

The background of the entire image shows a man and a young child looking out of a large window at an airport tarmac during sunset. Overlaid on the window view is a semi-transparent blue wireframe model of an aircraft, with yellow lines representing flight paths or data streams. In the top right corner, there is a white rectangular box containing the Siemens logo and tagline.

**SIEMENS**

*Ingenuity for life*

# 2018 Siemens PLM Software Aerospace and Defense Executive Council Meeting

July 9-11, 2018

Grand Hyatt Denver – Denver, Colorado

[www.siemens.com/plm/aero-executive-council](http://www.siemens.com/plm/aero-executive-council)

**Dear trusted partners and colleagues,**

We cordially invite you to the Siemens PLM Software Aerospace and Defense Executive Council Meeting on July 10-11, 2018 at the Grand Hyatt Denver in Denver, CO. This thought-leadership forum will bring together executives and Siemens PLM Software officials as we shape our solution vision and establish the direction for product lifecycle management (PLM) in aerospace and defense. Your participation in this meeting will provide an opportunity to discuss the direction of Siemens PLM Software solutions for aerospace and defense, the business challenges that PLM can address, and opportunities to leverage PLM to grow your business. In addition, we will have the leadership of the customer-driven Aerospace Working Group (AWG) report out on their activities for the last year and give the council the opportunity to provide direction for the upcoming year.

Location:

Grand Hyatt Denver, 1750 Welton Street, Denver, CO 80202  
(303) 436-1234

We're looking forward to seeing you!

Best regards,

**Barry Chapman**

*Vice President, Aerospace and Defense, Federal and Marine Industries, Siemens Product Lifecycle Management Software Inc.*

**Dave Riemer**

*Vice President, Aerospace and Defense Strategy  
Siemens Product Lifecycle Management Software Inc.*

## Meeting agenda | Grand Hyatt Denver Denver, Colorado

### Monday, July 9

**6:30 - 9:00 p.m.** Welcome reception  
Crystal B – 38th floor

### Tuesday, July 10

**7:00 - 8:00 a.m.** Breakfast

**8:00 - 8:30 a.m.** Welcome, introductions and meeting goals

**8:30 - 9:30 a.m.** Siemens Software business and Industry Software update

**9:30 - 10:00 a.m.** Networking break

**10:00 - Noon** Aerospace and defense trends, strategy and top imperative progress

**Noon - 1:00 p.m.** Lunch

**1:00 - 2:30 p.m.** Corporate technology projects, roadmap and digitalization imperatives

**2:30 - 2:45 p.m.** Networking break

**2:45 - 4:00 p.m.** Council Member sharing of practices and lessons learned

**4:00 - 4:30 p.m.** Day 1 wrap-up and discussion

**4:30 p.m.** Adjourn

**6:00 - 9:00 p.m.** Dinner event

## Wednesday, July 11

- 7:00 - 8:00 a.m.** Breakfast
- 8:00 - 8:15 a.m.** Review day 1
- 8:15 - 9:30 a.m.** Teamcenter platform and user experience
- 9:30 - 9:45 a.m.** Networking break
- 9:45 - 11:00 a.m.** Electrical design integration and strategy
- 11:00 - Noon** Aerospace Working Group update
- Noon - 1:00 p.m.** Lunch
- 1:00 - 2:00 p.m.** Working session: Develop next set of actions and priorities
- 2:00 - 2:30 p.m.** Working session: Recommendation and actions
- 2:30 - 2:45 p.m.** Networking break
- 2:45 - 3:30 p.m.** Aerospace and Defense Executive Council 2018 focus areas and feedback
- 3:30 - 4:00 p.m.** Wrap-up and adjourn
- 4:00 - 5:30 p.m.** Light refreshments and networking

To register, please go to:  
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