

# Transformational softlines, hardlines and footwear solutions

Siemens PLM Software and Tata Consultancy Services partner to provide Teamcenter solutions for the apparel and retail industry

## Benefits

- Address key apparel, footwear and accessory industry challenges
- Streamline product design and development by facilitating integrated specification development
- Improve supply chain performance through global sourcing and collaboration
- Speed overall time-to-market through collaborative line planning and calendar management



## Summary

Siemens PLM Software has joined with Tata Consultancy (TCS) to develop Teamcenter® solutions specifically tailored to the needs of the apparel and retail industry. These solutions provide decision support, collaboration, and productivity improvements for apparel, footwear and accessory brand and private label manufacturer/retailers. Featured capabilities include integrated specification development, collaborative line planning and calendar management, and sourcing and global collaboration.

## Exceptional decision support, collaboration and productivity improvements

Teamcenter's solution for softlines, hardlines and footwear addresses the challenges of apparel, footwear and accessory brand and private label manufacturers and retailers by enabling them to rapidly deliver products to market, meet customer needs, keep costs under control and facilitate global collaboration. With these overarching goals in mind, Teamcenter provides three robust solutions for these companies.

## Integrated specification development

Teamcenter enables you to streamline design and development through a single source of required specifications that improves accuracy and design by facilitating:

- **Style management** You can leverage Teamcenter to manage style components and create a product brief that includes measurement, construction details, fit, and a bill of materials with three level variations. Specifications for a style are easy to retrieve and re-use.
- **Fabric management** You can organize fabric components in a centralized library, along with sourcing details, mill details, color associations, cost comparisons and approvals.
- **Asset management** To establish building blocks for the final product, you can manage design components, such as trims, color, lab dip and art, as well as technical assets such as size ranges, grading templates, fit and construction templates.
- **Packet and sample management** You can use Teamcenter to define and create tech packs for every adapted set/style and leverage them for the



## PLM Software

[www.siemens.com/plm](http://www.siemens.com/plm)

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Tata Consultancy Services' history of innovation with Siemens PLM Software

season, as well as supervise sample tracking and routing of samples throughout the product lifecycle.

## Sourcing and global collaboration

You can gain enhanced visibility throughout the entire value chain to improve operations and the bottom line by leveraging:

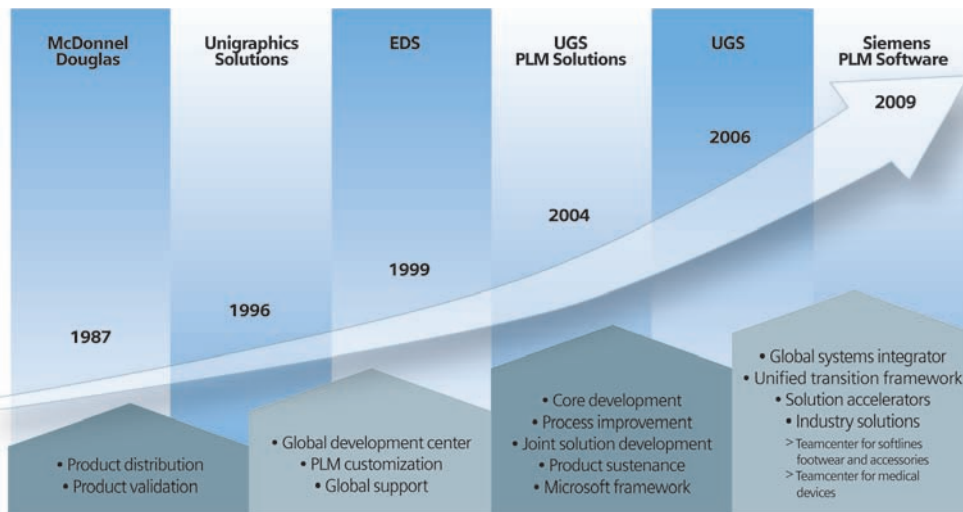
- **Supply chain collaboration** Teamcenter enables you to enhance and manage communication and data exchange between your product design/development teams, suppliers and distributors.
- **Vendor management/supplier relationship management (SRM)** You can make informed decisions about each vendor in your value chain by comparing costing, factory compliance, quality

assurance and volume capacity all in one central location.

## Collaborative line planning and calendar management

You can use Teamcenter to improve overall time-to-market with a comprehensive view into trends, performance metrics and key milestones through:

- **Trend/style line planning** You can view trends and performance against company goals and also view and model critical financial elements for every product, including their cost, margins, and price.
- **Forecast management** Teamcenter provides enhanced financial planning for merchandising and allocations.
- **Portfolio management** You can leverage template-driven planning, management and performance reporting capabilities to link your strategy to actual execution.
- **Calendar management** You can manage and push products through an enhanced project management system and track key milestone dates on multiple global calendars for a style, line, season, brand or division. In addition, Teamcenter assists retailers by providing a detailed schedule of when collections will be available at their respective locations.



## A history of innovation

Tata Consultancy Services has worked with Siemens PLM Software for more than two decades, offering best-in-class consulting and implementation services to PLM customers. This working relationship has been crucial in enabling Siemens PLM Software to design and implement value-added solutions. In addition, TCS has taken a leadership role in helping develop Teamcenter industry solutions for the medical devices and retail/apparel industry.



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[www.siemens.com/plm](http://www.siemens.com/plm)

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