

Siemens PLM Software

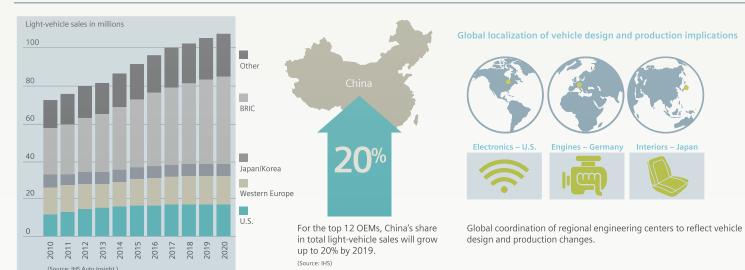
# Automotive leadership: Unmatched momemtum

### Key automotive trends in the next decade



Percentage of respondents who rated these top three trends as **'extremely important'** or **'very important'**. (Source: KPMG's Global Automotive Executive Survey 2014)

### Future growth will come from emerging economies



### Growth of multi-region platforms





## Regulations and fuel economy standards drive automotive innovations



Fuel economy standards

(Source: Roland Berger/Lazard Global Supplier Database)

increase by 45% from

2015 to 2025.

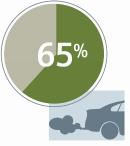
Vehicle design cycles starting

to comply with the 2025

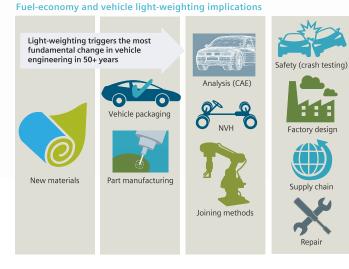
NHTSA standards.

(Source: IHS Inc.)

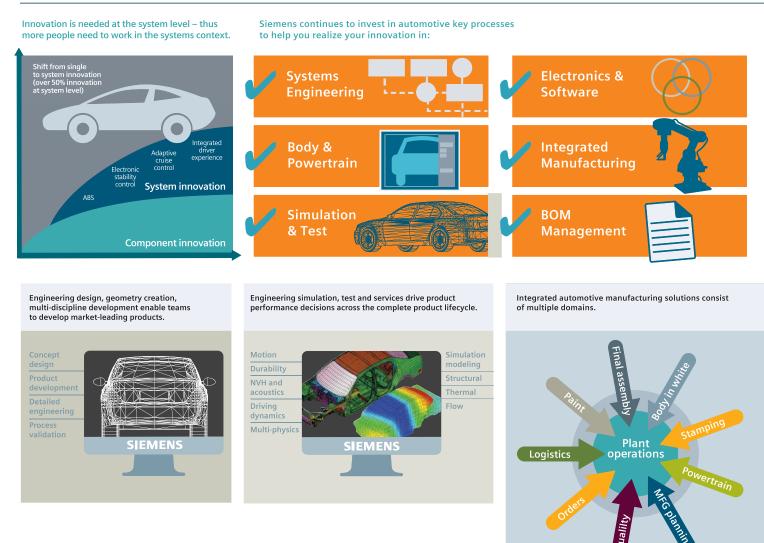
in 2013 have less than 2 cycles



In 2020, 65% of vehicle added-value content will be due to fuel economy and safety-related regulations. (Source: McKinsey Analysis)



### Siemens PLM Software solutions for the automotive industry



# Broad automotive industry leadership, unmatched momentum and comprehensive expertise

29 of the top 30 global vehicle manufacturers use PLM solutions from Siemens.



The world's top automakers and suppliers choose Siemens PLM Software because of our broad leadership, unmatched momentum and comprehensive expertise in the global automotive industry.

## 44 years Siemens PLM Software has driven automotive innovations for the last 44 years.



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