

Siemens PLM Software

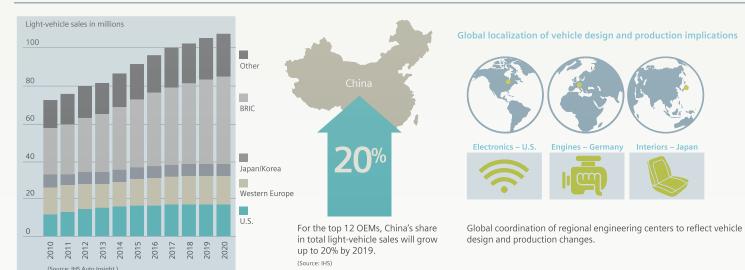
Automotive leadership: Unmatched momemtum

Key automotive trends in the next decade



Percentage of respondents who rated these top three trends as **'extremely important'** or **'very important'**. (Source: KPMG's Global Automotive Executive Survey 2014)

Future growth will come from emerging economies



Growth of multi-region platforms





Regulations and fuel economy standards drive automotive innovations



Fuel economy standards

(Source: Roland Berger/Lazard Global Supplier Database)

increase by 45% from

2015 to 2025.

Vehicle design cycles starting

to comply with the 2025

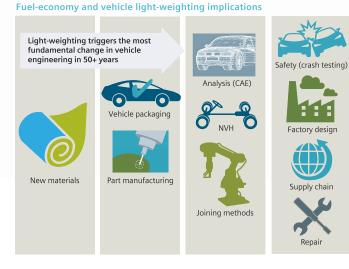
NHTSA standards.

(Source: IHS Inc.)

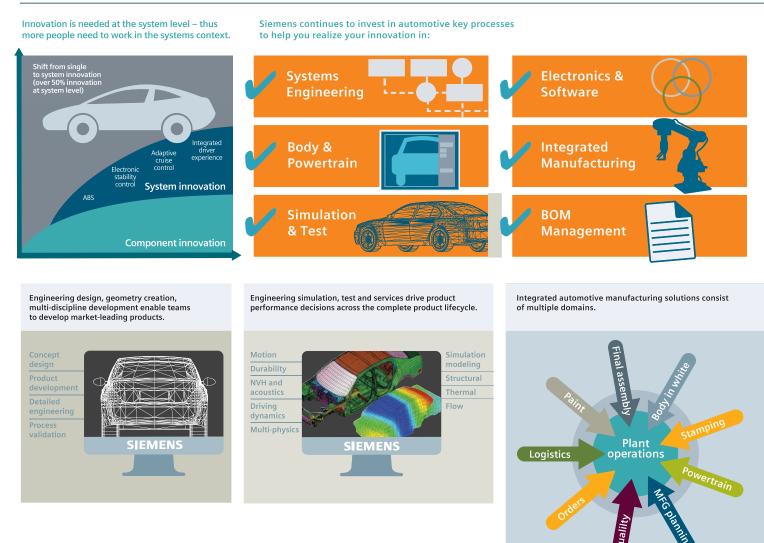
in 2013 have less than 2 cycles



In 2020, 65% of vehicle added-value content will be due to fuel economy and safety-related regulations. (Source: McKinsey Analysis)



Siemens PLM Software solutions for the automotive industry



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29 of the top 30 global vehicle manufacturers use PLM solutions from Siemens.



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44 years Siemens PLM Software has driven automotive innovations for the last 44 years.



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