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Siemens PLM Software

Strategies and tools for managing product recall requirements in regulated industries

2017 Webinar

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Topics include:

- The difference between simple traceability and true product genealogy
- The importance of interconnecting warranty and customer complaints to corrective actions and nonconforming material investigations
- Trend analysis and business intelligence reporting to recognize troubling trends before they result in customer recalls or regulatory sanctions and demands
- Reacting to real-time product genealogy evidence demands during customer and regulatory audits
- How this can also be applied to great effect in process industries, including food and beverage recipe and formula traceability

This webinar is geared toward quality and compliance officers seeking to develop more rapid capabilities in support of product recalls and regulatory inquiries.

It will focus on tools and approaches that ensure that recall activities and failure analysis assessment and decision making can be both accurate and agile. The presenter will discuss how important traceability and genealogy are in a potential recall situation. The focus will be on tools that can reduce the time and effort involved in forensic recall activities. Time and evidence are crucial in these situations.

Siemens is the only company providing solutions that can meet mission-critical requirements for traceability and product genealogy in highly regulated industries with decades of experience meeting customer needs. Join us to see how your organization can benefit from these solutions.

Who should attend?

Automotive and vehicle suppliers, and heavy equipment and industrial machinery industries: Quality and manufacturing engineers tasked with responsibility for managing product recall and warranty issues in highly regulated industries such as defense, aerospace, medical device and food safety.

About the presenters



Mary McAtee
Technical presales consultant

Mary McAtee has been a member of the Siemens PLM Software QMS organization for over 20 years. She has been a quality professional for 40 years, specializing in reliability engineering for semiconductor and nuclear devices. She obtained her BS in mechanical engineering and spent her early career focusing on best practices and strategies for moving complex research and development (R&D) projects into production while maintaining fidelity to the initial design and quality requirements. She won the General Manager's Award at New England Research Center for developing an R&D centric quality management system for the output of the research scientists. McAtee is an exam-qualified lead assessor for ISO 9001, ISO 14001, Technical Specification (TS) 16949, ISO 13485 and TickIT. She has led several organizations to successful registrations for various standards and has written and presented on the topic of compliance and quality extensively over the years. McAtee is currently working with the development organizations and other Siemens Centers of Excellence in the United States and Europe to develop a broader uniform interpretation of primary norms and compliance standards. She is also the QMS Lexington, Massachusetts office quality manager and a lead assessor in the Siemens PLM Software quality organization.



Christopher Piela
Portfolio development executive

In his role at Siemens PLM Software, Christopher Piela bridges the gap between industry, regulatory and development resources to ensure support for emerging device quality and compliance demands. Piela brings a wealth of experience in product identification standards, product lifecycle management (PLM) solutions and regulated product information management.

He draws his unique perspective and industry knowledge from more than 20 years of experience in which he has worked in a wide variety of healthcare roles spanning a cross section of the medical device supply chain. His experience includes nine years with a major life sciences process control company where he specialized in validated systems. Piela has a Bachelor of Science (BS) degree from Siena College.



Tisha Tomlinson
Principal product consultant

In Tisha Tomlinson's role at Siemens PLM Software she has been an important member of the quality management system (QMS) professional services department for over 18 years. She has significant experience leading large enterprise implementations of the IBS family of applications. Tomlinson is an exam-qualified International Organization for Standardization (ISO) 9001: 2008 lead assessor and one of only 20 Teacher Institute for Curriculum Knowledge about the Integration of Technology (TickIT) assessors in the United States qualified to assess software development, information technology (IT) systems and organizations. Previous to her association with IBS America, Inc., Tomlinson implemented ISO 9001 compliant quality systems in the forest products and software industries. Tisha has a Bachelor of Arts (BA) degree in marketing from Georgia State University and has served on several industry compliance and governance committees.

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