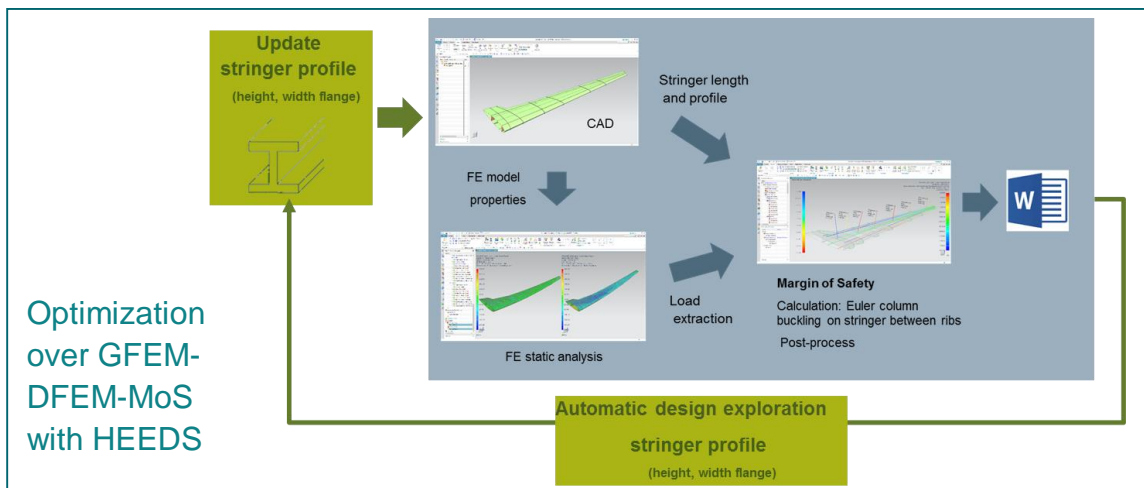
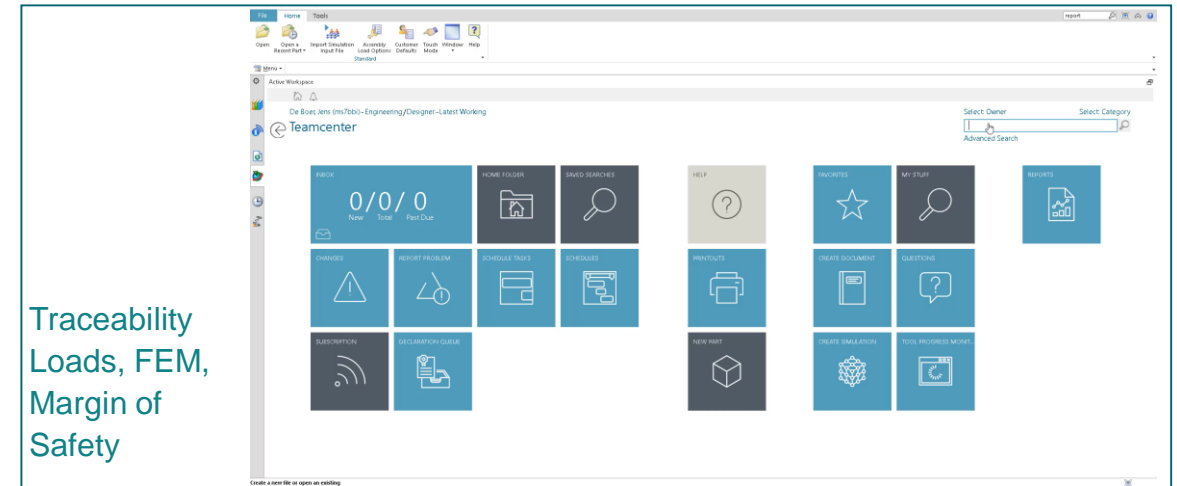
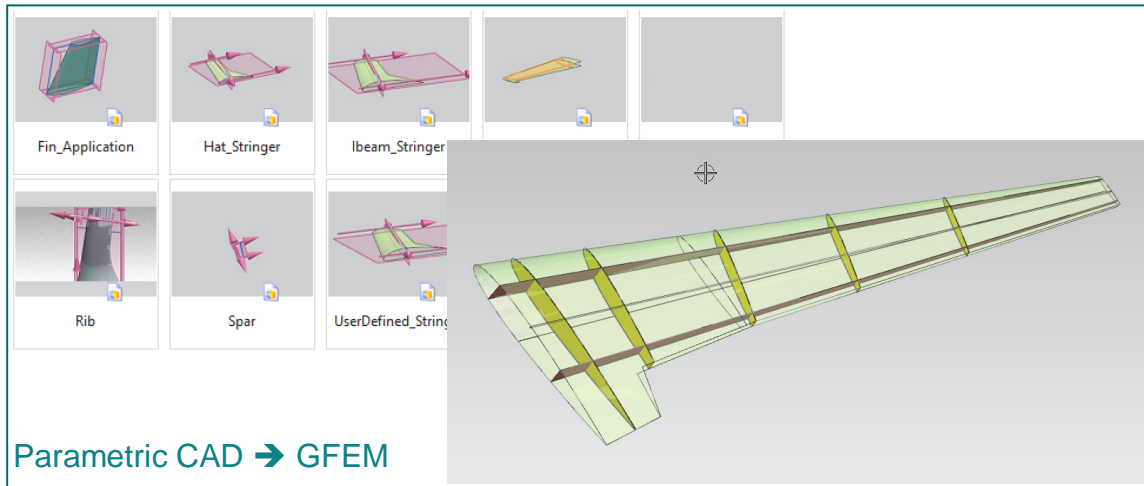


Tomorrow



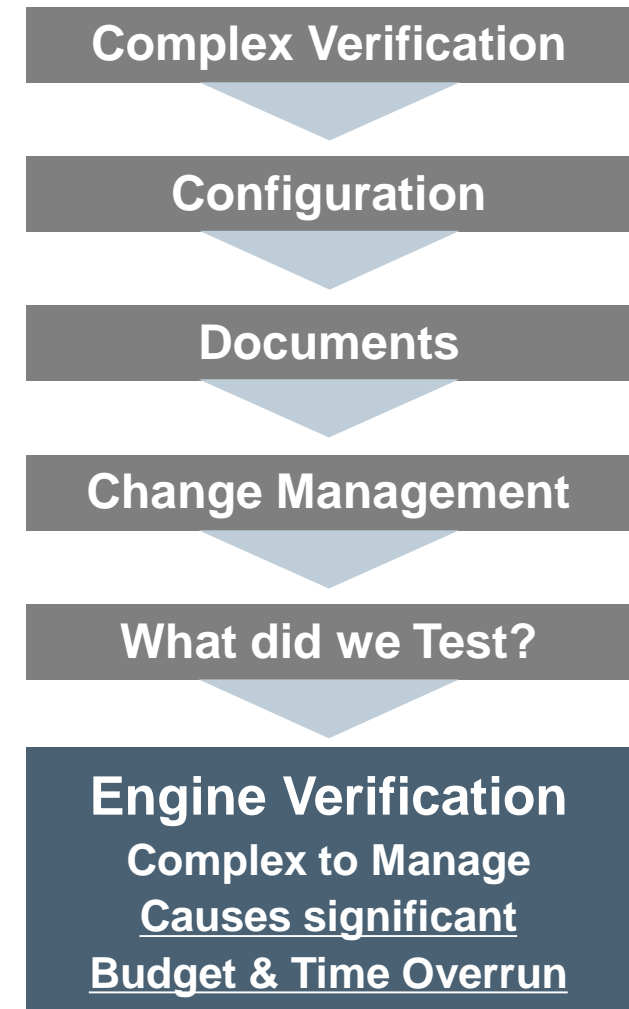
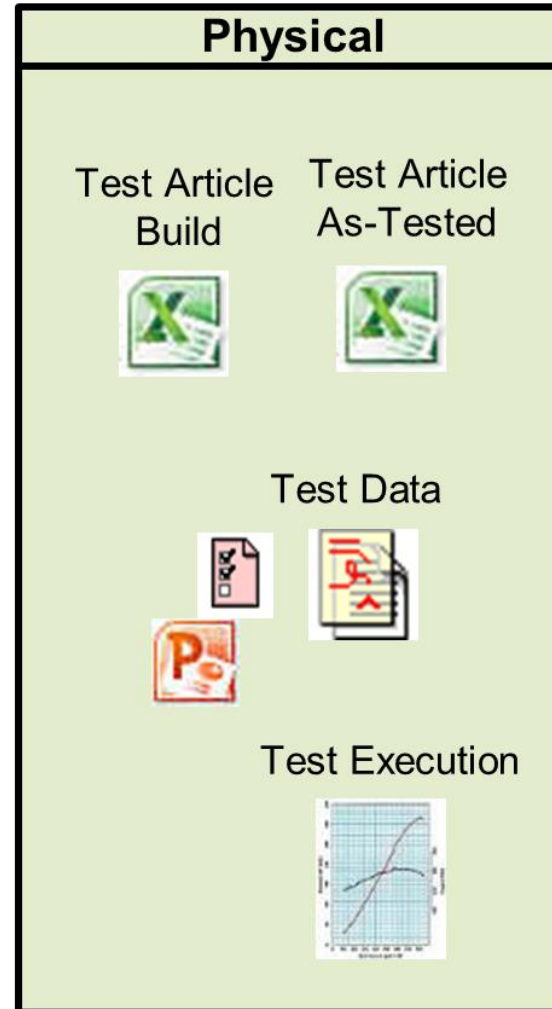
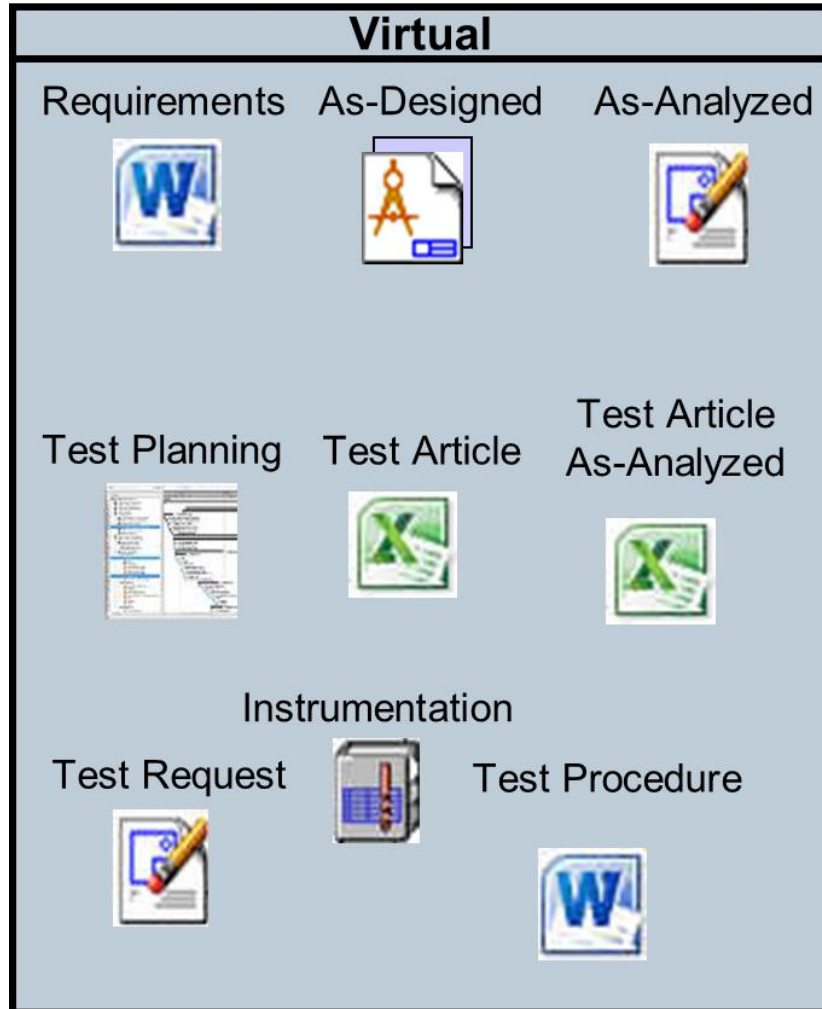
Digital Thread for Loads, Structures and Manufacturing Engineering

Simcenter connections to A&D Value Streams Aircraft Design & Engineering – (Advanced) Structures

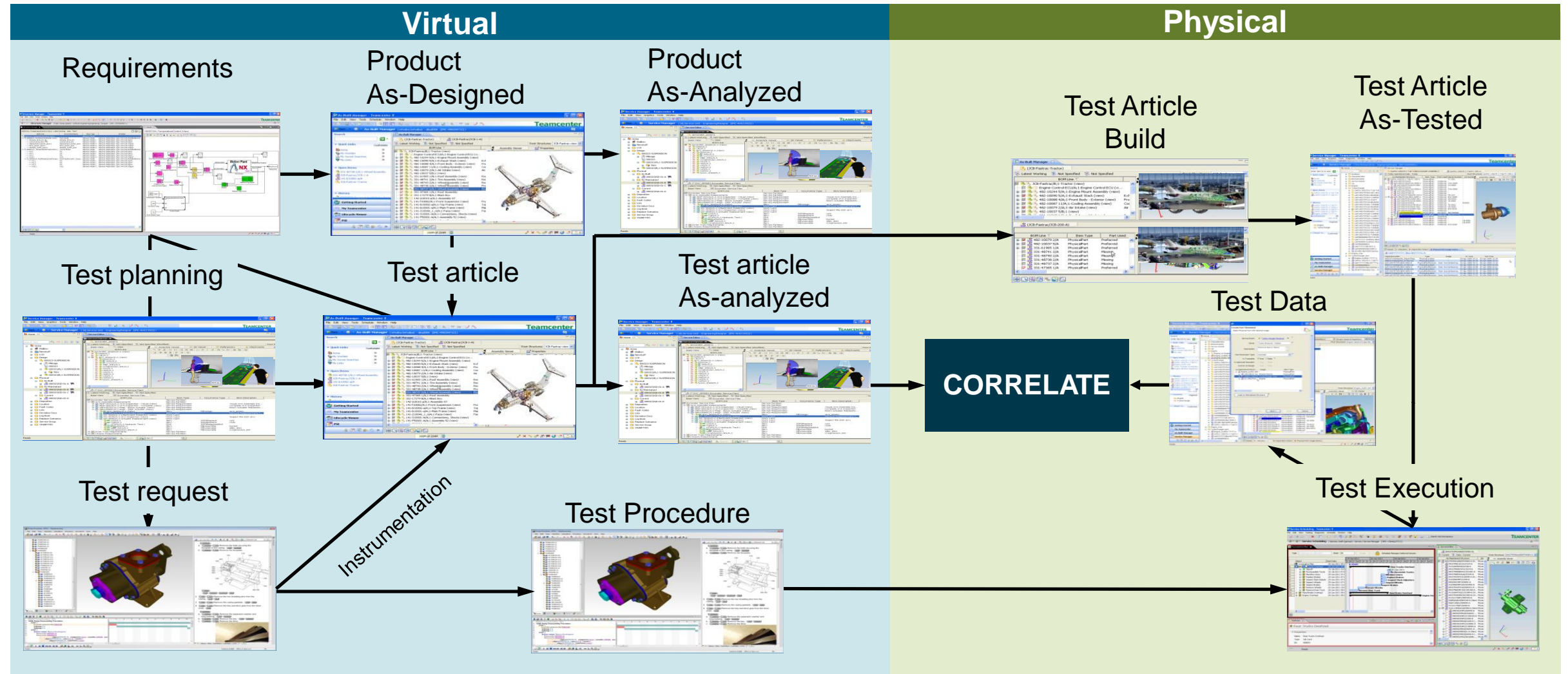


Integration, Verification & Certification

Verification – contributor to Poor Program Performance

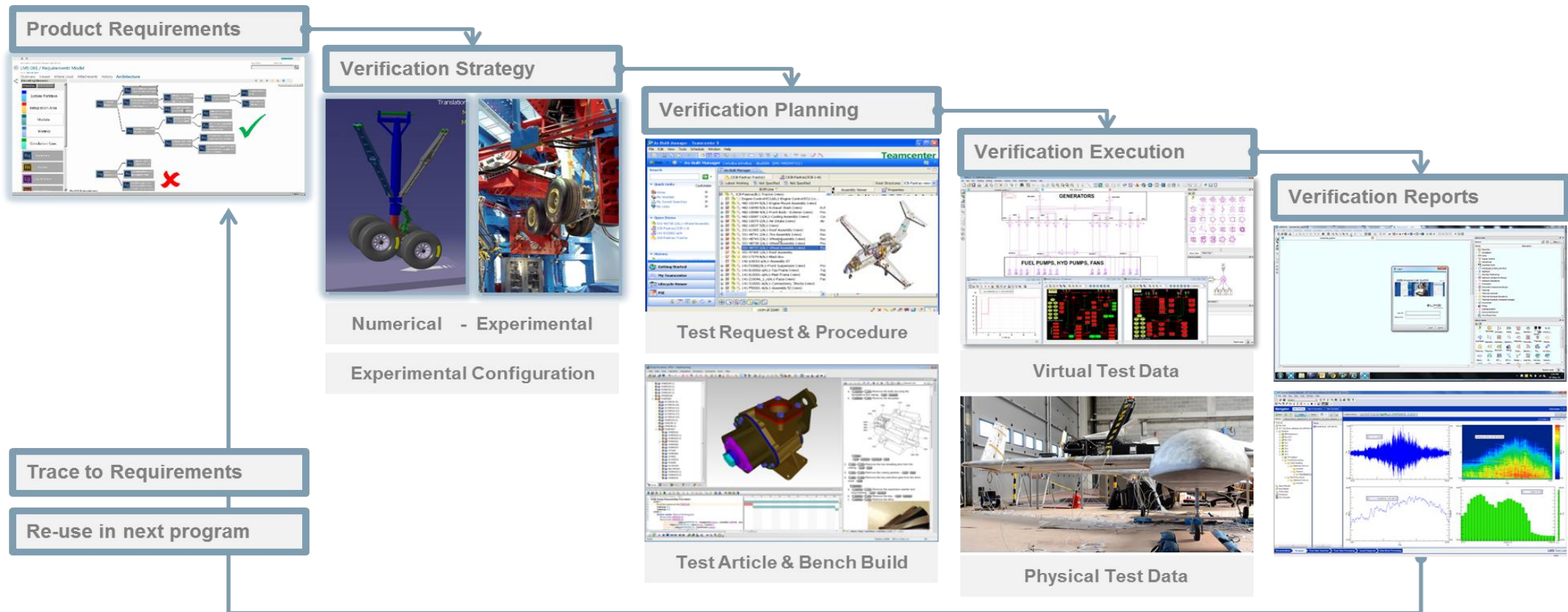


Verification Management Closed Loop Requirements to Compliance – Qualification Digital Thread

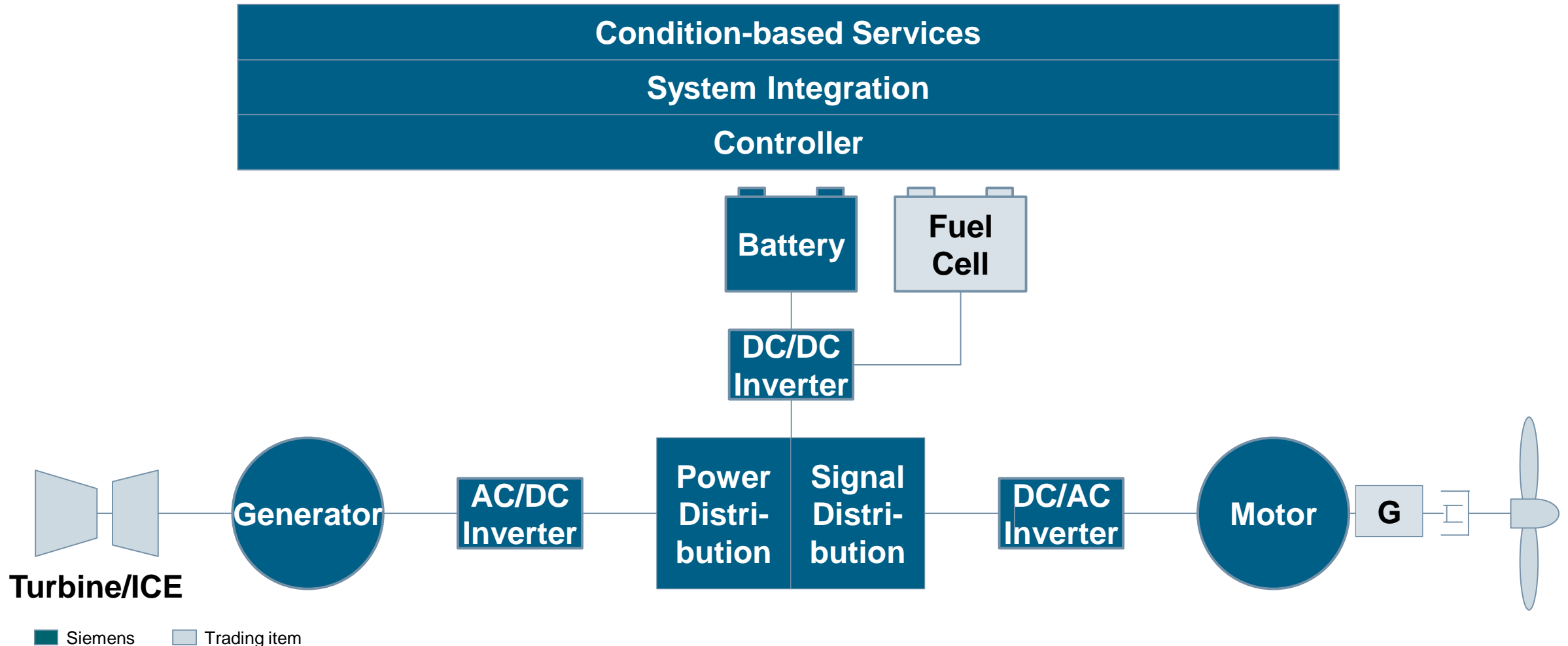


Simcenter for Integration, Verification & Certification

Enabling a smarter verification strategy

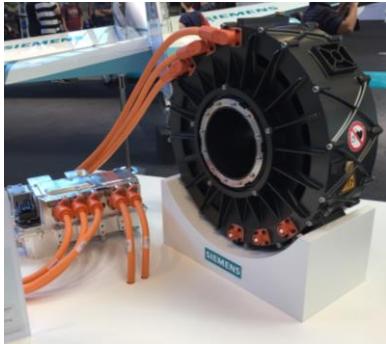


Hybrid Electric Propulsion Units (EPU) with high power/weight requirements



Achievements

SIEMENS
Ingenuity for life



SP260D

Direct Drive Permanent Magnet

MTOP 260 kW @ 2500 RPM

Weight 44kg

Power Density 5.9 kW/kg

On Extra 330LE Battery Configuration



SP55D & SP70D

On Magnus eFusion

- (exchangeable) Battery config.
- Hybrid Electric (FlyEco Smart eng.)

New 57 kW Inverter SD104 900g

Take-Off & Landing 100% Electric



Airbus, Rolls-Royce & Siemens

SIEMENS
Ingenuity for life

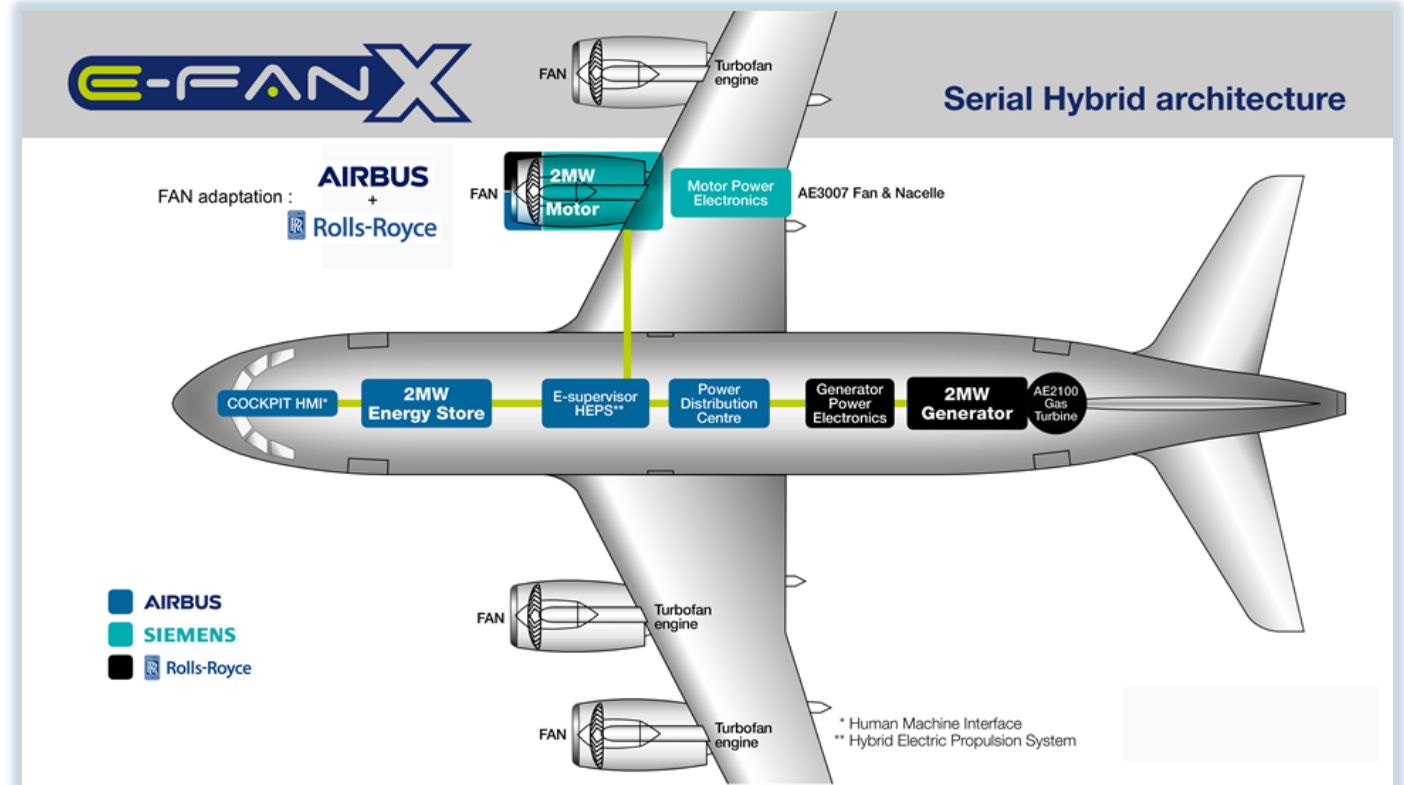
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November 2017

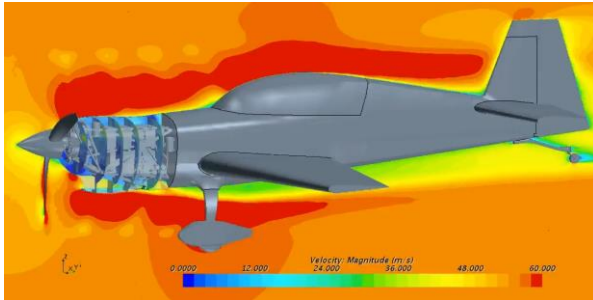
EN FR DE ES

Commercial Aircraft

Airbus, Rolls-Royce, and Siemens team up for electric future Partnership launches E-Fan X hybrid-electric flight demonstrator



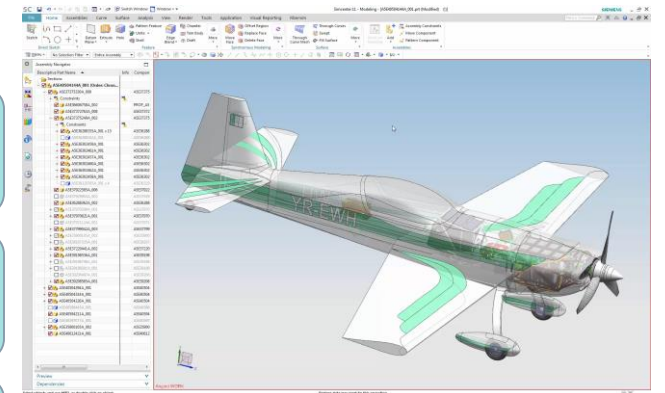
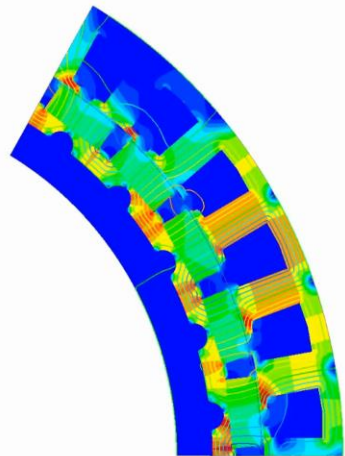
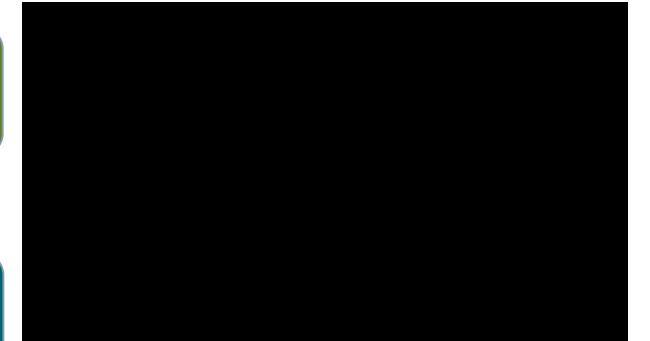
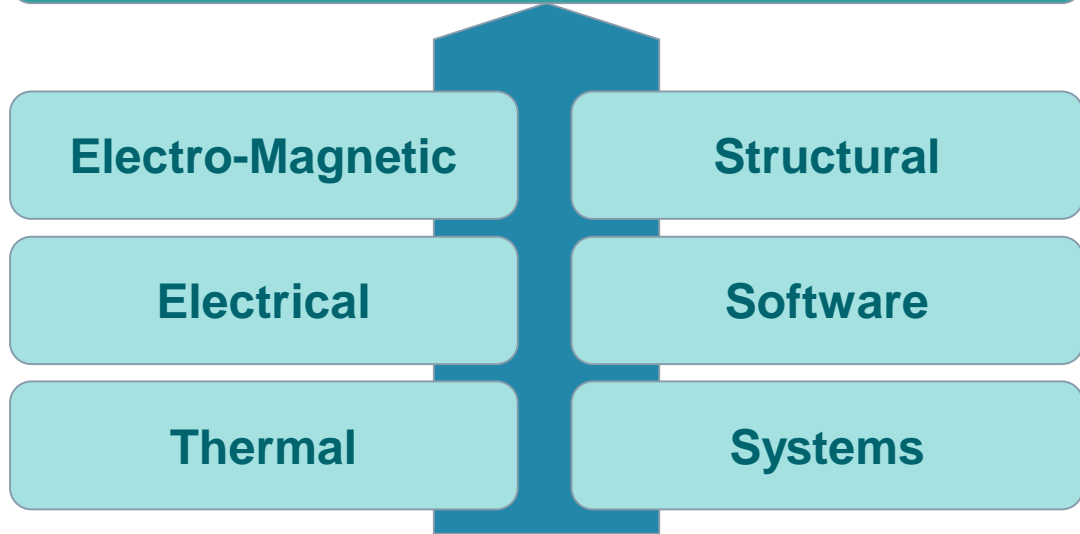
EPUs with Record Power Density are Complex & Highly Integrated Products



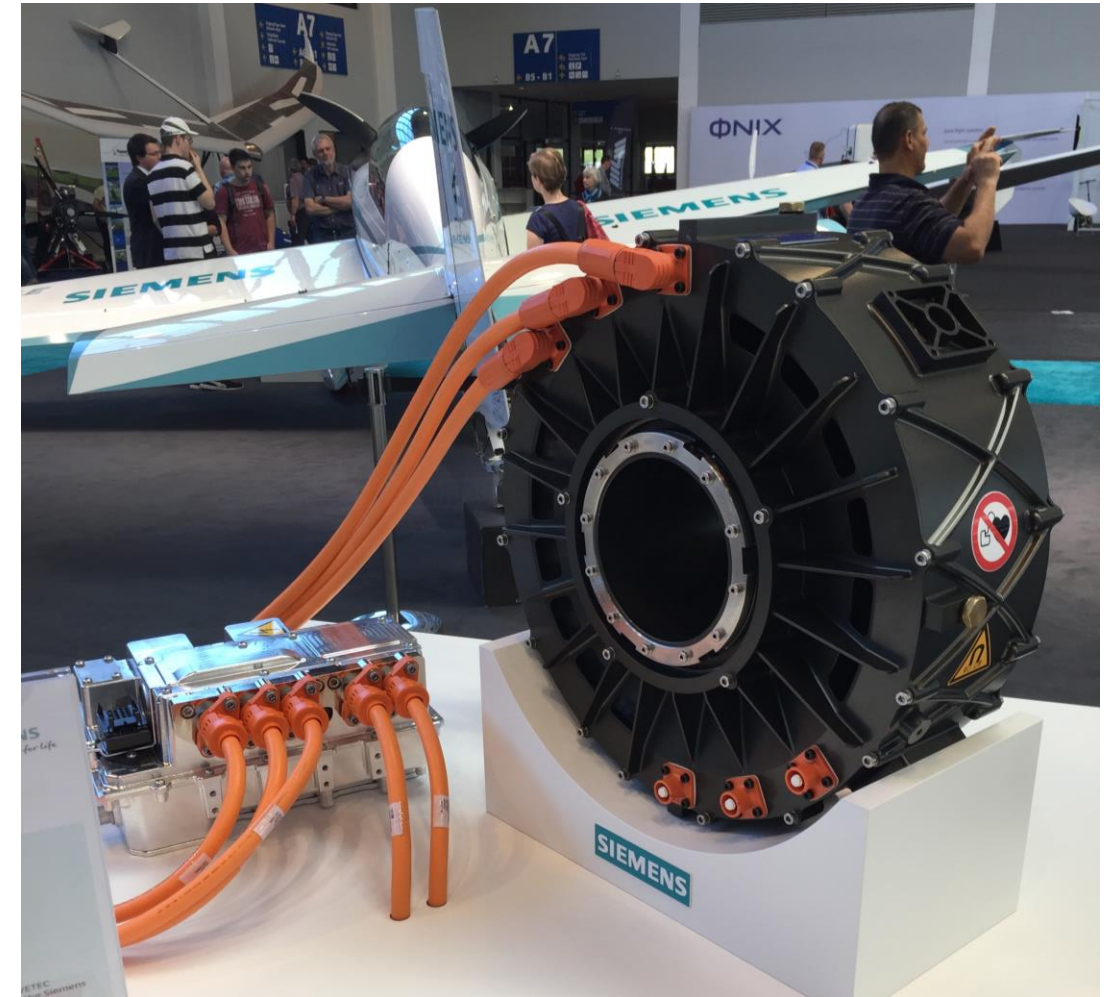
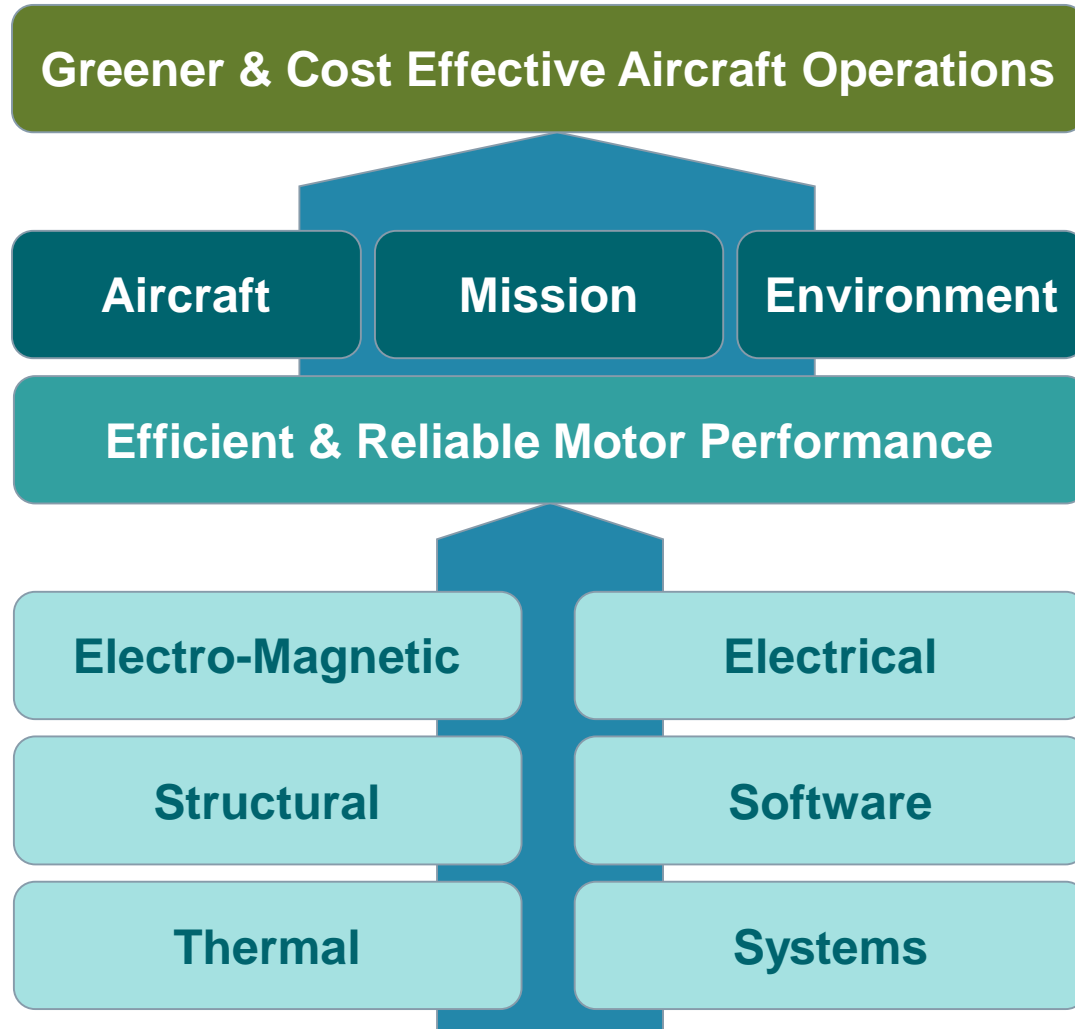
Greener & Cost Effective Aircraft Operations



Efficient & Reliable Motor Performance

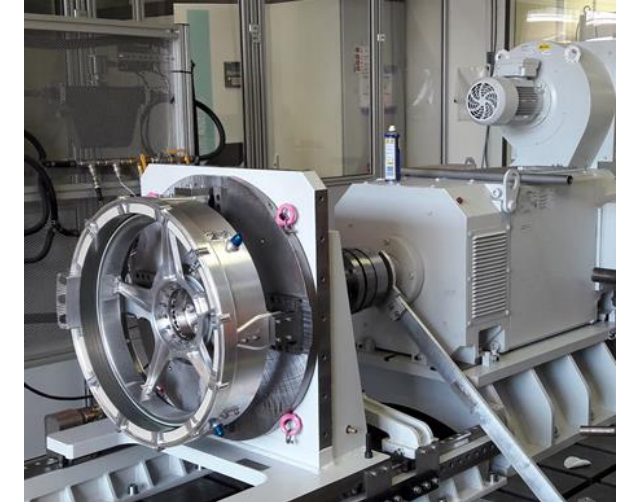
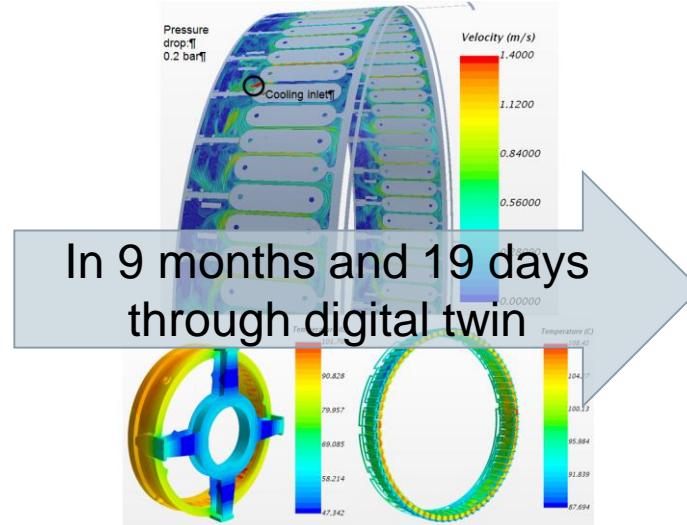


EPUs with Record Power Density are Complex & Highly Integrated Products



CityAirbus uses Siemens SP200D EPU Direct Drive: Based on SP260 technology - 50% increase in Torque to Mass Ratio

SIEMENS
Ingenuity for life



	SP260D 2015		SP200D 2017
Continuous Power	260 kW		204 kW
Rotational Speed	2500 RPM non-geared		1300 RPM non-geared
Continuous Torque	1000 Nm		1500 Nm
Mass	50 kg		49 kg
Torque to Mass Ratio	20 Nm/kg	 Increase by 50%	30.6 Nm/kg
Inverter Type	Si		SiC



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Trends & Challenges - Complexity

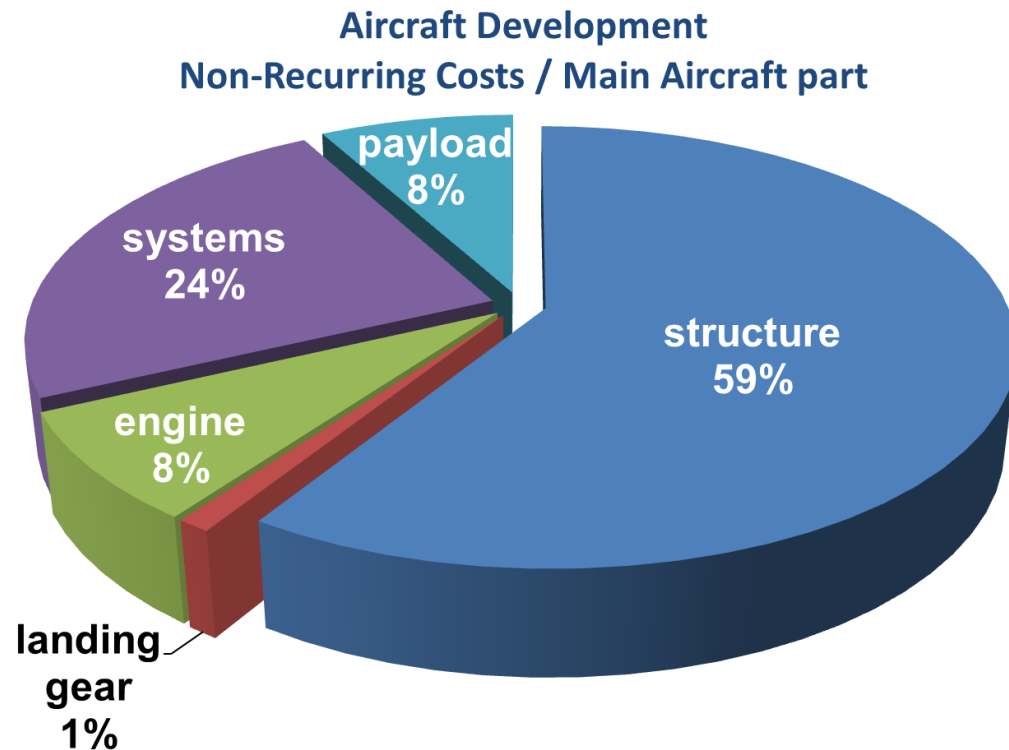
Breaking Silo's - Performance Engineering

Business Value examples - Aircraft Program

Discussion

Possibilities to Improve Program Performance

... Non-Recurring Cost Structure of Civil Aircraft



Sources:

“Valuation Techniques for Commercial Aircraft Program design”, Jacob Markish, MIT ACDL, 2002

“Development Cycle Time Simulation for Civil Aircraft”, NASA/CR-2001-210658

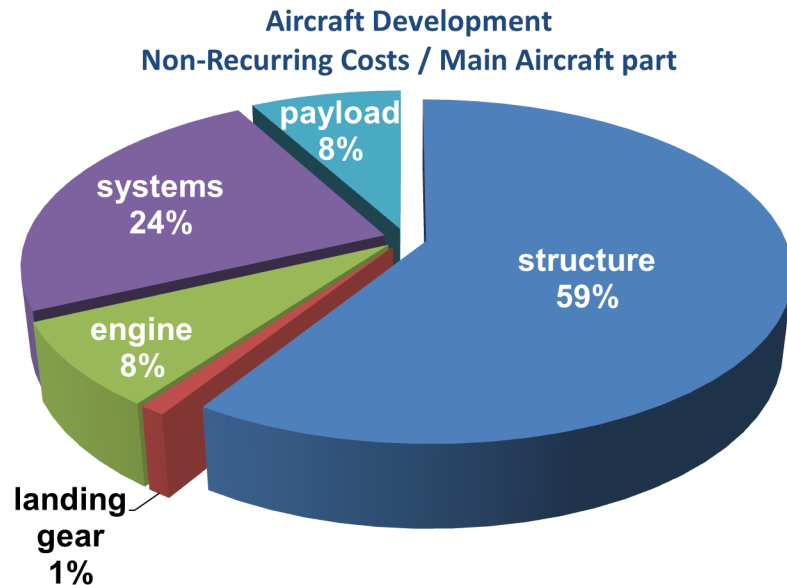
Modified with Modern trends towards More Integrated & Electrical Systems

Biggest impact of improvement expected on:

- Harmonize **Structural Development Methods**
 - Architectural Choice, Design, Analysis, Manufacturing...
- Harmonize **Systems Development Methods**
 - Architecture Choice, Design, Analysis, Manufacturing...
- Secure **Engineering, Manufacturing & Verification**
 - Digital Process Thread
 - Secured Data Consistency

Possibilities to Improve Program Performance

... Non-Recurring Cost Structure of Civil Aircraft



Assume Development of 150-175 pax. A/C

Initial NRC Estimate	6.000 M€
Likely delay	2 years
Cash Burn / Year delay	600 M€
Cost of Delay	1.200 M€
Total Likely NRC	7.200 M€

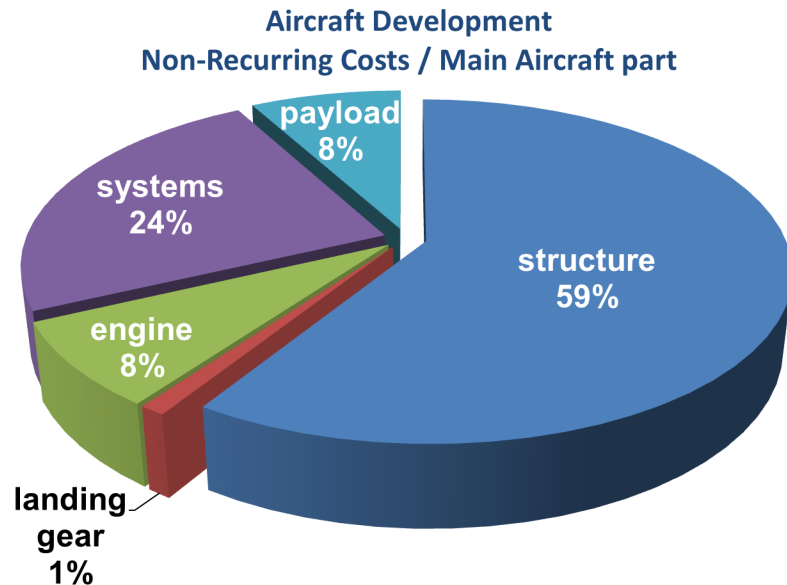
"Current" Processes		
Total Dev. Costs		
	Structural Dev.	Systems Dev.
	59%	25%
	<i>without Engine</i>	
Initial Cost	3.540 M€	1.500 M€
Cost of Delay	708 M€	300 M€
Total Cost	4.248 M€	1.800 M€

Example look into details of:

- Structural Stress Certification Process
- Systems performance analysis Process

Possibilities to Improve Program Performance

... Non-Recurring Cost Structure of Civil Aircraft



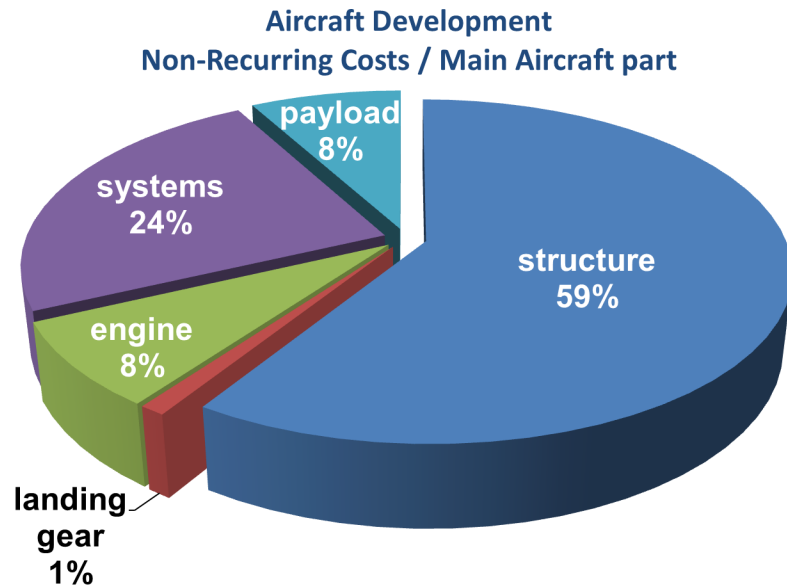
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Cost of Delay	1.200 M€
Total Likely NRC	7.200 M€

	"Current" Processes			
	Total Dev. Costs		"Analysis" Costs	
	Structural Dev.	Systems Dev.	Structural Dev.	Systems Dev.
	59%	25%	19%	22%
	<i>without Engine</i>		<i>without Engine</i>	
Initial Cost	3.540 M€	1.500 M€	669 M€	330 M€
Cost of Delay	708 M€	300 M€	134 M€	66 M€
Total Cost	4.248 M€	1.800 M€	803 M€	396 M€
				1.199 M€

Possibilities to Improve Program Performance

... Non-Recurring Cost Structure of Civil Aircraft



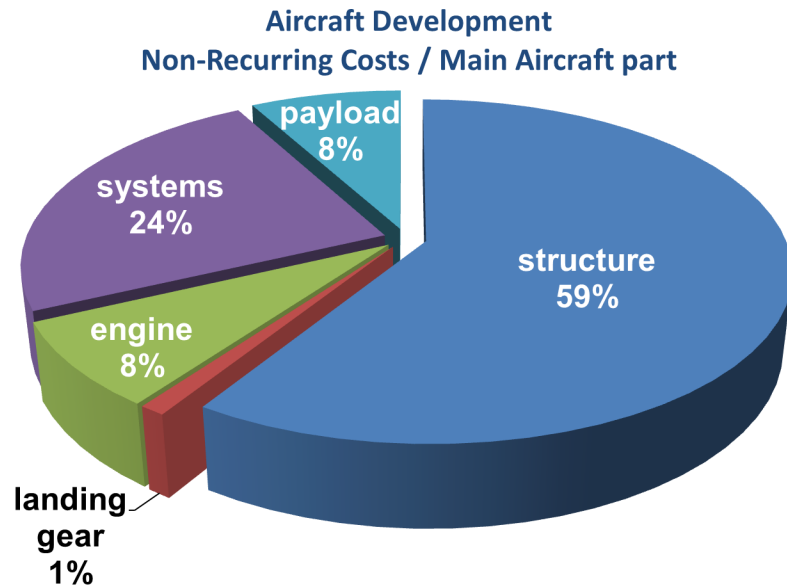
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Initial NRC Estimate	6.000 M€
Likely delay	2 years
Cash Burn / Year delay	600 M€
Cost of Delay	1.200 M€
Total Likely NRC	7.200 M€

	"Current" Processes				"Improved" Analysis Processes					
	Total Dev. Costs		"Analysis" Costs		Process Improvement Potential		"Analysis" Costs		Gain on "Analysis" costs	
	Structural Dev.	Systems Dev.	Structural Dev.	Systems Dev.	Structural	Systems	Structural	Systems	Structural	Systems
	59%	25%	19%	22%						
	<i>without Engine</i>		<i>without Engine</i>		<i>without Engine</i>		<i>without Engine</i>		<i>without Engine</i>	
Initial Cost	3.540 M€	1.500 M€	669 M€	330 M€	-20%	-25%	535 M€	248 M€	134 M€	83 M€
Cost of Delay	708 M€	300 M€	134 M€	66 M€	-40%	-40%	80 M€	40 M€	54 M€	26 M€
Total Cost	4.248 M€	1.800 M€	803 M€	396 M€			616 M€	287 M€	187 M€	109 M€
				1.199 M€				903 M€		296 M€

Possibilities to Improve Program Performance

... Non-Recurring Cost Structure of Civil Aircraft



Assume Development of 150-175 pax. A/C

Initial NRC Estimate	6.000 M€
Likely delay	2 years
Cash Burn / Year delay	600 M€
Cost of Delay	1.200 M€
Total Likely NRC	7.200 M€

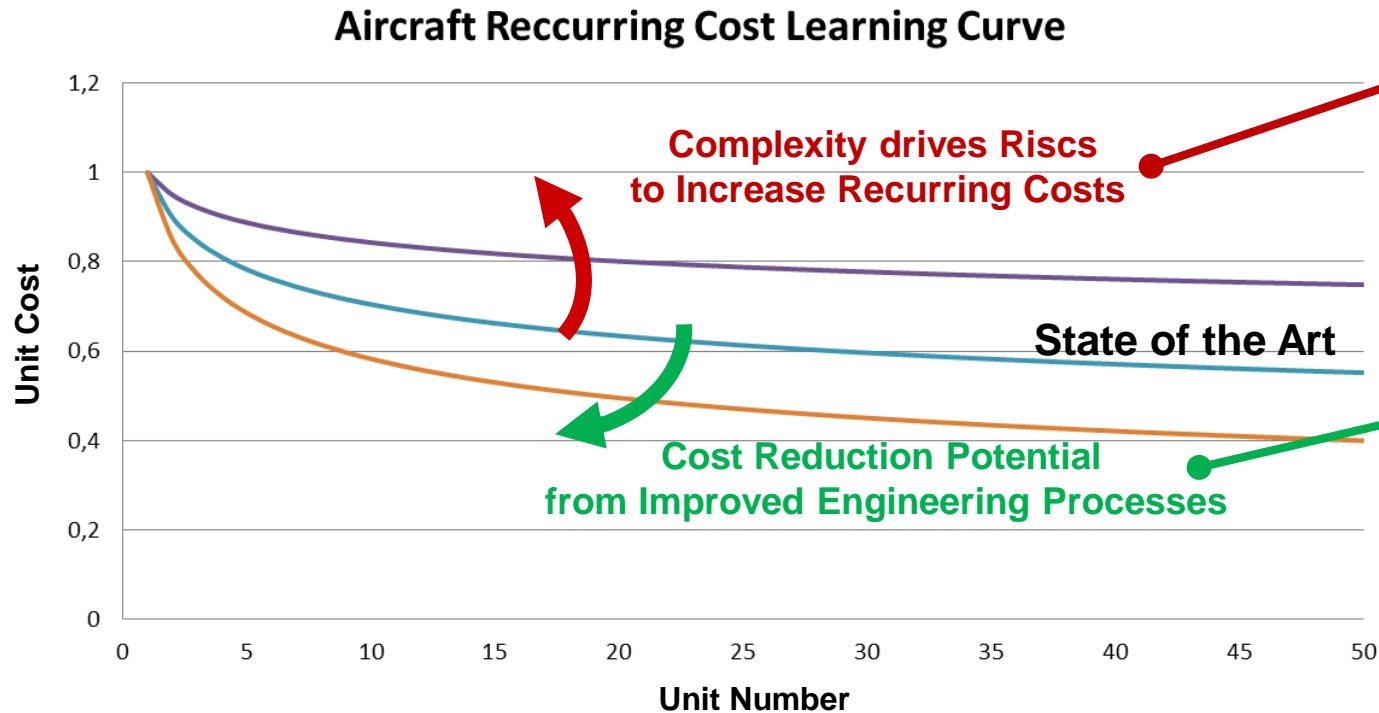
Improved Processes for Structures & Systems Analysis

Potential Savings
300M€ or +5% NRC*

**ONLY counting improvements on Analysis Processes –
Not counting potential savings based on improved Digital Thread & Processes like Verification Management.*

Improved Structures & Systems Integration

... Direct Impact on Reducing Aircraft Recurring Cost



Risks when not addressing complexity:

- New Structures / Composites
- Complex & Innovative Systems
- Process Complexity Collaboration model Risk Sharing Partners “complicate”

Investment in improved Engineering Processes:

- Modern Structure Sizing & Definition
- Model Based Systems Engineering
- Aligned & Model Based Collaboration model
- Align Risk Sharing Partners in program
- Integrated Manufacturing Planning
- ...

Aircraft Recurring Cost Learning Curve - State of the Art: Improved Structures & Systems Model Based Process Contributes to:

- Cycle time reduction and related costs
- Earlier maturity and readiness w.r.t. competition
- Improved aircraft program economics and business case



Trends & Challenges - Complexity

Breaking Silo's - Performance Engineering

Business Value examples - Aircraft Program

Discussion



**At what moment in
your development do
you have a reliable
confirmation of the
Integrated Product
Performance?**



**With the increasing
amount of
“Software Functions”,
from when and how do
you Verify Integrated
Performance?**



**What fraction of your
product performance
issues are
Integration Issues?**



**How traceable is your
data?**

**Data continuity from
Concept Trade-Off
studies till
Verification?**



**How tight is the
handshake between
Virtual and Physical
Verification?**



How easy is it for your organization to compare simulated and “evidence” data?



**What fraction of your
NRC is consumed by
Performance
Engineering?**

(NRC Non-Recurring Cost)

Contact



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