SIEMENS

Siemens PLM Software

Partnership Brief

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The HP and Siemens PLM Software Alliance

For companies who need to move quickly, operate smarter and run more efficiently to stay competitive, HP and Siemens PLM Software is the only alliance providing a single source for complete PLM solutions, integrating best-in-breed hardware, software and services into existing IT environments and business processes.

Our solutions are designed to improve business outcomes, ensure responsiveness and deploy quickly with minimum risk. Instead of having to select, configure, integrate and maintain separate infrastructure, software components, consulting and service providers, companies rely on HP and Siemens to deliver complete PLM solutions optimized to achieve quick timeto-value and sustainable growth.

Improve business outcomes

- Reduce time-to-market and improve competitiveness
- Reduce costs and improve returnon-investment (ROI)

A global automotive manufacturer implemented a standardized worldwide PLM environment with HP and Siemens PLM Software, resulting in a reduced timeto-market (from 48 to 18 months) and an accumulated savings of more than \$1 billion USD.

Ensure responsiveness

- Integrate business processes, application deployment and agile IT infrastructures
- Streamline supplier onboarding and simplify global PLM collaboration

A global defense manufacturer implemented a utility-based PLM environment with HP and Siemens PLM Software, enabling the use and spend of engineering tools to flex with demand, saving 20 to 30 percent per year.

Quick solution deployment with minimum risk

• Benefit from HP and Siemen's industry and domain knowledge, global delivery capabilities, and preconfigured solutions

A global automotive manufacturer upgraded 20 PDM instances globally over two weekends with no loss of engineering hours, reaching 99.99 percent availability, with the help of HP and Siemens PLM Software.



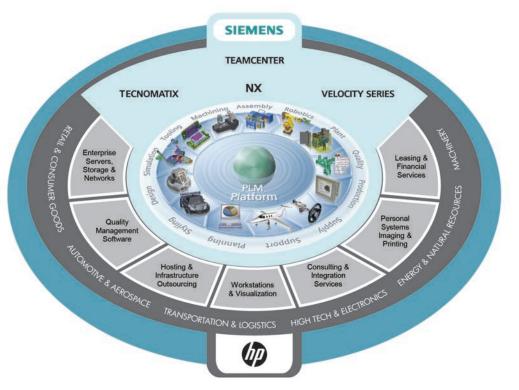
Joint solution

HP Quickstart PLM

Quickstart PLM creates a globally distributed design and manufacturing environment for original equipment manufacturers (OEMs) and their suppliers, enabling seamless data synchronization and real-time collaboration. With preconfigured solutions for various types of suppliers, tailored to OEM-specific requirements, Quickstart PLM solutions can be delivered as on-premise or cloud-based.

For more information on the HP and Siemens PLM Software Alliance, visit: www.siemens.com/plm/hp or www.hp.com/solutions/ siemensplmsoftware.





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About Siemens PLM Software

Siemens PLM Software, a business unit of the Siemens Industry Automation Division, is a leading global provider of product lifecycle management (PLM) software and services with seven million licensed seats and more than 71,000 customers worldwide. For more information on Siemens PLM Software products and services, see www.siemens.com/plm.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP is available at www.hp.com.



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